

Ref: FIMT/ Placement/IQAC/ 2025

Date-08th Feb 2025

Notice for Placement Drive at FIMT on 12th Feb 2025

We are pleased to inform that **Ladder India** is going to conduct placement drive at our campus for BBA (G), B.Com (H), BA (Eco), BA- Eng(H), BA-JMC and BCA 6th Semester students. It would be a great opportunity for students to secure placement in the area of MANAGEMENT TRAINEE – Marketing.

About Company: Ladder India is a fast growing professional company which delivers high-quality services that lead in the creation and delivery of innovative marketing and staffing solutions. We are a team of sector experts, who combine a wealth of experience with a highly commercial and pragmatic mindset. Our team has a proven ability to innovate and bring fresh perspectives, building strong working relationships with our clients to shape actionable recommendations

Position: MANAGEMENT TRAINEE – Marketing.

Budget: 2.64 LPA

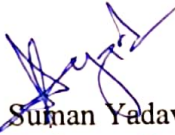
Perks & Benefits: Health Insurance , PF & Travel Allowance.

Roles and responsibilities:

- Responsible for business development and full deal closures, strong negotiation and account management targeting corporate for Manpower & Marketing Solutions
- Manpower Handling .
- Design & conceptualise events & marketing campaigns
- Part of team that executes marketing campaigns
- Develop Relationships Across Industry Tracking competitors' movement in the market as a proactive measure so as to retain the existing client base

Instructions for students:

1. Students are required to be in formals (Black/Blue Trousers/White Shirt/Black Shoes) and carry their updated CV, Identity cards, passport photographs and photocopy of ID proof.
2. Discipline is to be maintained during the placement drive.
3. Students are requested to go through Company Profile and Job Profile.
4. Apply for the profile via google link: <https://forms.gle/b9boiTTUyhimFRMj6>


Dr. Suman Yadav
FIMT- Career Counseling Cell


Prof. (Dr.) Saroj Vyas 8/2/2025
Director- FIMT