BCA: 3rd SEMESTER	E-commerce	Code:305

OBJECTIVE: The objective of this paper is to identify the foundation terms and concepts that are commonly used in E-commerce. It also identifies the essential elements for effective e-commerce practice.

QUESTIONS:

Q1. EXPALIN e-commerce and electronic data interchange?

Q2. Difference between intranet and extranet?

Q3. Explain some search engine optimization techniques?

Q4. What is virtual private network?

Q5. List some technology issues in e-commerce?

PROCEDURE:

For completing the assignment students should refer to the books mentioned in syllabus and they can take help from internet. The assignment should be handwritten and properly filled. Students should make assignment in the following manner:

1. Cover page
2. Objectives
3. Index
4. Content
5. Conclusion
6. References
7. Softcopy AND Hardcopy
8. Give proper headings and subheadings
9. Explain every topic in points and using diagrams.
10. Put Examples

OUTCOME:

After doing this assignment, students will come to understand about E-commerce. Students will also be benefitted from this assignment as this will help to know how E-comerce is implemented.

REFERENCE BOOKS:

1. The Complete Reference: Internet, Margaret Levine Young, Tata McGraw Hill.
2. e-Commerce: Concepts, Models, Strategies, CSV Murthy, Himalayas Publishing House.