

BBA 3rd Semester ORGANIZATIONAL BEHAVIOUR

<u>Code-201</u>

Objective: The objective of this assignment is to provide basic knowledge to the students about organizational behaviour and its culture. It will help them a lot to set up and manage their own small units.

Questions:

- 1. What are the OB models? Explain the importance of OB in the field of management.
- 2. What do you mean by perception, Attitude and Values?
- 3. What is Johari window and transitional analysis?
- 4. Describe stages of group development and differences between group and team?
- 5. What are the challenges in the field of OB? What is reinforcement Theory?

Procedure: The students should refer to the books mentioned in references and they can also take help from internet. The assignment should be handwritten and properly filled. Students should cover all these headings in their assignments.

- Index
- Introduction
- Objective of the assignments
- Assignment questions with answers
- Conclusion
- References

<u>Outcome</u>: After completing the assignment, students will understand the various basic concepts of organizational behaviour and will be able to perform better in the subject.

Reference Books:

1. Robbins, S.P. and Sanghi, S., (2009), organizational behaviour, 10th Edition, Pearson Education.

2. Singh Kavita, (2006), Organizational Bahviour: Text and Cases, 1st edition, Pearson Education.

3. Luthans, Fred, (2008), Organizational Behaviour, 11 Edition McGraw Hill Education.