

**B.B.A. L.LB-IV- (D)**

**STRATEGIC MANAGEMENT (CODE: 214)**

<b>S.NO.</b>	<b>NAME</b>	<b>ENROLL.NO.</b>	<b>TOPICS</b>
1	NIDHI SHARMA	42590103518	Evolution of strategic management
2	KANIKA RAHEJA	42690103518	significance of the business policy & the essential of business policy
3	ARJUN GOYAL	42790103518	steps involved in strategic management process
4	VINITA KUMARI	42990103518	corporate planning embraces strategic planning
5	LALIT SOROUT	43190103518	strategy? strategic decision differs operational decisions
6	KAJAL BHARGAVA	43290103518	corporate strategy& its features
7	PARTH BATHLA	43590103518	Analysis of strategic planning and strategic management
8	ANIKA RATTI	43690103518	. List down at least three situations where strategic planning is not suitable/relevant
9	SHASHANK CHAUHAN	43790103518	Why do firms have objectives and why are they important to strategic planning
10	VRINDA THAKUR	43890103518	Limitations and pitfalls of strategic management
11	ANUBHAV RANA	43990103518	in what ways do you explain the success of businesses that do not use a formal strategic planning
12	PIYUSH VASHISTH	44090103518	Think about your post graduation job search as a strategic decision discuss with a suitab model?
13	SATISH KUMAR	44190103518	Goal and Objectives.implication on the organization
14	ISHIKA JINDAL	44290103518	List the characteristics of a good mission statement
15	SAGAR CHAUDHARY	44390103518	strategic intent and its application in the organization
16	VASU SHARMA	44490103518	Discuss Globalization as an important strategic global business trend
17	SARTHAK RAMI	44590103518	Porter had summarized the salient factors. He believes competitor analysis should emphasize
18	CHIRAG ANEJA	44690103518	organizational redesign is the requirement of the time
19	PRARTHNA ARORA	44790103518	Discuss the Environmental analysis and diagnosis process
20	RADHIKA GUPTA	44890103518	Strategic change is a means to an end .
21	PRATHIKSHA	44990103518	Discuss the ways of strengthening an organization's position
22	VATSAL PAREWA	45090103518	The business process re-reengineering
23	ARYAN YADAV	45190103518	Various strategic model and imlications on the organization
24	NEHA KATARIA	45290103518	key benefits of the strategic management

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25	SHIVAM SETIA	45390103518	Various approaches to strategy development
26	SALONI SHARMA	45490103518	Discuss the mission statement of an organization
27	GEETIKA NEGI	45590103518	external forces effect strategic management process
28	SANJANA KUMARI YADAV	45690103518	Define directional strategy of an organization
29	AKANSHA RAJPUT	45790103518	various growth strategy followed by the organization
30	YUSUF FARIDI	45890103518	What is Joint Venture discuss with some examples.
31	KUMARI ETI	45990103518	Evaluate the Retrenchment strategies
32	TUSHAR VERMA	46090103518	Discuss the process of generation of strategic alternative
33	ABHINAV GOEL	46190103518	What is the value chain in an industry? Justify with examples
34	AKASH SINGH	46290103518	Discuss internal and external growth strategy
35	RAGHAV MITTAL	46390103518	What is the yardstick for deciding the type of diversification
36	SAHIL SEHRAWAT	46490103518	Classify competitive and cooperative strategies
37	SOMYA MENDIRATTA	46590103518	Business and Business model
38	ANSHUL VATS	46690103518	product life cycle model with refence to the product of a company
39	PRANAY RATHORE	46790103518	The BCG Matrix and its applications
40	BANI KHERA	46990103518	. Have a presentation on The Nine-Cell G.E. Matrix
41	PARTH MAHNA	47090103518	what is the Porter' model Generic strategy
42	RITU BHANDARI	47190103518	What is the product – market strategy
43	RUDRANSH KUMAR	47290103518	Profit impact on marketing strategies
44	MUSKAN	47390103518	Explain the role of SWOT analysis in strategic management
45	HARDIK GOEL	47490103518	What role does politics play in the development and evaluation of alternative strategies
46	NITISH KUMAR MANDAL	47590103518	what do you mean by strategic implementation
47	SANDEEP SHUKLA	47690103518	Implementation strategy in international setting
48	MEDHA JYOTI	48090103518	Why is pre-implementation of strategy important.
49	KHUSHI AGARWAL	48190103518	Have a presentation on functional,divisional,adoptive structure
50	KARTIK BRUNDAVAN	05290103517	Discuss issues in strategic evaluation
51	KARTIKEY CHUTTANI	05390103517	. What is the Process of strategic evaluation

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52	DEVANSH SHARMA	35190103517	What is the Hofers strategic Evaluation Measure of organizational performance
53	HARSHIT DHINGRA	35490103517	Various approaches to strategy development
54	RUPANSHU PARCHA	49790103517	Discuss the mission statement of an organization