

**IQAC & FIMT SCHOOL OF MANAGEMENT
ARE
ORGANIZING A TWO DAY
NATIONAL CONFERENCE**

**“THE DEVELOPMENT OF MANAGEMENT EDUCATION IN INDIA:
A QUEST FOR THE IDENTIFICATION AND OVERCOMING
CHALLENGES”**

ON

17TH -18TH JUNE 2022



ABOUT THE INSTITUTE

The Fairfield Institute of Management and Technology (FIMT) is a NAAC accredited prestigious college in Delhi with an ambience of representing the academic culture of the capital town of the largest democracy of the world and a vibrant emerging economy. Established by the Fairfield Group of Institutions, it is an 'A' grade college approved by the government of NCT of Delhi, affiliated to prestigious Guru Gobind Singh Indraprastha University, which is the first university established by the government of Delhi. FIMT is approved by the Bar Council of India and National Council for Teacher Education and other authenticating bodies. It is backed by a legacy of 46 years of shaping students' career in the country in areas of Management, Commerce, Teachers' education, Journalism, Information and Communication Technology, Humanities and Law & Legal Studies. The institutional distinction includes social outreach, field studies and job orientation programs in respective areas of study.

ABOUT SCHOOL OF MANAGEMENT

FIMT school of management offers a three-year BBA(G) curriculum that seeks to educate students with a broad understanding of management and business methods. The course covers both theoretical and practical aspects of several business fields such as finance, marketing, human resources, accounting, and so on. The course not only imparts theoretical knowledge to the students, but it also provides practical knowledge of business operations. Faculty members are working on a variety of research projects.

ABOUT THE CONFERENCE

India became a prominent centre of management education in the 1960s. The addition of a number of IIMs and other universities to the country's management education system marked a significant increase in the number, recognition, acknowledgement, and impact of management education in the country. Business, industry, and the government all recognise the need of management education in further professionalising Indian management and providing qualified and knowledgeable managerial manpower for the country's corporate sector. As a result, management education in India has been increasingly revolutionised and redefined. The industry, on the other hand, is always looking for management talent with cutting-edge competencies and skills. The success of the industry's engagement with business schools is determined by how rapidly the business schools anticipate change and adapt to changing requirements. The winners would be those who are proactive in assessing changing industry demands, collaborating with other universities, and developing creative programmes. This will be a positive step that will help students, recruiters, institutions, and, most importantly, our country.

In order to discuss these developments, School of Management FIMT proposes to organise a conference on "The development of management education in India: A quest for the identification and overcoming challenges." In this proposed hybrid mode conference, an effort will be made to provide a global forum for practitioners, policymakers, educators, researchers,

and students to share their practical experiences, knowledge, and insight in the evolution, formulation, and implementation of flexible management education systems to meet the challenging requirements of the globalised economy. This conference will bring academics and industry together to discuss the future of business education as well as current trends and changes. The main objective is to create a knowledge-sharing platform for the dissemination of research and empirical findings in management education through experimental studies, descriptive models, case studies, innovative concepts, and state-of-the-art studies.

We invite scholars, academician and practitioners to contribute research papers related to the conference's theme to help us better understand and participate with these contentious issues. The following are the general areas/sub-themes that will be of interest for the conference. Papers may be submitted on any of the sub-themes or related topics listed below.

THEMES FOR DISCUSSION IN THE CONFERENCE

- The Development of Management Education in India
- Interface between Management Education and Industrial growth
- Pattern of Curriculum development in Management Education
- Reorganisation of Management Education institutions and their regulation
- The current economic/Industrial concerns and Management Education
- Further Required Make Over and Rejuvenation of Management Education in India

CALL FOR PAPERS

Interested participants are requested to mail the abstract (500-700 words) in word document format latest by 20 May,2022. The abstract should include a title, keywords, the name(s) of the author(s), affiliation(s), and full mailing address(es) including email id(s), contact no(s) and fax (if available). Decisions on acceptance will be communicated by 28 May,2022. All participants will receive certificates of recognition.

GUIDELINES FOR THE RESEARCH PAPERS

All submission of the full paper must conform to the following guidelines-

Cover page	Names of the Authors (only 2 co-authors are allowed), Affiliation, E mail address and Phone numbers should be clearly mentioned. Participants must also mention the sub theme under which their paper has the best fit
Word limit	4000-5000 words (Maximum)
Font style	Times new roman
Font size	12 for content and 14 for headings
Alignment	Justified
Line spacing	Main text-1.5 References-1
Keywords	4 minimum
Language	English
File type	.doc (Ms Word) or PDF

File Name	Author's Full name .doc or Author's Full name .pdf
Orientation	Portrait
Foot notes	May be included Font-10
Referencing	APA Format, Font 10
Plagiarism	Not above 10 %

IMPORTANT DATES

Last date to submit Abstract	May 20 ,2022
Abstract acceptance notification	May 28,2022
Full Paper submission	June 5,2022
Conference Dates	June 17-18,2022

PUBLICATION OF RESEARCH PAPERS IN THE JOURNAL

Selected papers will be published in the book with an ISBN No

REGISTRATION

Registration is mandatory for all.

Link: <https://forms.gle/xgNZwUjSG9uYHvgY7>

ADDRESS FOR CORRESPONDENCE:

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