

Objective: The objective of this assignment is to give understanding of the basic concepts and issues in entrepreneurship and their application in business decisions.

Questions:

- 1) What do you mean by Entrepreneur? Explain benefits and drawbacks of Entrepreneurship.
- 2) Explain various methods to Initiate Venture?
- 3) Explain the following terms briefly:
 - a) An entrepreneur and a manager
 - b) Creativity and Innovation
- 4) What are the legal challenges in Entrepreneurship Ventures?
- 5) Explain the causes of success and failure of entrepreneurs.

Procedure:

1. Assignment should be Hand written.
2. Give proper headings and subheadings.
3. Use examples.

Students should make assignment in the following manner:

1. Cover page
2. Objectives
3. Index
4. Content
5. Conclusion
6. References

Text Book:

1. Kuratho, D.F. & Rao T.V. (2012). Entrepreneurship: A South Asian Perspective. Cengage
2. Zimmerer T.W. and Scarborough N.M. (2013), "Essentials of Entrepreneurship and Small Business Management". PHI.