

BBA 5th Semester

Value & Ethics in Business

Code-301

<u>Objective:</u> The objective of this assignment is to provide basic knowledge to the students about the importance of Values and ethics in Business. This Course endeavors to provide a background to ethics as a prelude to learn the skills of ethical decision making.

Questions:

- 1. Explain Indian ethos of Vedanta and its application in management?
- 2. State and elaborate the concept of detached involvement with the help of suitable example.
- 3. What do you mean by transformation? Explain the steps in process of transformation?
- 4. Explain source and consequences of stress?
- 5. Distinguish between knowledge workers and wisdom workers. Write any three points. Which is more effective for the organizations & Why?

Procedure:

The students should refer to the books mentioned in references and they can also take help from internet. The assignment should be handwritten and properly filled. Students should cover all these headings in their assignments.

- Index
- Introduction
- Objective of the assignments
- Assignment questions with answers
- Conclusion
- References

Outcome:

After completing the assignment, students will understand the various basic concepts of ethics in organization and will be able to perform better in the subject.

Reference Books:

- 1. Robbins, S.P. and S Chakraborty, S.K, (2004), Ethics in Management: A Vedanta Perspective, Oxford University Press.
- 2. Singh Ka Kinicki, Angelo and kreitner, Robert, (2005), Manuel G. Velasquez, (2007), Business Ethics Concepts, Printon Hall of India