

**BJMC: 1<sup>st</sup> SEMESTER**

**Basic of Design & Graphics**

**Paper CODE: BJMC 105**

**Objectives of the Course:** On completion of this course, the student should be able to: - Describe basics of Design and Graphics. Utilize knowledge gained in the application of elements and principles of design in different forms of visual and graphic communication for Print and Web Media.

### **QUESTIONS**

Q1. What is visual art? Elaborate.

Q2. What is the importance of elements and design? Explain any 2 elements and principles of design.

Q3. What is the difference b/w Publication Design & Package Design?

Q4. Explain contemporary printing process.

Q5. Draw and make table with measurements of International papers sizes (A, B, & C series)

### **PROCEDURE:**

For completing the assignment students should refer to the books mentioned in syllabus and they can take help from internet. They can browse the websites of various information of collectives to study their work style. They have to submit hard copies. Students should make assignment in the following manner:

1. Cover page
2. Objectives
3. Index
4. Content
5. Conclusion
6. References
7. Hardcopy
8. Give proper headings and subheadings
9. Explain every topic in points and using diagrams.
10. Put Examples

**OUTCOME:** After doing the assignment, students understand the basics of design & graphics.

### **REFERENCE BOOKS:**

1. Davis, M.(2012). Graphic Design Theory. London: Thames& Hudson
2. Joss, M., Nelson, L. (1977). Graphic Design Tricks & Techniques. Cincinnati, OH: North Light Books.