

**BA.JMC (H) IV SEM (SEC: B)****BASICS OF PUBLIC RELATION (CODE: 204)**

S.NO.	NAME	ENROLL.NO.	TOPICS
1	VARSHA SHARMA	42790102418	Write the case study on" JOHNSONS N JOHNSONS"
2	MALLIKA SHARMA	42990102418	What is the role of PR in Public Sector? Explain with suitable examples
3	MANSHU SAINI	43090102418	What is the role of PR in Private Sector? Explain with suitable examples
4	BABLI YADAV	90190102418	What is the role of PR in Political Campaigns? Explain with suitable examples
5	ADITYA MEHTA	00151402418	What is the role of PR in Health Sector? Explain with suitable examples
6	AKSHITA SHARMA	00251402418	What is the role of PR in Education Sector? Explain with suitable examples
7	LAVISHA VERMA	00351402418	What is the importance of PR in today's changing organizational trends?
8	RISHAV SRIVASTAVA	00551402418	What is the importance of Minute to Minutes in PR
9	RUPALI UPENDRA KR. SINGH	00651402418	What is PRSI Code of conduct
10	SIDDHARTH SHARMA	00751402418	What is a PR Agency. Explain its structure and functions in detail
11	SITA NEGI	00851402418	What do you understand by Propganda in Public Relaiton? Explain in detail with examples
12	SNEHA SINGH	00951402418	What do you understand by Press Conferences. What is its role in PR?
13	UPASANA TIWARI	01051402418	What do you understand by Corporate Communication?
14	VAIBHAV KAKKAR	01151402418	What are the Roles and Responsibilities of a PRO?
15	VANSHIKA	01251402418	What are the emerging trends in PR
16	ANISHA KHURANA	35151402418	What are PR Ethics?
17	CHIRASHA KAPOOR	35251402418	What according to your is the scope of Public Relations?
18	KUNAL VERMA	35351402418	Plan, Design and Implement a PR Pitch
19	PALAK	35451402418	How is Issue Management an intergral part of Public Relations?
20	PRASHANT BALHARA	35551402418	How is Digital Media an integral part of PR?
21	ADARSH SINGH	40251402418	How are Advertising, Public Relations and Corporate Communications interlinked?
22	ADITYA KUMAR	40351402418	How are Advertising and Public Relations interlinked?
23	TUSHAR SHARMA	40451402418	Explain the Tools and Techniques for PR
24	SONU	40551402418	Explain the statement: 'Public Opinion is important in Public Relations '
25	JATIN KAUSHAL	40651402418	Explain the shift from PR to Corporate Communications
26	GITIKA CHADHA	40751402418	Explain the role of a PR Agency
27	NEETU	40851402418	Explain the Evolution of Corporate Communications
28	JATIN GAUTAM	40951402418	Explain the concept of Public Relations in detail
29	RISHABH SOOD	41051402418	Explain Social Media News release

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30	PRASHANT KAUSHIK	41151402418	Explain Media Relations in detail
31	HARSHIKA SINGH	41251402418	Explain Lobbying in detail, in context to Public Relations
32	KUSHAL RAJ SINGH	41351402418	Explain in detail the process of a PR Campaign
33	PRATIGYA TIWARI	41451402418	Explain how Public Relations is beneficial during crisis
34	HIMANSHU VASHISHT	41551402418	Explain Familiarizing Tours in PR with appropriate examples
35	VAISHNAVI DHAWALE	41651402418	Explain CSR in Public Sector with appropriate examples
36	DEEPANSHU NAYYAR	41751402418	Explain CSR in Private Sector with appropriate examples
37	DEV ASHISH	41851402418	Explain any organization's PR Campaign in detail
38	YACHANA KEDIYAL	41951402418	Distinguish between Corporate Communication and PR with suitable examples
39	AASIF	42051402418	Distinguish between Advertising and PR with suitable examples
40	PARUL SHARMA	42151402418	Define Publicity and how is it a marketing tool
41	DIKSHA SHARMA	42251402418	Define Press Kit and Press Briefings in detail
42	DEVANSH SETHI	42451402418	Define PR Pitch and PR Campaign with suitable examples
43	YASH DUTT	42551402418	Define PR Campaign with examples
44	JASMINE KAUR BAWA	50151402418	Define exhibition as an integral PR Tool
45	NIKHIL CHAPRANA	50251402418	what is the use of Annual Reports in PR
46	NISHU SINGH	50351402418	What are the functions and elements of Public Relations
47	SAIF ALI	50451402418	Explain the types of Public Relations
48	SAKSHI BHATT	50551402418	Explain Public Relations as a Marketing Tool
49	SIMRAN	50651402418	Explain IPRA, its roles and responsibilities
50	VIKAS RAI	50751402418	Explain Corporate Social Responsibility as an integral part of an organization