



FAIRFIELD Institute of Management & Technology

(Affiliated to GGSIP University, New Delhi)

वेजस्व नावधीतमस्तु
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Grade Institute by DHE, Govt. of NCT Delhi, Affiliated to GGSIP University Delhi
and Approved by Bar Council of India & NCTE

B.Com. VIth Semester

International Business Management

Paper Code -306

Objective:

The objective of this assignment is to familiarize the students with the nature and dimensions of evolving International business management to influence managerial decisions at global level.

Questions:

1. Define International Business Management and its importance.
2. What are various theories of international trade .Explain one of them in detail.
3. Explain role of IMF, IBRD, and IFC.
4. Explain role of IT in International business management.
5. Explain in detail International Human Resource Management.

Procedure:

The students should refer to the books mentioned in references and they can also take help from internet. The assignment should be handwritten and properly filled. Students should cover all these headings in their assignments.

- Index
- Introduction
- Objective of the assignments
- Assignment questions with answers
- Conclusion
- References

Outcome:

After completing the assignment, students will understand the various basic concepts of international business environment and management and will be able to perform better in the subject.

Reference Book:

Sharan, (2010), International Business t 2nd edition, Pearson Education.