

BA.JMC (H) VI SEM (SEC: A)**MEDIA ORGANIZATION & ENTREPRENEURSHIP (CODE: 302)**

S.NO.	NAME	ENROLL.NO.	TOPICS
1	AAYUSHI GUPTA	00190112417	Management in aspect of Media Management
2	AAYUSHI NAWANI	00290112417	Nature of Media Management
3	ADITI ANAND	00390112417	Principles of Media Management
4	ASHWIN MONCY	00490112417	Need of Management in Media Organization
5	BALRAJ SINGH	00590112417	Functions of Management
6	DEEPANSHU SHARMA	00690112417	Role of Responsibility and Authority in various fields in Management
7	HIMANSHU PANTHRI	00790112417	Major functions of Media Management
8	IKSHA TIWARI	00890112417	Process of Media Management with diagram
9	JAYSI SHARMA	00990112417	Importance of Planning for Media Organization
10	NIKITA	01090112417	Importance of Media Management in a firm
11	PRIYANSHU SRIVASTAV	01190112417	Structure of Media Organisation
12	RAHUL MISHRA	01290112417	Importance of revenue generation in various media
13	RICHA SAJWAN	01390112417	Ownership patterns of different media organization
14	SATYAM KUMAR	01490112417	Cross media ownership
15	SOUMYAJIT PATNAIK	01590112417	Conglomerates on national level
16	UDIT MADAAN	01690112417	Conglomerates on international level
17	CHIRAG ANAND	35190102417	Case study on Times Group
18	KARAN GULATI	35290102417	Case study on Reliance Communication
19	LAVISHA AHUJA	35390102417	Controlling and coordination part of media organization
20	SHUBHAM JAIN	35490102417	Role of leadership, its importance and need in an organization
21	TUSHAR KASHYAP	35690102417	Steps involved in establishing a media organization
22	SHANU BHARDWAJ	40190112417	Human resource management in an organization
23	SWAKSHAR JHA	40290112417	Roles and responsibilities of Human Resource Management
24	KESHAV YADAV	40390112417	Methods of revenue generation by media organizations
25	GAURI SACHDEVA	40490112417	Managing cost of a start up in different terms
26	VIDHI MALHOTRA	40690112417	Marketing in Media
27	SAHIL MATHUR	40790112417	Innovative ideas in media business
28	MONIKA GURU	40890112417	Entrepreneurship in media
29	PRIYANKA KUMARI	40990112417	Challenges faced by media entrepreneurship

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S.NO.	NAME	ENROLL.NO.	TOPICS
30	TARUN SOLANKI	41090112417	Emerging trends in entertainment and media industry
31	RIYA VOHRA	41190112417	Competition and ownership structure of media organizations
32	ANKITA SETHI	41290112417	Emerging media markets
33	RITTIKA NANDI	41390112417	Revenue models for media firms
34	RISHITA CHAUHAN	41490112417	Media branding strategies
35	DHRUV SHARMA	41590112417	E-services in digital media platforms
36	PARUL TOMAR	41690112417	New forms of income generation in media industry
37	DIVYANSHU GAMBHIR	41790112417	Media corporate entrepreneurship
38	NIKUNJ BHARDWAJ	41890112417	Interrelation between media and entrepreneurship in general
39	PAVNEET SINGH	41990112417	Media corporate entrepreneurship
40	SARTHAK BHAGAT	42090112417	New media business
41	JYOTIKA RISHI	42190112417	Media corporate entrepreneurship issues and challenges
42	TANYA NAGPAL	42290112417	Corporate entrepreneurship and organizational decisions work
43	DEEPALI MEHRA	42390112417	Large firms of media create better opportunities
44	ARUN CHAUDHARY	42490112417	Importance of entrepreneurship and fund raising in media
45	AASHNA BHAT	42590112417	FDI in India in context of media
46	RAJAN KUMAR	42690112417	New media marketing and its importance in Media entrepreneurship
47	MUSKAAN TANEJA	42790112417	Social media business opportunities and challenges
48	ANUSHREE SINGH	42890112417	Social media help a business
49	SHUBHAM MITTAL	42990112417	Importance of revenue generation in various media
50	JOSHNA	43090112417	Leadership styles and behavioural patterns in a media organization