BBA 5ᵗʰ Semester   **Management Information System**   **Code-307**

Objective: To familiarize the students with the concepts of Management practices and exercise their decision making skills.

Q1 What is management information system? What are the roles of MIS in business organization?

Q 2 Define system. What are the different types of system?

Q 3 Explain system development life cycle and roles of system analyst.

Q 4 Define importance and relevance of information in decision making.

Q 5 write short notes on

   (i) Database   (ii) Data Warehousing   (iii) Data Mining

PROCEDURE:

For completing the assignment students should refer to the books mentioned in syllabus and they can take help from internet. The assignment should be handwritten and properly filled. Students should make assignment in the following manner:

1. Cover page
2. Objectives
3. Index
4. Content
5. Conclusion
6. References

Outcome: The assignment is designed in such a way that real life situations are given where an individual has to implement his/her managerial ability of decision making. Also, the main concepts of data handling and information processing will be revised.

References:

1)R. G. Murdick, J. E. Ross and J. R. Clagget, "Information Systems for Modern Management", 3rd Edition by, PHI – 1994.

2) Parker, Charles Case, Thomas, "Management Information System: Strategy & Action", 2nd Edition, TMH, 1993.