

BA.JMC (H) IV SEM (SEC: A & B) (ELECTIVE)**CORPORATE COMMUNICATION (CODE: 210)**

S.NO.	NAME	ENROLL.NO.	TOPICS
1	AMAN KEVIN KUJUR	00190102418	Corporate environment
2	BISHAL DEV SHEE	00390102418	Concept of Corporate Environment
3	FAIZ AHMAD	00490102418	Contemporary corporate environment
4	JOSHITA DUTTA	00890102418	Forms of corporate constituencies
5	KRITIKA BUDHORI	01190102418	Policies and procedures in corporate constituencies
6	NITESH SAINI	01390102418	Board of directors in corporate constituencies
7	RYAN JOSEPH	01590102418	Auditing in corporate constituencies
8	SHIVANI DOGRA	01790102418	Balance of power in corporate constituencies
9	SHIVANI GAUR	01890102418	Concept of Brand Identity
10	SHOURYA JOSHI	02090102418	Concept of Brand Image
11	TANMAY MANDAVGANE	02290102418	Concept of Brand Reputation
12	YASHITA CHHABRA	02590102418	Corporate philanthropy
13	HIMANSHU ARORA	35190102418	Corporate Social Responsibility
14	RIYA SHARMA	35390102418	Concept of corporate communication
15	SHRIMAN BHATT	35590102418	Social Responsibility and Employees
16	MEENAL VERMA	40190102418	Concept and scope of corporate communication
17	SATYAM	40390102418	Corporate philanthropy and Employees
18	S SHRUTI	40490102418	Shift of PR to Corporate communication
19	DEEKSHANT PARASHAR	40690102418	Structure of corporate communication
20	SHARAD SHARMA	40790102418	Forms of corporate communication
21	NISHTHA CHAUDHARY	40890102418	Role of Corporate Communication in today's work culture
22	PRAGYA GULATI	40990102418	Management form of corporate communication
23	MANSI RAWAT	41090102418	Marketing form of corporate communication
24	OJASWIN SINGH	41490102418	Organizational form of corporate communication
25	SHRESTHA KUMAR	41590102418	Corporate communication as branding strategy

BA.JMC (H) IV SEM (SEC: A & B) (ELECTIVE)**CORPORATE COMMUNICATION (CODE: 210)**

S.NO.	NAME	ENROLL.NO.	TOPICS
26	VANSHIKA SEHGAL	42290102418	Concept of communication strategy with examples
27	KANISHK ALERIA	42490102418	Steps to develop a communication strategy
28	PRINCE SHARMA	42590102418	Concept of organizing communication
29	MANSHU SAINI	43090102418	Vertical, horizontal & vertical communication as perspectives on organizing comm.
30	LAVISHA VERMA	00351402418	Monolithic, endorsed and branded used as communication branding strategy
31	SIDDHARTH SHARMA	00751402418	Corporate identity and corporate identity audit
32	UPASANA TIWARI	01051402418	Concept and steps of corporate identity audit
33	VANSHIKA	01251402418	Concept of Corporate advertising
34	ANISHA KHURANA	35151402418	Functions of corporate advertising
35	KUNAL VERMA	35351402418	Concept of media relations
36	PRASHANT BALHARA	35551402418	Tools and techniques of media relations
37	TUSHAR SHARMA	40451402418	Media monitoring and research
38	SONU	40551402418	Concept of Output Analysis with examples
39	JATIN KAUSHAL	40651402418	Concept of gatekeeping research
40	GITIKA CHADHA	40751402418	Internal and external communication
41	JATIN GAUTAM	40951402418	concept and tools of internal and external communication
42	RISHABH SOOD	41051402418	Concept of Crisis Management
43	HARSHIKA SINGH	41251402418	Guidelines and ethics for corporate communication
44	KUSHAL RAJ SINGH	41351402418	Corporate communication as branding strategy
45	PRATIGYA TIWARI	41451402418	Concept of communication strategy with examples
46	HIMANSHU VASHISHT	41551402418	Social Responsibility and Employees
47	DEEPANSHU NAYYAR	41751402418	Concept and scope of corporate communication
48	AASIF	42051402418	Tools and techniques of media relations
49	DIKSHA SHARMA	42251402418	Media monitoring and research
50	DEVANSH SETHI	42451402418	Forms of corporate constituencies

BA.JMC (H) IV SEM (SEC: A & B) (ELECTIVE)**CORPORATE COMMUNICATION (CODE: 210)**

S.NO.	NAME	ENROLL.NO.	TOPICS
51	JASMINE KAUR BAWA	50151402418	Policies and procedures in corporate constituencies
52	SAKSHI BHATT	50551402418	Board of directors in corporate constituencies