

BBA LLB 1ST SEM.

Principles of Management

PAPER CODE: 113

OBJECTIVE The purpose of this course is to help students develop an understanding of application of management principles, functions and develop requisite skills for client and work place management.

UNDERSTANDING:

Q1 What do understand by management. Explain the importance of management.

Q2 What is planning? Explain the importance of planning.

Q3 What is the process of controlling? Give steps involved in controlling process.

Q4 Explain the difference between formal and informal organization.

Q5 What do you understand by motivation. Explain Maslow theory of motivation.

PROCEDURE:

For completing the assignment students should refer to the books mentioned in syllabus and they can take help from internet. The assignment should be handwritten and properly filled. Students should make assignment in the following manner:

1. Cover page
2. Objectives
3. Index
4. Content
5. Conclusion
6. References
7. Softcopy OR Hardcopy
8. Give proper headings and subheadings
9. Explain every topic in points and using diagrams.
10. Put Examples

OUTCOME:

After doing the assignment, students will understand the Basics of Principles of Management which will further help them in their career and Professional Life.

REFERENCE BOOKS:

- 1.Koontz. O Donnel and Weirich-"Management",Tata McGraw Hill Publishing Company,New Delhi,2001.
- 2.P.F.Drucker,The Practice of Management,revised edition,Elsevier Ltd.,2007