

**B.COM-III****MARKETING MANAGEMENT (201)**

<b>S.NO.</b>	<b>NAME</b>	<b>ENROLL.NO.</b>	<b>TOPICS</b>
1	AAYUSH KUMAR	00190188818	Meaning , Nature And Scope Of Marketing
2	ABHISHEK BORA	00290188818	Core Marketing Concepts
3	AKANSHA	00390188818	Production Concept
4	AKHIL K M	00490188818	Selling Concept
5	ANMOL AGARWAL	00590188818	Marketing Concept
6	JATIN PANWAR	00690188818	Social Marketing Concept
7	KUSHAL SAHI	00890188818	Marketing Mix
8	LUV KUMAR SINGH	00990188818	Internal Marketing Environment
9	MOHIT KUMAR	01090188818	Product Concept
10	RAHUL	01190188818	External Marketing Environment
11	RISHABH SHARMA	01290188818	Consumer Buying Behaviour
12	RITIKA	01390188818	Organisation Buying Behaviour
13	SIMRAN SHARMA	01490188818	Market Segmentation
14	SONIA RANA	01590188818	Targeting
15	VANSH NAGPAL	01690188818	Positioning
16	VISHNU SHARMA	01790188818	Selling Concept Vs Marketing Concept
17	YASHASVI TANEJA	01890188818	Types Of Product
18	ANANYA	35190188818	Major Product Decisions
19	BEBATTO SHAJI	35290188818	Product Life Cycle
20	HANISH KUMAR	35390188818	New Product Development Process
21	KASHISH NAYYAR	35490188818	Pricing Decisions
22	PREETAM	35690188818	Determinants Of Price
23	MAHAK MITTAL	40190188818	Pricing Process
24	HIMANSHI TANEJA	40290188818	Communication Process
25	MANISH M. MOHAPATRA	40490188818	Promotion
26	ISHA KAWATRA	40590188818	Advertising
27	VAISHALI	40690188818	Personal Selling
28	VIVEK PANWAR	40790188818	Publicity
29	RUCHI TIWARI	40890188818	Sales Promotion

30	TARUN BISHT	40990188818	Distribution Channel Decisions
31	KASHISH VERMA	41090188818	Types Of Intermediaries
32	MUKUL MANOCHA	41290188818	Functions Of Intermediaries
33	SAKSHI BHARDWAJ	41390188818	Selection And Management Of Intermediaries
34	AMAN RANA	41490188818	Rural Marketing
35	PAWAN KUMAR SAHNI	41590188818	Social Marketing
36	AKASH YADAV	41690188818	Consumerism
37	SHUBHAM SINGH	41790188818	Direct Marketing
38	ASHWIN KUMAR ASHOKAN	41890188818	Green Marketing
39	TUSHAR JINDAL	41990188818	Digital Marketing
40	LAKSHAY AGGARWAL	42090188818	Online And Social Media Marketing
41	ROHIT RANA	42190188818	Marketing Ethics
42	MANAV SIAL	42290188818	Guerrilla Marketing
43	SHIVAM	42390188818	Convenience Products
44	RAKSHIT JOSHI	42490188818	Shopping Products
45	GAURAV DHINGRA	00151488818	Speciality Products
46	MUKUL LAMBA	00251488818	Unsought Products
47	MUSKAN SINGHAL	00351488818	Pricing Policies And Strategies
48	PIYUSH KUMAR	00451488818	Social Marketing Concept Vs Marketing Concept
49	RAHUL BISHT	00551488818	Digital Marketing Vs Selling
50	RISHABH CHAUDHARY	00651488818	Communication Types
51	SARTHAK RAJPUT	00751488818	Communication Barriers
52	HARSHIT CHADHA	35151488818	Corporate Social Responsibility
53	MAHAK BHATIA	35251488818	Marketing Concept Vs Production Concept
54	SIMRAN GUPTA	35351488818	Product Concept Vs Production Concept
55	SURAJ PRASAD SINGH	35451488818	Targeting Vs Positioning