## BA.JMC (H) VI SEM (SEC: B)

## MEDIA ORGANIZATION & MANAGEMENT (CODE: 302)

| S.NO. | NAME               | ENROLL.NO.  | TOPICS   |
|-------|--------------------|-------------|--|
| 1     | ABHISHEK SEHRAWAT  | 00151402416 | Media corporate entrepreneurship                                     |
| 2     | ANKIT AGGARWAL     | 00251402416 | Role and Responsibility of Media Personnel                           |
| 3     | HRITHIK CHAURASIA  | 00351402416 | Structure of Media Organisation                                      |
| 4     | KANIKA VERMA       | 00451402416 | Steps involved in establishing a media organization                  |
| 5     | NIKITA SHARMA      | 00551402416 | Social media help a business   |
| 6     | SAHIL THAKUR       | 00651402416 | Social media business opportunities and challenges                   |
| 7     | TANISHA DADHWAL    | 00751402416 | Roles and responsibilities of Human Resource Management              |
| 8     | AARUSHI ARORA      | 35151402416 | Role of Responsibility and Authority in various fields in Management |
| 9     | ANNU SAINI         | 35251402416 | Role of leadership, its importance and need in an organization       |
| 10    | ANSHUL DANGI       | 35351402416 | Revenue models for media firms                                       |
| 11    | ARBAZ MALIK        | 35451402416 | Rapid changes media industry has faced in recent years               |
| 12    | AMAN YADAV         | 50151402416 | Process of Media Management with diagram                             |
| 13    | AMIT KR. DUBEY     | 50251402416 | Principles of Media Management.                                      |
| 14    | AMLESH KUMAR       | 50351402416 | Ownership patterns of different media organization                   |
| 15    | ANJALI BHARTI      | 50451402416 | New media marketing and its importance in Media entrepreneurship     |
| 16    | ANKIT KUMAR        | 50551402416 | New media business   |
| 17    | BHUMIKA NANGIA     | 50651402416 | New forms of income generation in media industry                     |
| 18    | DIMPLE GAUR        | 50851402416 | Need of Management in Media Organization                             |
| 19    | HARSHIT MAHESHWARI | 50951402416 | Methods of revenue generation by media organizations                 |
| 20    | HARSHIT PAL        | 51051402416 | Media corporate entrepreneurship issues and challenges               |
| 21    | HARSHITA GUSAIN    | 51151402416 | Media corporate entrepreneurship                                     |
| 22    | KAJAL              | 51451402416 | Media branding strategies  |
| 23    | KRISHNA DURGA      | 51651402416 | Marketing in media   |
| 24    | KUNAL MISHRA       | 51751402416 | Managing cost of a start up in different terms                       |
| 25    | MITALI SRIDHAR     | 51851402416 | Management in aspect of Media Management                             |
| 26    | MOHD. ASIF         | 51951402416 | Major functions of Media Management                                  |
| 27    | NANDITH MENON      | 52051402416 | Major aspects of human resource planning in media industry           |
| 28    | NAVI MOHD.         | 52151402416 | Leadership styles and behavioural patterns in a media organization   |
| 29    | PALLAVI            | 52251402416 | Large firms of media create better opportunities                     |

| 30 | PARUL BHATIA        | 52451402416 | Interrelation between media and entrepreneurship in general  |
|----|---------------------|-------------|--|
| 31 | PRASHANT SATI       | 52551402416 | Innovative ideas in media business                           |
| 32 | PRIYA SAINI         | 52651402416 | Importance of Planning for Media Organization                |
| 33 | PRIYAM ISHU OM      | 52751402416 | Importance of revenue generation in various media            |
| 34 | RICHA BHATEJA       | 52851402416 | Importance of Media Management in a firm                     |
| 35 | RUPESH BARIK        | 52951402416 | Value of FDI in Media Industry                               |
| 36 | SACHIN SINGH TANWAR | 53051402416 | Importance of entrepreneurship and fund raising in media     |
| 37 | SAKSHI SAJWAN       | 53151402416 | Human resource management in an organization                 |
| 38 | SANYA RAJ           | 53251402416 | Challenges faced by media entrepreneurship                   |
| 39 | SHASHANK BHATT      | 53351402416 | FDI in India in context of media                             |
| 40 | SHIVAM SHARMA       | 53451402416 | E-services in digital media platforms                        |
| 41 | SHUBHAM TANWAR      | 53651402416 | Entrepreneurship in Media                                    |
| 42 | TANVI NAGPAL        | 53751402416 | Emerging trends in entertainment and media industry          |
| 43 | VINAY SEHRAWAT      | 53851402416 | Emerging media markets                                       |
| 44 | VYAKHYA SINGH       | 53951402416 | Cross media ownership  |
| 45 | DHANANJAY           | 40390102415 | Corporate entrepreneurship and organizational decisions work |
| 46 | AVNEET KAUR         | 41790102415 | Controlling and coordination part of media organization      |
| 47 | AKASH MINOCHA       | 40490102415 | Conglomerates on national level                              |