

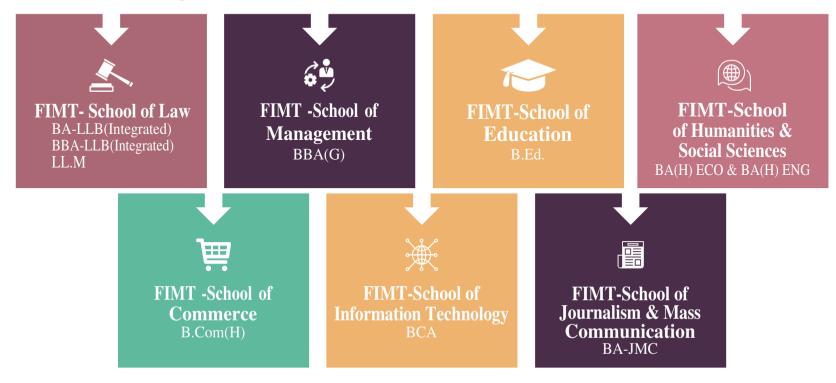


### FIMT ADVANCING KNOWLEDGE TRANSFORMING LIVES

www.fimt-ggsipu.org



FIMT - Schools at a glance



Using this booklet: This booklet provides you with detailed information about the undergraduate courses including study areas, career opportunities, course overviews.

**Applying to FIMT is easy:** -Once you have qualified the CET (Common Entrance Test) & CLAT (Common Law Admission Test) conducted by the GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, New Delhi, you are eligible for admission in various courses offered at FIMT. Our view books are an excellent source of information and provide an understanding of what this institution is as a community and the individuals who make the college what it is — strive for.

For further set of instructions/line of action please visit the University website

#### **Contact us for more information:**

: 9312352942, 9811568155

: fimtnd@gmail.com

: www.fimt-ggsipu.org

### Vision & Mission

#### **VISION**

We, at Fairfield Institute of Management & Technology (FIMT), aim to be excellent, engaged and accessible to our students striving to render quality management education with values, to those seeking managerial skills for the past 7 years. Attempting to satiate the needs of the students for quality education, we aim at providing sharply focused guidelines for embarking upon a successful career and to gain the pre-eminence as a premier Institution that is offering teaching and learning programs dedicated to the synergetic blend of theory and practice, academics and administration, education and employment, traditionalism and modernism, preparing self reliant individuals of the highest character.

#### **MISSION**

Our overarching emphasis has been on our mission of achieving excellence with values, to develop and enhance human resource, ensuring a distinctive approach towards the curriculum, to improve the quality of life and contribute sustainable development of the region and the nation in harmony with our culture, heritage and environment, through the creation, sharing and use of new knowledge. We will achieve our goals through our distinctive approach to curriculum, the student experience, research and knowledge exchange, and engagement with industry and the community.

# Message from the Chairman's Desk

The bigger questions are those that stay unanswered, the bigger goals are those that are never completely achieved but you continue to strive and work endlessly for the ideal. There is an insatiable thirst for knowledge, skills and entrepreneurship among the youth of India, as witnessed in the explosion of graduate and post-graduate education, especially professional courses. The Fairfield Institute of Management and Technology continues to strive for inculcating a high sense of responsibility and commitment among the students, maintaining and nurturing outstanding faculty members, developing knowledge and skills of the students through teaching, training and research in the field of Management, IT, Education, Journalism & Mass Communication, Law and other elite subjects.

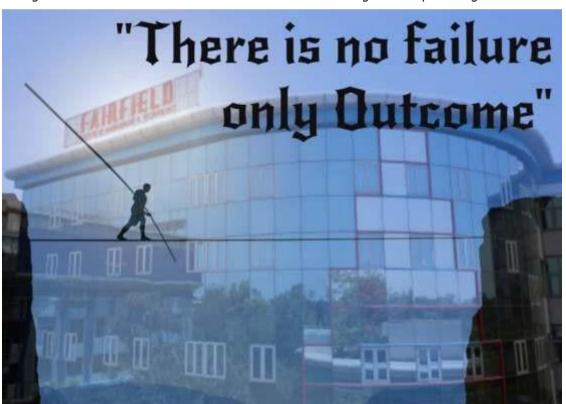
NAAC Accredited, ISO 9001:2015 & 14001:2015 certified, recognized under 2(f) of UGC Act of 1956, The Fairfield Institute of Management & Technology - New Delhi( established by The Fairfield Group of Institutions) is an 'A' Grade College approved by the Govt. of NCT Delhi, Affiliated to the prestigious Guru Gobind Singh Indraprastha University, approved by the Bar Council of India, National Council for Teacher Education and backed by a legacy of 44 years of shaping students career in the country.

At Fairfield College we focus not only on imparting knowledge on various technical arenas but also lay emphasis on improving communication skills of students. Extensive, result oriented language leadership sessions are organized that work on students as we aim at nurturing and empowering our students

who are the future of this ever evolving multicultural modern world. We endeavour to achieve the goals by providing professional education and training to all, irrespective of caste, creed, religion, region, belief, sex, political affiliation and financial status.

Ensuring an ever evolving bond between the parents and the management where, through counselling sessions conducted for the parents, we try generate awareness amongst them on how to be friends with their impressionable teenage kids and promote the adoption of progressive practices both in the area of academics, Indian culture and moral values.

Today's India is an empowered, progressive and enterprising nation. We wish to make it even more influential with diligent, smart and confident people who would make us proud of their comprehensive growth.



# Redefining Uniqueness











A transformational experience that will enhance your unique value and enable you to play a leading role in shaping the world.

FIMT is for students who approach learning as a way of life and are open to the world and to the transformative role of higher education. We provide a supportive community where students and the faculty grow together in the learning process.

The unique learning environment at FIMT is built upon the bringing together of a personalized, student-centric community, within an open environment that embraces a rich diversity of individuals, ideas and approaches.

FIMT is recognized for its quality in teaching and learning which accounts for it being one of the best affiliated college of GGS IP University. In addition, the programs are recognized by the most prestigious associations in their respective fields.

With a humanistic approach, entrepreneurial spirit, innovative vision, and focus on academic rigor, FIMT is committed to educating professionals and experts who will make a difference in society. Our practice based approach to learning helps students in becoming international professionals.

If you want an inspiring and challenging education that will shape who you are and who you will become, FIMT will broaden your horizons, connect you to the world, and guide you on the unique path needed to achieve your goals.

This booklet will outline the range of courses we offer, key features of our courses and career opportunities you can gain from completing a degree in the various Professional Schools of Fairfield Institute of Management & Technology, ND.

Choosing a University course is an important decision and we are here to help.

# Embracing the Art





Welcome to the Fairfield Institute of Management & Technology (FIMT), New Delhi, established by "The Fairfield Group of Institutions". With a very humble beginning, the Institute has grown in Stature and Size. FIMT offers admission in various courses such as BA(H)-English, BBA(Gen.), BA-LLB(Integrated), BCA, BA-JMC, B.Ed., B.Com.(H) courses and BA(H)-Economics, admission for which shall be on the basis of the counseling by Guru Gobind Singh Indraprastha University, Delhi in its lush green, beautiful Campus, which is proud of legitimately spacious Academic, Administrative blocks, Hostels, Playground, well-stocked ever

growing and spacious Libraries, IT Departments, Moot Court, Sound & Editing Labs, Graphic & Visual Room, Art & Craft Room, ICT Lab., Psychology Lab. etc. At FIMT you will discover new experiences in a dynamic and supportive environment. Our students engage in numerous extended learning experiences that connect their course content to community-based activities. Service learning, volunteerism, field-based research and contribution to a rich and meaningful academic environment.

It is our firm belief that value-based learning has far greater relevance in a dynamic and ever-changing work environment and we ensure this through easy access to faculty guidance, firm assurance of staff support and a caring and nurturing environment. Students are provided individualized attention, enhancing their ability to acquire and apply knowledge. A vibrant and skilled faculty base inducted both from academia and industry, in addition to impressive credentials, possesses a missionary zeal for teaching and shaping careers. FIMT is an exciting

place to study and grow. It is a place where thinkers become leaders, a place where the thirst for knowledge fuels our desire for distinction. We are committed to educating tomorrow's leaders who are analytical and creative thinkers, as well as effective team players. If you want to Change Your World for the best then FIMT is the right place for you to be.





The Min. of Health & Family Welfare, Govt. of India has banned smoking in public places/Educational Institutions and therefore all the students are directed not to smoke in the campus or hostel of the Institute. Any student found doing so will be booked under the law. As per the directions by the Hon'ble Supreme Court of India ragging in any form is strictly prohibited in Educational Institutions. In case, if any student is found ragging/harassing other candidate he/she will be restigated and booked under law.

STUDENTS ARE ADVISED TO IMMEDIATELY REPORT CASES OF RAGGING TO THE ANTI-RAGGING COMMITTEE HEADED BY THE DIRECTOR & PRINCIPAL, FIMT.



### STUDY @ FIMT

Website: www.fimt-ggsipu.org

You can study a general or specialist degree – the choice is yours! At FIMT you can take a broader approach to your managerial studies or give them a more specific tangent to explore various arenas. For a wider area to investigate, the Bachelor of Business Administration gives you the opportunity to pursue general studies in management administration, or a major sequence in an area of banking & insurance.

**UNDERTAKE HANDS-ON LEARNING:** As an FIMT student, you

will gain experience through innovative practical programs, including Assignments Research Projects & field experiences through non-traditional learning methods which have been designed to enable you to develop the skills employers highly value, and prepare you for the real-life settings in which today's science graduates work.

Our Work-Integrated Learning (WIL) Program can enable you to incorporate a part-time industry placement. Learn in first-class facilities,

where you engage in a modern teaching environment and gain handson experience by participating in laboratory, field and project work. With access to first-class infrastructure and facilities, you will also enjoy the advantage of smaller class groups that ensure personal contact with our research-active staff.

The courses at FIMT aim at framing your career. We intend to produce high-caliber, problem-solving graduates who are job-ready. Multi-path courses at FIMT open the door to a range of careers that are stimulating, challenging and rewarding. Whether you want to study managerial skills, law, journalism, or information technology, the degree equips you with a broad skill base and a strong understanding of your chosen field. We have industry links, where input from industry representatives ensures our courses remain relevant and produce graduates who are equipped to meet the emerging challenges and opportunities of the workplace.





















**INTEGRATED STUDY:** Integrated studies, sometimes called interdisciplinary studies, bring together diverse disciplines in a comprehensive manner, enabling students to develop a meaningful understanding of the complex associations and influences within a topic. The benefit of an integrated curriculum is in the fact as to how it enables the students to see various, ever effective, ever evolving techniques and skills multiple times. Instead of teaching comprehension strategies in just reading, teaching those strategies across multiple disciplines can give students an opportunity to see and implement it more often.

**HONOURS DEGREE**: Honours is a specialized year of study that allows you to draw together the theory and practical skills and develop an indepth knowledge of your particular discipline through research, additional course work and training-in-research techniques. An Honours' degree can offeryou a competitive edge in the job market along with providing a pathway into a higher degree – as many honours students go on to complete their PhD or other advanced qualifications.

### FOR MORE INFORMATION ON HONOURS DEGREES, PLEASE VISIT: www.fimt-ggsipu.org











# College Facilities and Services





LIBRARY: Library is the heart and soul of any Education Institution. For thestudents of Management, Law & B.Ed. courses, the college is providing separate libraries. It serves the entire staff and students to enrich the classroom discussions and academic work. The Library creates an atmosphere of mutual help & goodwill among the students, teaching staff and also provides necessary aid to the students to attain proficiency in their fields of specialization, general knowledge, provides recreation that's essential for their mental development. The Library is open from Monday-Saturday 09:00 a.m. to 05:00 p.m. with Xerox facility, Reference Services, Computerization, Periodicals and Journals Section. The students are encouraged to make full utilization of these services which will help them in acquiring more knowledge and information.

IT DEPARTMENT: The IT Department or the Computer Labs, as they are popularly known, are equipped with latest technology systems, where the students are trained by qualified and experienced faculty members. Apart from excellent hardware, all the necessary and latest software required for application development are provided. Keeping abreast with changing time the Institute has gone for an Internet leased line facility and the students are also provided commercial packages that help them to excel in their fields of specialization. Well qualified, dedicated and experienced faculty members are our main strength, who are always ready to guide students at any point of time.





MOOT COURT: A Moot Court is an extracurricular activity in which students take part in a simulated court proceeding, which usually involves drafting briefs (or memorials) and participating in oral argument. Moot court and law review are the two key extracurricular activities in which law schools are encouraged to take part. The students taking part in the moot court competition tend to focus on subjects such as public laws, human rights law, international humanitarian law, trade law, and international commercial arbitration.

**AUDIO-VIDEO STUDIO:** The Media Training Studio serves as hands-on videoand audio training facilities with lighting, portrait backdrops, green screen wall, tripods, changing space etc. for. They utilize it to produce television programming and perform real-time video editing and use Teleprompters. The Studio contains a professional audio and video recording facility too for the students to explore and be equipped with the usage of advanced equipments.





**PRODUCTION CONTROL ROOM:** The Production Department has professional staff and technology viz. Glass Cockpit (sound proof) with Video Monitor, Video Mixture, Multi-camera Set-up, Cameras, Graphics with Digital Video effects to edit video, colour correct footage, edit and sweeten audio.



RADIO PRODUCTION LAB: The Lab is installed with equipments and resources to create radio programming and other audio productions with Stereo phonic sound recording system, latest Lapel, Condenser Microphones and sound editing software etc, so they may feel at home with latest technology and equipment, which guides their progress and growth in various departments of both daily lives and academia.

**SPORTS AND RECREATION ROOM:** The Sports and Recreation Department provides students with different games or entertainment devices & fitness equipments like Basketball, Table Tennis, circuits, multigyms, static cycles etc. The students make full utilization of the Department during their sports period or even in their free time.





**ART, CRAFT & MUSIC ROOM:** Specifically for creative recluse of all the students and educational value of students of Bachelor of Education (B.Ed.) programme, the Department provides practical knowledge about general art and craft ideas and making of various crafts viz. spin painting, stain glass bunting, body tracing & painting, 3D paintings, puppet making from waste materials, play dough ideas, leaf printing fabric etc. The students also actively take part in preparation of decoration materials during conferences, seminars and fests which are organized on regular basis at FIMT.



ICT LAB: The Information & Communication Technology (ICT) Lab plays an important role in the training of students of Bachelor of Education (B.Ed.). It provides students with in-depth information and knowledge on different issues related to education.

FIRST AID ROOM: Being full time professional courses in nature, the students spend nearly 6-8 hours in the College and keeping in view that medical emergencies that can occur any time, the College has set-up a Medical Emergency Room or a First Aid Room for providing immediate relief in minor ailments like fever, cough and cold, minor cuts and wounds.





SCIENCE LAB: Staffed by peer tutors, these labs are for use of students majorly from Bachelor of Education (B.Ed.). These Labs help the students in familiarizing themselves with the basic lab set-up in Schools and also various activities which are conducted in Science labs as a part of their curriculum.



**AUDIO-VISUAL DEPARTMENT:** The audio-visual Department helps the students experience and hold expertise in the usage of the field related equipments by the means of latest audio-visual aids and the faculty members regularly making use of these aids for delivery of quality lectures. The students also make full utilization of these equipments for their Presentation & Seminars.

**EXTRA CURRICULAR ACTIVITIES:** Any college education involves learning about a wide range of subjects. Not all learning will be done in labs and lectures. Participating in extracurricular activities in college will make the college experience much more fulfilling. Extracurricular activities at FIMT, whether in clubs, sports or the community, provide opportunities to learn things one doesn't study in a classroom. Participation in University Sports, participating in the Anoogunj Fest of GGS IP University, participating in various sports activities of other colleges adds various hues to the development of any student at FIMT.





AFTER-HOURS/WEEKEND ASSISTANCE: In the event of any a crisis, after our regular business hours, students usually seek assistance from residentstaff who connect them with the Senior Staff members.



COUNSELLING SERVICES: Becoming a college student is an exciting opportunity for an individual to grow that also brings along many adjustments and challenges. Students come to our Counseling Centre to talk to us about their feelings, concerns and difficult choices they are facing with their studies. We listen, support, and help them to make the most of their educational experience. The students do not have to have severe problems to come to the Counseling Centre. Services are available to all the students who are interested in personal growth and exploration.

**PERSONALITY DEVELOPMENT PROGRAM:** Soft skills supplement technicalskills. The two together would transform any student into a well-groomed individual ready for the corporate world. If you conduct a quick reality check, you'll find that most applicants for a job are at par when it comes to academic and technical competence in which case the final criteria for selection are communication skills, conduct and grooming. That is why FIMT includes soft skills in its curricula. The program addresses aspects of human personality like trust building, assertiveness training, decision-making, survival skills, resume writing, interview skills, stress management and language competence, among others.





INTERNSHIP: Experience is an excellent teacher and internships are one way to help our students explore possible career paths and to gain valuable experience in their field of study. They provide a short-term, supervised opportunity to work in a particular field. Some are paid; others are unpaid. They have structured learning goals, provide students with regular mentorship and strengthens resume, giving them a real advantage when they are ready for a full-time job.



SUMMER TRAINING: The classrooms are the site of some of the most exciting moments: ideas are elaborated and debated, questions are answered and explored, and minds are exchanged. But, we believe that experience is also an important and effective part of teaching. We include experiential learning across the curriculum, and we encourage all our students to participate in learning through internships, fieldwork, student teaching and summer training. An important feature in all the Programs is the Project undertaken by the students after completion of the 1<sup>st</sup> Year. For the students, the Project offers an opportunity to use & validate some of the theories, skills and ways of thinking they have acquired during the previous semesters. Furthermore, the Project comforts students with difficulty of working independently or as a part of team on a complete real-life problem in a relatively short span of time.

TRANSPORTATION/CAB FACILITY: For Students travelling from different parts of Delhi, the Institute provides CAB/BUS facility from various parts of Delhi NCR. For the safety of students all the vehicles are GPS enabled.



## Quality Benchmark Setters

In the History of Moot Court Competitions in India

The First College of GGSIP University to Host the Prestigious

31 stbar council of India & Bar council of India Trust all India Inter-University moot court competition

















#### THE DIGNITORIES

HON'BLE JUSTICE A. K. SIKRI Judge, Supreme Court of India

SHRI MANAN KUMAR MISHRA Hon'ble Chairman, BCI, New Delhi

SHRI SATISH ABARAO DESHMUKH Hon'ble Vice-Chairman, BCI, New Delhi

Dr. SUBHASH C. KASHYAP Constitutional Expert. Formal Secretary General (Lok Sabha)

SHRI RAJINDER SINGH RANA Hon'ble Associate Managing Trustee, BCIT & (Convenor, AINMCC-2015)

HON'BLE JUSTICE SIDDHARTH MRIDUL Judge, High Court of Delhi

SHRI VIJAY BHATT Hon'ble Managing Trustee, BCIT, New Delhi

PROF. AF7AI WANI Dean, USLLS, GGSIPU

PROF. (RETD.) DR. V. K. GUPTA Faculty of Law, University of Delhi

PROF. (RETD.) ARUN KUMAR Faculty of Law, University of Delhi

PROF. S. C. RAINA Faculty of Law, University of Delhi

SH. RAJEEV KALE Registrar, GGSIPU

Dr. KAMINI LAU ADJ, Delhi



### FAIRF [ ] - School of Law

#### Be the change you want to see in the world!

The Fairfield –School of Law a Professional College under the flagship of the Fairfield Institute of Management & Technology, situated in the National Capital offers BA-LLB (Integrated) and BBA-LLB (Integrated) programs affiliated to the renowned Guru Gobind Singh IndraPrastha University, ND and approved by the Bar Council of India. The Course Curriculums are both contemporary and global in perspective,

enhancing the arena for students and the employability potentials of the graduating students. The focus on hands-on-training is more, wherein Court Visits, Drafting, Legal Research, Lok Adalats, Mediation Centres, Legal Aid & Advise Centres, Seminars, Documentation and Moot Court Practice become an integral part of the learning process.



# QUALITY BENCHMARK SETTERS In the History of Moot Court Competitions in India The First College of GGSIP University to Host the Prestigious 31 st BAR COUNCIL OF INDIA & BAR COUNCIL OF INDIA TRUST ALL INDIA INTER-UNIVERSITY MOOT COURT COMPETITION

The Fairfield- School of Law with active association and guidance of the Bar Council of India hosted the 31<sup>st</sup> National All India Inter-University Moot Court Competition for University/Collegiate Law Students. The objective of Moot Court is to equip students with the skills to identify legal issues, to present coherent, well-formulated arguments in a court of law. The students were given a scenario where they had to argue and show their knowledge of litigation procedures, research, presentation skills and knowledge of law. The students had to apply the law they have learnt into real life situations. The applicants began presenting their

arguments to a team of jury. As the presentations were made the jury scrutinized and sought clarity of their presentations. After they were finished the defendants had to pour water into the applicant's arguments. It became evident that the Moot Court Competition is a good battery test for Law students as they were thrown into the deep end. Students who participate learn skills of arguing and confidence. Before the judges handed down their judgment they expressed their joy at the level of quality of arguments made and the potential of this activity as a major teaching tool.

Admission through Guru Gobind Singh Indraprastha University Counselling

BBA - LLB (Integrated) | Duration : 5 yrs.

Description of Degree: BBA-LLB is an Undergraduate Administrative Law professional course which is a Higher Academic Standard Course of five years with duration of 10 Semesters. It is called an Integrated Course because its course curriculum involves the study of Commerce and Business Administration etc. along with the in-depth study of law and legislature. Skill Obtained: During the program the students Study Principles of Management, Managerial Economics, Financial Management, Organizational Behavior, Marketing Management, Strategic Management And Human Resource Management along with Law of Contract, Legal Theory, Environmental Law, Advocacy Skills, Indian Penal Code, Family law, Code of Civil Procedure, Criminal Procedure Code, Business and Commercial Laws, Intellectual Property Rights, Tax Laws, Law of Torts,

Banking and Insurance Laws ,International Law, International Trade Law. Etc. Moot Court activities conducted at FIMT ensure that students of law have an in-house experience of handling legal problems given to them in a hypothetical situation to be argued on legal grounds.

Career Options: There is plethora of opportunities for law graduates; one can make their career in judicial services for which the exams can be given right after the candidate completes graduation. For students aspiring to enter Civil services studying law is one of the best choices, because a good administrator certainly needs to be well aware of law of land. With positions of Law officers in various sectors like banks, companies, public sector undertaking etc., and one can go for private practice in the courts which gives them opportunity to become senior advocates, advocates on record.











Admission through Guru Gobind Singh Indraprastha University Counselling

BA - LLB (Integrated) | Duration : 5 yrs.

**Degree:** BA - LLB is five year integrated graduation program, divided into ten semesters. The program has been prepared to create dynamic and dedicated professionals who are well trained in legal domain.

**Skill Obtained:** During the course, the students study History, Political Science, Economics, Sociology, Law Of Contract, Legal Theory, Environmental Law, Advocacy Skills, Indian Penal Code, Family Law, Code of Civil Procedure, Criminal Procedure Code, Business and Commercial Laws, Intellectual Property Rights, Tax Laws, Law of Torts, Banking and Insurance Laws, International Law, International Trade Law etc.. Moot court activities conducted at FIMT ensure that students of law have an inhouse experience of handling legal problems given to them in a hypothetical situation to be argued on legal grounds.

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### FAIRFIELD - School of Education

#### Education is the best provision for old age!

The FIMT-School of Education educates future teachers. The School offers B.Ed. Course, affiliated to the GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY and NCTE. The programme is structured to provide a substantial introduction to Education through a broad-based and focused study of educational research, theory and practice. The goals of the course are to develop an understanding of the core issues is to provide rigorous preparation for students in Education.

**Our Mission :** Within the Fairfield Institute of Management & Technology, the FIMT-School of Education serves the nation by

- (1) Preparing individuals to be leaders and practitioners in education and related human service fields,
- (2) Expanding and deepening understanding of education as a fundamental human endeavor, and
- (3) Helping society define and respond to its educational responsibilities and challenges.



Admission through Guru Gobind Singh Indraprastha University Counselling

#### **BACHELOR OF EDUCATION**

B. Ed. | Duration: 2 yrs.

**Description of Degree:** The Bachelor of Education (B.Ed.) is a two year program with four semesters. To encourage the pupil teachers to be a global citizen, serving the human beings at large through the noble profession of teaching. During one year teaching program the students undertake various theoretical and practical topics which helps them in establishing themselves as agents of modernization, social change, promote social cohesion, international understanding, and work for protection of human rights and rights of the child.

**Skills Obtained:** During the course of study the pupil teachers are taught as they undertake Philosophical Perspectives of Education,

Psychology of the Learner & the Teaching Learning Process, Curriculum, Instruction and Evaluation, Teaching Method, School Experience Program, Teaching Skill Development, Examination Education in Emerging Indian Society, Policy Framework & Issues in Education, ICT Mediated Education etc.

**Career Options:** A very good career option indeed. The pupil teachers are eligible to take up career either in schools or in play schools or after clearing the NET can opt for teaching jobs in centers for higher education.











### - School of Management Studies

#### Redefine what business is!

The FIMT-School of Management Studies educates future business leaders. The School offers Bachelor of Business Administration (General) Course, affiliated to the GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY. The program is structured for students/individuals

WHO ARE... business-oriented and multifaceted. One is constantly inspired with new ideas and strives to turn them into reality.

WHO ARE LOOKING FOR... challenging and international business programs with an experiential learning approach that empowers you as a leader to build a successful professional career.

**WHO WANT TO BECOME...** consultant, financial manager, entrepreneurs, marketing manager.





Admission through Guru Gobind Singh Indraprastha University Counselling

#### **BACHELOR OF BUSINESS ADMINISTRATION**

BBA (Gen.) | Duration: 3 yrs.

**Description of Degree:** Bachelor of Business Administration (BBA) program features class in general theory as well as opportunities to explore specific fields of study in more depth. These concentrations range from Accounting and Marketing to Finance and Human Resource.

**Skills Obtained:** To give our students a well-rounded business education, Bachelor of Business Administration program features a wide range of subjects. This gives you a chance to gain practical knowledge while honing leadership, communication and team building abilities and help one pursue individual interests through concentrated study in areas such as Accounting, Finance, Marketing, Operations etc.

**Higher Educational Options:** The Master of Business Administration is also one of the most popular academic degrees. Students from a wide

range of backgrounds apply to MBA programs to stay competitive in a crowded job market.

**Career Options:** Students who graduate with a degree in Business Administration may work in a wide range of arenas. From accountants to marketing staff and human resource managers to IT administrators, the work of these business professionals is important for the success of organizations throughout the world.

A degree in Business Administration can give you a decided advantage in an increasingly competitive job market. Graduates are needed in virtually every industry, and they are qualified to land eagerly sought positions from the nation's top employers. Effectively in demand within every sector of the economy, graduates with Business Administration degrees can expect a healthy future in the job market.











### - School of Journalism & Mass Communication

#### Opening the Door to Communication!

The FIMT-School of Journalism & Mass Communication offers Bachelor of Arts (Journalism & Mass Communication), affiliated to the Guru Gobind Singh Indraprastha University where the program is structured to enhance professional communication that would be grounded in a deep foundation of liberal arts education. This dynamic course would prepare our students not just for the jobs and industries of today, but for the ever-changing mass communication landscape of tomorrow. The Bachelor of Arts (Journalism & Mass Communication), a nationally recognized program, combines an

excellent liberal arts education with a curriculum that focuses on skills over medium, thereby providing students with a greater range of abilities and preparing them for the changing face of communications.



Admission through Guru Gobind Singh Indraprastha University Counselling

#### BACHELOR OF ARTS (JOURNALISM & MASS COMMUNICATION)

BA-JMC | Duration: 3 yrs.

Description of Degree: Bachelor of Art (Journalism & Mass Communication) (BA-JMC) provides equal grounding in print journalism, broadcast media, photography, advertising, public relations, corporate communication, event management and new media. Mass Communication is the study of mass media that includes all types of mediums that are used to convey the information to the audience. The graduates of Mass Communication program work in various fields including digital media, event management, advertising and public relations, Broadcast media, Radio, Cinematography and research institutes, to name a few.

**Skills Obtained:** Mass communication and Journalism is used to explain the academic study of various indicators through which individuals and society relay information. A career in Mass Communication surely beckons those who are creative, analytical and outspoken. Mass communication and Journalism is not just limited to the newspaper and

television, but in the present scenario it also includes advertising and public relations, event management, video editing, graphic designing, cinematography, and new-age media.

**Career Options:** A student who opts for the course has numerous career options, say:

- Broadcasting (Anchoring, Reporting and Content Writing)
- Video editing
- Graphic designing
- Production houses (Pre-Production, Production and Post-Production)
- Digital media and marketing (SEO and SMO)
- Blogging and Vlogging
- Radio Production and Jockeying
- Event management
- Advertising and Public Relation (Creative writing and conceptualization)
- Cinematography
- Freelancing in different sectors











### FAIRFIELD - School of Commerce

#### World is in your Hand!

The FIMT-School of Commerce is regarded as one of the finest business school of GGS IP University, offering Three Years Bachelor of Commerce. The program offers students a delve into the field of commerce where

students ensure for themselves under the guidance, better accounting, analytical and technical skills they need to excel in the field of accounting.



Admission through Guru Gobind Singh Indraprastha University Counselling

### B. Com.(H) | Duration: 3 yrs.

**Description of Degree:** The B.Com. (Hons.) course, a three-year, six-semester academic program aims to impart strong subject-matter expertise to students by focusing on the learning that includes the knowledge of basic theories, principles, methods and procedures of commerce and accounting. The curriculum of the B. Com. (Hons.) degree course is rigorous and progressive, and prepares its graduates for careers in commerce and accountancy as well as for other professional roles such as security, economic and business analysts in financial institutions and stock broking firms.

**Skills Obtained:** During the course of study the students will learn Banking, Economy, Investments, Equity Research Analysis, Financial Accounting & Auditing, Cost Accounting, Company Secretarial Practice, and Foreign Trade Practice & Procedures.

Career Options: On completion of the program, the students can either opt to work as a business analyst & assist the Chartered Accountants or can serve on any suitable post in accounts department of an organization. However, the students interested in pursuing higher education can opt for Masters in Commerce (M.Com), MBA (Master of Business Administration), Chartered Financial Analyst etc.

A Bachelor's degree in commerce is a fundamental graduating qualification, and opens up opportunities in higher education for graduates to pursue Master's - level courses such as M. Com., MFM and MBA as well as other professional courses in commerce and accountancy such as CA, CS, ICWA and CIMA.









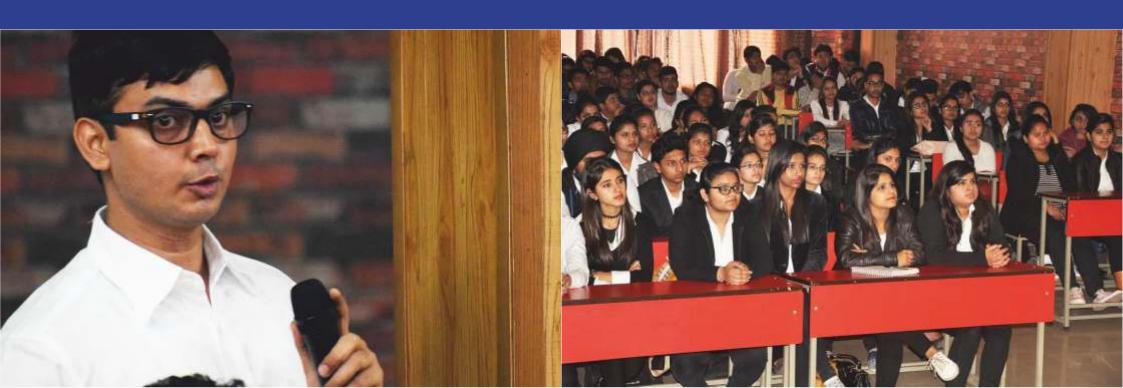


### - School of Information Technology

#### Inspiration. Innovation. Impact.

The FIMT-School of Information Technology provides premier and distinguished undergraduate program for the education of computing and telecommunications professionals. The School offers many opportunities for IT students that provide academic enrichment, professional development, recognition of achievement and financial aid. The School encourages students to take advantage of these opportunities. Its BCA is an undergraduate degree with richly interdisciplinary program that

encompasses both the social and technical aspects of the digital revolution, examining major issues at the intersection of people, information, and technology. The School gives its students the opportunity to gain breadth and depth through rigorous coursework, frequent interaction with faculty, high-level practical experiences, and research engagement.



Admission through Guru Gobind Singh Indraprastha University Counselling

### BACHELOR OF COMPUTER APPLICATION BCA | Duration : 3 yrs.

**Description of Degree:** Bachelor of Computer Application (BCA) is an undergraduate course for the tech-savvy youth who are interested in making a career in the field of Info-tech. If one wishes to become a Software Developer or web-designer or wants to take up a career in Systems Management, then BCA is the best course to get an early start for their careers. Job opportunities can be found in both large and small software development organizations as well as hardware companies. The aim is to equip individuals with skill sets comparable to international standards. The successful completion of this course opens up options such as MCA, MBA etc.

**Skills Obtained:** Bachelor of Computer Applications (BCA) course grooms the students with comprehensive inputs from the rapidly changing IT

industry & enables them to develop an all-round personality that would enable the students to take up the challenges of the corporate world. The primary focus is to build strong foundation needed for careers in Computers, Emphasis on emerging Computer Applications.

Career Options: A very good career option indeed. The successful completion of this course opens up options such as MCA, MBA etc. IT being a sunshine sector there are no dearth of opportunities in the same. The IT industry has a shortage of skilled resources. Develop a strong analytical ability and excellent written and verbal communication skills if you want to move ahead in this field. Excellent team working and peer to peer interaction are a must to succeed in the IT industry. Given the era of globalization it is advisable to pick up a foreign language as well.











### - School of Economics

#### Redefine what business is!

**OBJECTIVE:** The course provides a sound theoretical basis in economic theory supplemented by practical applications of theories. The first four semesters are devoted to give a firm background in microeconomics, macroeconomics, development economics & international economics. In the fifth and sixth semesters, the students take two compulsory courses namely Indian Economy since Independence & Financial Economics. They have elective courses in the final year encompassing two options each semester. The elective courses offered by the department are

mathematical methods for economics or health economics in the fifth semester and statistical methods for economics or environmental economics in the sixth semester. The idea is not to instill interest in any one particular area of research or cater to the requirements of a particular kind of job, rather, studying economics in a way that opens up several possibilities for the future, and guide our students to select their own trajectory in career advancement.



Admission through Guru Gobind Singh Indraprastha University Counselling

**BACHELOR OF ARTS ECONOMICS (HONS.)** 

BA(H) - ECO | Duration: 3 yrs. | Level: Graduation | Type: Degree | Eligibility: 10+2 or Equivalent

**Scope:** You can work in the fields of your interests like retail management, public relations, stocks, aviation, social space etc. The candidate can join Govt. jobs like at the Reserve Bank of India and Indian Economic Services. Students can go for higher studies, Post graduation in Economics or MBA in Economics. One can also continue in the academic field and pursue their Ph.D. and get into research. You can join as professor in Indian and Foreign Universities for professional studies. Institutions are growing in India and foreign universities.

**Career options :** The B.A. (Hons.) Economics is one of the few undergraduate degree program that open several possibilities for immediate employment. In many firms, including banks, financial institutions, and large

manufacturing companies, economists with analytical skill sets are required in substantial numbers. There is a growing demand for economics graduate in the domain of analytics, including business consultancies, forecasting, and survey & marketing agencies. The B.A. (Hons.) degree in economics is also a good stepping stone for careers in government at the state, national, or international levels. B.A. (Hons.) Economics provides a sound foundation for pursuing higher studies in business management and in law, especially corporate law. It will be an ideal launch pad for those who seek to pursue post-graduate and doctoral studies in economics in universities in India and abroad and careers in teaching and research.











Admission through Guru Gobind Singh Indraprastha University Counselling

#### **BACHELOR OF ARTS ENGLISH (HONS.)**

BA(H) - ENG | Duration: 3 yrs. | Level: Graduation | Type: Degree | Eligibility: 10+2 or Equivalent

**Description of Degree:** To introduce the students to important trends in social and literary history of the world through a study of selected texts and thereby enabling them to read and interpret multicultural literature in perspective. To study literature and inculcate among learners an understanding of the basics of various forms such as drama, novel, poetry and films, and to equip them with critical skills to understand and appreciate text and performance. To enhance the sensibility and sensitivity of students at mapping the intersection between society & human values through literary texts.

**Skills Obtained:** The course provides the skill of maintaining a better understanding of the philosophical, historical and aesthetic dimensions of the selected literary texts and tracing their reflections in society.

Improvement in the communication skill set is a complimentary add-on with plethora of options to project the inner ideas through creative and critical writing and thinking.

Career options: Teaching in Schools after completing B.Ed. course or qualifying NET and pursuing higher education ensures a substantial career in the field of academics. If you have the eye for details, the quest to explore more, a razor-sharp tongue, assertive thoughts, and writing skills; journalism is a field to explore. Multiple Fields offer varied jobs such as Teacher, Writer, Editor, Publisher, Researcher, Public Relations Officer, Speech Writer, Travel Writer, Blogger, Arts Administrator, and so on. Copywriting and content writing is also an arena where you can exploit your creative thoughts.











# "Where Are Our Students Placed?"

The FIMT Career Office or the Placement Cell is a body dedicated towards helping our students reach a stage in their lives which they have been preparing for, with much zeal and enthusiasm. The aim of this body is to not only provide students with necessary and much needed consultation, but to also counsel them via workshops, career fairs, resume advice, LinkedIn clinics, mock interviews and even one on one sessions with the professors. The objective is to make each and every student realize their potential and to help them unlock it with the help of multiple tools and discussions.

The mark of success for an institution is to assist its students in achieving their dreams of kick-starting successful careers in a challenging and ever-diversifying industry. Each year, the campus hosts organizations from varied industries and sectors offering diverse profiles across multiple platforms and domains. With the help of our trusted recruiters and partners, the placement drives create an atmosphere of learning, both academic and professional, which launches the students into the wide world of opportunities that awaits them.

























































































& MANY MORE

# Extra-Curricular Activities

















### Student Activities

For over all development of the students, various extra and co-curricular activities are available on the Campus. Following are various Societies/Departmental Societies/ Clubs/Student Chapters functioning under the faculty members as Presidents.

- CREATIVE COMPUTING SOCIETY
- (CCS)DANCE CLUB 'NOX'
- ECONOMICS CLUB (ECON CLUB)
- FINE ARTS AND PHOTOGRAPHY SOCIETY
- (FAPS)FROSH WEEK
- **GAMES & SPORTS**
- FORUM FOR LEADERSHIP AND SUSTAINABILITY
- (FLS)LITERARY SOCIETY
- MUSIC AND DRAMATIC
- SOCIETYNATIONAL SERVICE
- SCHEME PRATIGYA SOCIETY
- FIMT MOVIE CLUB
- VISUAL BULLETIN
- SOCIETYYOUTH
- WELFARE CLUB
- NET (NATIONAL ELIGIBILITY TEST) &
- JRF (JUNIOR RESEARCH FELLOWSHIP) COUNSELLING



















FIMT - School of Education - B.Ed.

FIMT - School of Commerce - B.Com.(H)

FIMT - School of Information Technology - BCA

FIMT - School of Business Administration - BBA(Gen.)

FIMT - School of Journalism & Mass Communication - BA-JMC

FIMT - School of Law - BA-LLB(Integrated), BBA-LLB(Integrated)

FIMT - School of Humanities & Social Sciences BA(H) ECO & BA(H) ENG

