

**BA.JMC (H) IV SEM (SEC: A)****BASICS OF PUBLIC RELATION (CODE: 204)**

S.NO.	NAME	ENROLL.NO.	TOPICS
1	AMAN KEVIN KUJUR	00190102418	Define Public Relations with appropriate examples
2	ASHISH THAKRAN	00290102418	What are the functions and elements of Public Relations
3	BISHAL DEV SHEE	00390102418	Explain the types of Public Relations
4	FAIZ AHMAD	00490102418	Explain how Public Relations is beneficial during crisis
5	GARIMA BISHT	00590102418	Explain the concept of Public Relations in detail
6	JANVI PANTHRI	00790102418	How is Issue Management an integral part of Public Relations?
7	JOSHITA DUTTA	00890102418	What according to you is the scope of Public Relations?
8	KAJAL	00990102418	Explain Corporate Social Responsibility as an integral part of an organization
9	KINSHUK ATRI	01090102418	Define Publicity and how is it a marketing tool
10	KRITIKA BUDHORI	01190102418	Explain the statement: 'Public Opinion is important in Public Relations'
11	NAMRITA BHATIA	01290102418	How are Advertising and Public Relations interlinked?
12	NITESH SAINI	01390102418	What do you understand by Propaganda in Public Relations? Explain in detail with examples
13	POOJA SINGH	01490102418	What are PR Ethics?
14	RYAN JOSEPH	01590102418	Explain Public Relations as a Marketing Tool
15	SHIVAM SHARMA	01690102418	Explain Lobbying in detail, in context to Public Relations
16	SHIVANI DOGRA	01790102418	What is PRSI Code of conduct
17	SHIVANI GAUR	01890102418	Explain IPRA, its roles and responsibilities
18	SHIVANI MEHLA	01990102418	What is a PR Agency. Explain its structure and functions in detail
19	SHOURYA JOSHI	02090102418	Explain the role of a PR Agency
20	SHUBHAM SINGH	02190102418	Explain Media Relations in detail
21	TANMAY MANDAVGANE	02290102418	What do you understand by Press Conferences. What is its role in PR?
22	VIVEK KUMAR SINHA	02390102418	Define Press Kit and Press Briefings in detail
23	YAMINI KUMARI	02490102418	Explain Familiarizing Tours in PR with appropriate examples
24	YASHITA CHHABRA	02590102418	Explain the Tools and Techniques for PR
25	HIMANSHU ARORA	35190102418	What are the emerging trends in PR
26	RIYA SHARMA	35390102418	How is Digital Media an integral part of PR?
27	SHASHI RANJAN KUMAR	35490102418	What are the Roles and Responsibilities of a PRO?
28	SHRIMAN BHATT	35590102418	Distinguish between Corporate Communication and PR with suitable examples
29	SHRUTI PRAKASH	35690102418	Define exhibition as an integral PR Tool

**BA.JMC (H) IV SEM (SEC: A)****BASICS OF PUBLIC RELATION (CODE: 204)**

S.NO.	NAME	ENROLL.NO.	TOPICS
30	MEENAL VERMA	40190102418	What is the importance of PR in today's changing organizational trends?
31	GARVIT BHIRANI	40290102418	What is the role of PR in Public Sector? Explain with suitable examples
32	SATYAM	40390102418	What is the role of PR in Private Sector? Explain with suitable examples
33	S SHRUTI	40490102418	What is the role of PR in Health Sector? Explain with suitable examples
34	DEEKSHANT PARASHAR	40690102418	What is the role of PR in Political Campaigns? Explain with suitable examples
35	SHARAD SHARMA	40790102418	Define PR Pitch and PR Campaign with suitable examples
36	NISHTHA CHAUDHARY	40890102418	What do you understand by Corporate Communication?
37	PRAGYA GULATI	40990102418	Explain the Evolution of Corporate Communications
38	MANSI RAWAT	41090102418	What is the role of PR in Education Sector? Explain with suitable examples
39	SHRUTI AGARWAL	41190102418	Define PR Campaign with examples
40	SURBHI SHARMA	41290102418	Explain in detail the process of a PR Campaign
41	SAMARTH KHATTAR	41390102418	Explain any organization's PR Campaign in detail
42	OJASWIN SINGH	41490102418	Explain Social Media News release
43	SHRESTHA KUMAR	41590102418	What is the importance of Minute to Minutes in PR
44	CHIRAG TYAGI	41690102418	Plan, Design and Implement a PR Pitch
45	NAZIM KHAN	41890102418	Write the case study on "JOHNSONS N JOHNSONS"
46	GOPAL ARORA	42090102418	what is the use of Annual Reports in PR
47	VANSHIKA SEHGAL	42290102418	Explain the shift from PR to Corporate Communications
48	LAKSHAY KR. CHOUDHARY	42390102418	Explain CSR in Public Sector with appropriate examples
49	KANISHK ALERIA	42490102418	How are Advertising, Public Relations and Corporate Communications interlinked?
50	PRINCE SHARMA	42590102418	Explain CSR in Private Sector with appropriate examples
51	JUHI	42690102418	Distinguish between Advertising and PR with suitable examples