

**B.B.A. L.LB-IV- (C)**

**STRATEGIC MANAGEMENT (CODE: 214)**

<b>S.NO.</b>	<b>NAME</b>	<b>ENROLL.NO.</b>	<b>TOPICS</b>
1	VANSHIKA GODARA	12390103518	Evolution of strategic management
2	VANSHIKA GUPTA	12490103518	significance of the business policy & the essential of business policy
3	VANSHIKA NAGPAL	12690103518	steps involved in strategic management process
4	VANSHIKA TIWARI	12790103518	corporate planning embraces strategic planning
5	VARNIKA SHARMA	12890103518	strategy? strategic decision differs operational decisions
6	VIKAS DEEP	12990103518	corporate strategy& its features
7	VIKAS PAL	13090103518	Analysis of strategic planning and strategic management
8	VINAYAK CONSUL	13190103518	List down at least three situations where strategic planning is not suitable/relevant
9	VISHAL MITTAL	13290103518	Why do firms have objectives and why are they important to strategic planning
10	VISHESH GOEL	13390103518	Limitations and pitfalls of strategic management
11	YASH ARORA	13490103518	In what ways do you explain the success of businesses that do not use a formal strategic planning
12	YASH SHARMA	13590103518	Think about your post graduation job search as a strategic decision discuss with a suitable model?
13	AKHIL KUMAR	35190103518	Goal and Objectives. implication on the organization
14	ANIKET MAHANWAL	35290103518	List the characteristics of a good mission statement
15	ANSHUL MITTAL	35390103518	strategic intent and its application in the organization
16	BHAVISHYA GAHLOT	35490103518	Discuss Globalization as an important strategic global business trend
17	DHRUV GOSAI	35590103518	Porter had summarized the salient factors. He believes competitor analysis should emphasize
18	GOVIND SHARMA	35690103518	organizational redesign is the requirement of the time
19	HRITIK MANCHANDA	35790103518	Discuss the Environmental analysis and diagnosis process
20	KAMAL SOLANKI	35890103518	Strategic change is a means to an end .
21	KANAV VASHIST	35990103518	Discuss the ways of strengthening an organization's position
22	KUSHAL	36090103518	The business process re-reengineering
23	MANISHA SHARMA	36190103518	Various strategic model and implications on the organization
24	MAYANK SHARMA	36290103518	key benefits of the strategic management

**B.B.A. L.LB-IV- (C)**

**STRATEGIC MANAGEMENT (CODE: 214)**

<b>S.NO.</b>	<b>NAME</b>	<b>ENROLL.NO.</b>	<b>TOPICS</b>
25	NANDINI SINGH	36390103518	Various approaches to strategy development
26	NIKHIL YADAV	36590103518	Discuss the mission statement of an organization
27	NITIN YADAV	36690103518	external forces effect strategic management proces
28	RAHUL RAWAT	36790103518	Define directional strategy of an organization
29	SAKSHI PANWAR	36890103518	various growth strategy followed by the organization
30	SAMEER	36990103518	What is Joint Venture discuss with some examples.
31	SHAURYA GUPTA	37090103518	Evaluate the Retrenchment strategies
32	SHIKHRAN SHARMA	37190103518	Discuss the process of generation of strategic alternative
33	SHIVAM SHARMA	37290103518	What is the value chain in an industry? Justify with examples
34	SIMRAN MALIK	37390103518	Discuss internal and external growth strategy
35	TANUSH ROHILLA	37490103518	What is the yardstick for deciding the type of diversification
36	SAMARTH BHATIA	40290103518	Classify competitive and cooperative strategies
37	AMRITANSH GUPTA	40390103518	Business and Business model
38	DAKSH DHANKHAR	40490103518	product life cycle model with refence to the product of a company
39	AKSHITA KUMARI	40590103518	The BCG Matrix and its applications
40	SANYAM	40690103518	Have a presentation on The Nine-Cell G.E. Matrix
41	ATHARV BHARDWAJ	40790103518	what is the Porter' model Generic strategy
42	RAVI KUSHWAH	40890103518	What is the product – market strategy
43	PARAS JOLLY	41090103518	Profit impact on marketing strategies
44	GAURAV SHARMA	41190103518	Explain the role of SWOT analysis in strategic management
45	SANCHIT AHUJA	41290103518	What role does politics play in the development and evaluation of alternative strategies
46	MALIKA SHARMA	41390103518	what do you mean by strategic implementation
47	MONIKA	41490103518	Implementation strategy in international setting
48	YASHIKA AHUJA	41590103518	Why is pre-implementation of strategy important.
49	RAGHAV SHARMA	41690103518	Have a presentation on functional,divisional,adoptive structure
50	KOMAL GUPTA	41790103518	Discuss issues in strategic evaluation
51	SHIVAM VASHISHT	41890103518	What is the Process of strategic evaluation

**B.B.A. L.LB-IV- (C)****STRATEGIC MANAGEMENT (CODE: 214)**

<b>S.NO.</b>	<b>NAME</b>	<b>ENROLL.NO.</b>	<b>TOPICS</b>
52	KASHISH MEHRA	41990103518	What is the Hofers strategic Evaluation Measure of organizational performance
53	PREET LAKHERA	42090103518	What is the Richard Rumet criterion for evaluation
54	HARSHIT DUTTA	42190103518	Discuss the problems in designing evaluation criteria
55	PRASHANT	42290103518	external forces effect strategic management proces
56	ADITYA TANWAR	42390103518	Define directional strategy of an organization
57	SWIKRATI GUPTA	42490103518	various growth strategy followed by the organization