



AN ISO 9001:2000 CERTIFIED

FAIRFIELD INSTITUTE OF MANAGEMENT & TECHNOLOGY

Campus, Near Oberoi Farm, Kapashera, New Delhi-110037, Ph.: 011-25063208/09/10/11

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TIME TABLE

BJMC

SESSION- 2019-22

SEMESTER- IV

DAYS	I PERIOD 10:00-10:55	II PERIOD 11:00-11:55	III PERIOD 12:00-12:55	LUNCH 01:00-01:30	IV PERIOD 01:30-02:25	V PERIOD 02:30-03:25
MONDAY	BASICS OF ADVERTISING	CORPORATE COMM.	BASIC OF PUBLIC REL.	LUNCH	TV NEWS REPORTING	TV. PROG. & PROD.
TUESDAY	BASIC OF PUBLIC REL.	BASICS OF ADVERTISING	CORPORATE COMM.		TV NEWS REPORTING	TV. PROG. & PROD.
WEDNESDAY	BASICS OF ADVERTISING	CORPORATE COMM.	BASIC OF PUBLIC REL.		TV NEWS REPORTING	TV. PROG. & PROD.
THURSDAY	BASIC OF PUBLIC REL.	BASICS OF ADVERTISING	CORPORATE COMM.		TV NEWS REPORTING	TV. PROG. & PROD.
FRIDAY	BASICS OF ADVERTISING	CORPORATE COMM.	BASIC OF PUBLIC REL.		TV NEWS REPORTING	TV. PROG. & PROD.

BJMC 202- BASICS OF ADVERTISING – MS. BUSHRA
 BJMC 204- BASICS OF PUBLIC RELATION – MS. ANUPRIYA
 BJMC 206- TV PROG. & PROD. –
 BJMC 208- TV NEWS REPORTING – MS. BUSHRA
 BJMC 210- CORPORATE COMM. – MS. ANUPRIYA
 BJMC 252- ADVERTISING LAB - MS. BUSHRA
 BJMC 254- PUBLIC RELATION LAB- MS. ANUPRIYA

BJMC 256- TV PROD. LAB -
 BJMC 258- TV NEWS LAB - MS. BUSHRA
 BJMC 260- CORP. COMM. LAB - MS. ANUPRIYA

DIRECTOR



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TIME TABLE

BJMC

SESSION- 2018-21

SEMESTER- VI

SEC- A

DAYS	I PERIOD 10:00-10:55	II PERIOD 11:00-11:55	III PERIOD 12:00-12:55	LUNCH 01:00-01:30	IV PERIOD 01:30-02:25	V PERIOD 02:30-03:25
MONDAY	GLOBAL MEDIA SC.	MEDIA ORG. & ENTRE.	ENVIRONMENT COMM	LUNCH	FINAL PROJECT	LIBRARY
TUESDAY	MEDIA ORG. & ENTRE.	GLOBAL MEDIA SC.	ENVIRONMENT COMM		FINAL PROJECT	LIBRARY
WEDNESDAY	GLOBAL MEDIA SC.	MEDIA ORG. & ENTRE.	ENVIRONMENT COMM		FINAL PROJECT	LIBRARY
THURSDAY	MEDIA ORG. & ENTRE.	GLOBAL MEDIA SC.	ENVIRONMENT COMM		FINAL PROJECT	LIBRARY
FRIDAY	GLOBAL MEDIA SC.	MEDIA ORG. & ENTRE.	ENVIRONMENT COMM		FINAL PROJECT	LIBRARY

BJMC 304- GLOBAL MEDIA SCENARIO – MS. ANUPRIYA
BJMC 306- ENVIRONMENT COMM. –
BJMC 354- FINAL PROJECT –

DIRECTOR