

TWO DAY MULTI DISCIPLINARY INTERNATIONAL CONFERENCE

ON

SUSTAINABILITY AND GLOBAL CHALLENGES

[Interdisciplinary Approach to Achieving Goal 9 of SDGs
through Inclusive and Sustainable industrialization and Innovation]

10TH – 11TH MARCH 2025

HYBRID MODE



NAAC ACCREDITED



तेजस्विनावधीतमस्तु
ISO 21001 : 2016 & ISO 14001 : 2015 & ISO 9001 : 2015

FAIRFIELD

INSTITUTE OF MANAGEMENT & TECHNOLOGY



Affiliated to GGS IP University, an 'A+' Grade College by DHE, Govt. of NCT DELHI,
Approved by AICTE , Bar Council of India, NCTE and Recognised under 2(f) of UGC Act of 1956

ORGANISED BY INTERNAL QUALITY ASSURANCE CELL (IQAC) OF THE INSTITUTE

ABOUT THE INSTITUTE-

The Fairfield Institute of Management and Technology (FIMT) is a distinguished college in Delhi, accredited by NAAC, that embodies the academic spirit of the capital city of the world's largest democracy and its dynamic emerging economy. Founded by the Fairfield Group of Institutions, FIMT holds an 'A+' Grade from the Government of NCT of Delhi and is affiliated with the esteemed Guru Gobind Singh Indraprastha University, the first University established by the Government of Delhi. The Institute is recognized by the Bar Council of India, the National Council for Teacher Education, and other relevant accrediting bodies.

With a rich legacy spanning 50 years, FIMT has been instrumental in shaping the careers of students across various fields, including Management, Commerce, Teacher Education, Engineering & Technology, Journalism, Information Technology, Humanities, and Law. The Institution is noted for its commitment to social outreach, academic research through field studies, and job-oriented programs tailored to specific areas of study.

ABOUT THE CONFERENCE-

The intersection of sustainability and global challenges has become a vital focus in modern commerce and management. It is crucial for businesses to tackle environmental, social, and economic issues to achieve success while contributing positively to global well-being. This document highlights the key components of sustainability and the challenges it poses in the realms of commerce and management. We invite scholars, academics, and practitioners to submit research papers that resonate with the conference's theme, thereby deepening our understanding and engagement with these urgent matters. The following sub-themes will be of particular interest for the conference, and submissions are encouraged on any of the listed sub-themes or related topics.

ABOUT THE AARUDIT FOUNDATION-

Aarudit Foundation was founded by **Fairfield Foundation** and young entrepreneurs to promote **environmental sustainability**. Recognizing the urgent need to address environmental challenges, these individuals came together with a shared mission to create innovative products that not only reduce waste but also contribute positively to the planet. In a heartfelt tribute to Mother Earth, the founders of Aarudit Foundation embarked on its journey by developing plantable pencils made from recycled newspapers. This unique product not only serves a practical purpose but also embodies the foundation's core philosophy of transforming waste into valuable resources. Each pencil is designed to be planted after use, allowing users to grow their own plants, thereby promoting a greener environment.

Started with **Plantable pencils** made from **recycled newspapers**, which can be **planted after use** to grow plants. Expanded product line includes:

- **Seed papers & seed paper invitations** – bloom into flowers/herbs.
- **Plantable rakhis** – eco-friendly festive alternative.
- **Sustainable pens & colored pencils.**
- **Jute bags** – a plastic-free alternative.

Actively **engages communities, schools & businesses** through **workshops & educational programs** on sustainability. Committed to **innovation & eco-friendly solutions**, encouraging a **culture of sustainability** with every product.



THE THEME-

Sustainability and global challenges are increasingly interconnected. achieving Sustainable Development Goal 9 (SDG) —Industry, Innovation, and Infrastructure—requires an interdisciplinary approach. This goal emphasizes the importance of building resilient infrastructure, promoting inclusive and sustainable industrialization, and fostering innovation. To achieve this, various fields such as engineering, economics, environmental science, social sciences, and policy need to come together to develop holistic, long-term solutions. Sustainability involves meeting present needs without compromising the ability of future generations to meet theirs. For businesses, this means incorporating economic, environmental, and social dimensions into their strategies and operations. Businesses face a range of global challenges, many of which influence their ability to maintain sustainable practices such as Climate Change, Resource Scarcity, Global Inequality, Technological Disruption, Ethical and Transparent Practices, Innovation and Technology Adoption etc.

The conference will bring together practitioners, policymakers, educators, researchers, and students to discuss the latest advancements, challenges, and strategies for leveraging artificial intelligence while respecting and amplifying the essence of human intelligence. The main objective is to create a knowledge-sharing platform for the dissemination of research and empirical findings in the field of Artificial Intelligence through experimental studies, descriptive models, case studies, innovative concepts, and state-of-the-art studies.

SUB THEMES-

- Challenges to Sustainable Development
- Role of Information Technology in Global Sustainability
- Impact of Emerging Technologies on Sustainability
- Balancing Technological Advancement with Environmental Stewardship
- AI and Intellectual Property Rights Challenges
- Strategic Management for Sustainable Development Goals
- Green Entrepreneurship and Global Sustainability
- Innovations in Sustainable Retailing and Supply Chains
- Ethical Practices in Sustainable Business
- Digital Journalism's Role in Sustainability Advocacy
- Social Media and Environmental Awareness
- Gender and Identity Issues
- Literature's Role in Environmental Consciousness
- Additional Related Topics.

SUBMISSION GUIDELINES

- Please submit your abstract or full paper to fimtconference2025@gmail.com.
- Articles should include an abstract of 300-500 words, along with relevant keywords.
- Authors must submit original works that have not been published before. The manuscript should be formatted in Times New Roman, size 12, with 1.5 line spacing and justified alignment, except for the title and the 'abstract' heading, which should be centered. All pages must be numbered.
- Manuscripts must be submitted in English & Hindi .
- Any instance of plagiarism exceeding 18% will lead to immediate disqualification.
- All submissions should be made electronically in .doc or .docx format.
- Each manuscript must include a cover letter with the authors' names, designations, institutional affiliations, manuscript title, and contact information (including correspondence address, email ID, and phone number). Additionally, a declaration confirming that the submitted manuscript is original research and has not been published or submitted elsewhere is required.
- The abstract and manuscript files should be named with the author's name.

SUBMISSION PROCEDURE

Submit your abstract to fimtconference2025@gmail.com

WHO CAN PARTICIPATE

Academicians and Scholars ,Industrialist, Executive officers, Legislators, Policy Makers, Activists, Media Persons and Students.

REGISTRATION LINK-

Participants can register at the following link:

<https://forms.gle/fZvaWrrarwLdsUw6u9>

IMPORTANT DATES

SUBMISSION OF ABSTRACT	22 ND FEBRUARY 2025
COMMUNICATION OF ACCEPTANCE	24 th FEBRUARY 2025
PAYMENT OF REGISTRATION FEE	28 TH FEBRUARY 2025
SUBMISSION OF FULL PAPER	5 TH MARCH 2025
DATE OF CONFERENCE	10 TH - 11 TH MARCH 2025

Research papers will be published in the conference proceedings with an ISBN No.

IMPORTANT DETAILS

- Mode: HYBRID
- E-Mail Address fimtconference2025@gmail.com
- Call us for any Query : +91- 9312352942
- Proceedings will be published with ISBN Number.
- Registration charges: ₹ 500 /-

ACCOUNT DETAILS

ACCOUNT HOLDER : FAIRFIELD INSTITUTE OF MANAGEMENT & TECHNOLOGY

BANK NAME : HDFC BANK

ACCOUNT NO : 50200024027620

ACCOUNT TYPE : CURRENT

RTGS/NEFT/IFSC CODE : HDFC 0004404

BRANCH : MAHIPALPUR

SCAN ME FOR UPI PAYMENT



REWARDS-

- The selected papers shall be published in an edited book with ISBN No.
- The Best Paper Presenter shall get a Certificate of Appreciation .

FAIRFIELD INSTITUTE OF MANAGEMENT & TECHNOLOGY

Affiliated to GGS IP University, an 'A+' Grade College by DHE, Govt. of NCT DELHI,
Approved by AICTE , Bar Council of India, NCTE and Recognised under 2(f) of UGC Act of 1956

CHIEF PATRON

SHRI. V. K. N. BHARDWAJ
CHAIRMAN
FIMT COLLEGE

PATRON

DR. NALINI
EXECUTIVE DIRECTOR
FIMT COLLEGE

ADVISOR

PROF. (DR.) M. AFZAL WANI
ADVISOR
FIMT COLLEGE

DIRECTOR

PROF. (DR.) SAROJ VYAS
FIMT COLLEGE

ORGANISING COMMITTEE

PROF.S.P.SINGH
PROFESSOR
FIMT - SCHOOL OF
LAW

DR. SUMAN YADAV
ASSOCIATE PROFESSOR
FIMT - SCHOOL OF
MANAGEMENT

DR. LAXMI
ASSOCIATE PROFESSOR
FIMT - SCHOOL OF
MANAGEMENT

DR. KANIKA MITTAL
ASST. PROFESSOR
FIMT - SCHOOL OF
MANAGEMENT

MR. MANISH JHA
ASST. PROFESSOR
FIMT - SCHOOL OF
MANAGEMENT

MR. SHASHIKANT TIWARI
ASST. PROFESSOR
FIMT - SCHOOL OF ENGINEERING
& TECHNOLOGY

MS. CHAHAT WADHWA
ASST. PROFESSOR
FIMT - SCHOOL OF
COMMERCE

PROFESSIONAL COURSES

FIMT-SCHOOL OF LAW- BBA-LL.B. INTEGRATED(H.) , BA-LL.B. INTEGRATED(H.) , LL.M.

FIMT-SCHOOL OF ENGINEERING & TECHNOLOGY- BCA , B.TECH.(CSE / IT / AI&ML)

FIMT-SCHOOL OF JOURNALISM & MASS COMMUNICATION- BA(JMC)

FIMT-SCHOOL OF HUMANITIES & SOCIAL SCIENCES-. BA-(H) ENG.

FIMT-SCHOOL OF BUSINESS ADMINISTRATION- BBA(GEN.)

FIMT-SCHOOL OF COMMERCE- B.COM.(H)

FIMT-SCHOOL OF EDUCATION- B.ED.

FIMT Institutional Campus, Bijwasan Road, New Delhi-110097, Email : fimtnd@gmail.com

24 x 7 Helpline : 9312352942, 9811568155 Website : www.fimt-ggsipu.org