

NAAC ACCREDITED



तेजस्विनावधीतमस्तु
ISO 21001 : 2018 & ISO 14001 : 2015 & ISO 9001 : 2015

FAIRFIELD

INSTITUTE OF MANAGEMENT & TECHNOLOGY



Affiliated to GGS IP University, an 'A+' Grade College by DHE, Govt. of NCT DELHI,
Approved by AICTE , Bar Council of India, NCTE and Recognised under 2(f) of UGC Act of 1956

CERTIFICATE COURSE

ON

INNOVATION AND HERITAGE: TRADEMARK, GEOGRAPHICAL INDICATIONS AND PATENT LAW

APRIL 2025 – JUNE 2025
&
SEPTEMBER 2025 – NOVEMBER 2025



COPYRIGHT, FIMT, NEW DELHI.

CERTIFICATE COURSE BROCHURE : 2025

INNOVATION AND HERITAGE : TRADEMARK, GEOGRAPHICAL INDICATIONS AND PATENT LAW

ABOUT FAIRFIELD COLLEGE

The Fairfield Institute of Management and Technology (FIMT) is a NAAC accredited prestigious college in Delhi with an ambiance representing the academic culture of the capital town of the largest democracy in the world and a vibrant emerging economy. Established by the Fairfield Group of Institutions, it is an 'A' grade college approved by the Government of NCT of Delhi, affiliated with the prestigious Guru Gobind Singh Indraprastha University. FIMT is approved by All India Council of Technical Education (AICTE), Bar Council of India (BCI), National Council for Teacher Education (NCTE) and other authenticating bodies. Fairfield Group of Institutions is backed by a legacy of 50 years of shaping students' careers in the country in areas of Management, Commerce, Teachers' education, Journalism, Information and Communication Technology, Humanities, and Law & Legal Studies. The institutional distinction includes social outreach, field studies, and job orientation programs in respective areas of Study with specialized Add On Courses.

INTRODUCTION OF THE CERTIFICATE COURSE

Innovation and cultural heritage are the cornerstones of economic growth and identity in a rapidly evolving global landscape. Intellectual Property Rights (IPR) play a crucial role in safeguarding creative endeavors, traditional knowledge, and indigenous products. To equip students, researchers, and professionals with a deep understanding of legal mechanisms that protect these valuable assets, the Certificate Course on "Protecting Innovation and Heritage: Trademark, Geographical Indications, and Patent Law" offers a comprehensive learning experience. This course delves into the fundamental principles, legal frameworks, and practical applications of Trademark Law, Geographical Indications (GI), and Patent Law. Participants will gain insights into how trademarks establish brand identity, how geographical indications safeguard regional specialties, and how patents drive technological advancements. Through interactive sessions, case studies, and expert lectures, the course aims to bridge the gap between theoretical knowledge and real-world application.

COURSE OBJECTIVES

- The objectives of a certificate course on "Protecting Innovation and Heritage: Trademark, Geographical Indications, and Patent Law" is to equip participants with a comprehensive understanding of intellectual property (IP) rights, their legal frameworks, and their role in protecting both innovation and cultural heritage.
- To provide a foundational understanding of trademarks, geographical indications (GIs), and patents as key forms of IP protection and to explain the legal frameworks and international treaties governing these rights, such as TRIPS, WIPO agreements, and national laws

COURSE OUTCOMES

- Upon the completion of certificate course on "Protecting Innovation and Heritage: Trademark, Geographical Indications, and Patent Law" participants shall gain practical knowledge and skills to apply intellectual property (IP) laws effectively. participants should be able to:
- Explain the fundamental principles of trademark law, geographical indications (GIs), and patent law.
- Understand the legal frameworks and international treaties governing these rights (e.g., TRIPS, WIPO, national IP laws).
- Differentiate between trademarks, patents, and GIs, and recognize their role in protecting innovation and cultural heritage.
- Apply Trademark, GI, and Patent Law in Real-World Scenarios
- Identify the requirements and processes for registering trademarks, GIs, and patents.
- Evaluate legal and business strategies for protecting and enforcing IP rights.

EVALUATION METHODOLOGY OF THE CERTIFICATE COURSE

Evaluation methodology includes Hybrid Mode, Subjective and Objective Assessment, Presentation, class contribution and any other component as decided by the respective course faculties. A minimum of 75% attendance is a prerequisite for the successful completion of this program.

The program may require participants to work on individual/group assignments and/or projects. The main objective of such assignments / projects will be to help the participants apply their conceptual learning in the program to actual organizational decision scenarios.

The participants will have to secure the minimum passing marks in the respective evaluation.

Participants who successfully complete the same and satisfy the requisite attendance criteria, will be awarded a certificate of completion. Participants who are unable to clear the evaluation criteria but have the requisite attendance will be awarded a participation certificate.

WHO SHOULD APPLY?

- This Certificate course holds substantial value for students, Research Scholars, Academicians, working Professionals in the field of IPR and Lawyers etc.
- It is designed to enhance their understanding of Intellectual Property Rights, equipping them with the necessary knowledge and skills to navigate the evolving digital landscape securely
- Duration of the Course: 30 Hours.
- Mode: Hybrid (Offline/ Online).
- Medium of Instruction: English.

CERTIFICATE COURSE BROCHURE : 2025

INNOVATION AND HERITAGE : TRADEMARK, GEOGRAPHICAL INDICATIONS AND PATENT LAW

NAAC ACCREDITED



PROGRAMME CONTENT

S.No.	Modules	DURATION
1	Introduction to Intellectual Property Rights	2 HRS.
2	Trademarks, Kinds of Trademarks and International Treaties	2 HRS.
3	Absolute and Relative Grounds for refusal of registration	2 HRS.
4	Procedure and Effect of Registration	2 HRS.
5	Offences, Penalties and Procedure	2 HRS.
6	Introduction to Geographical Indication	2 HRS.
7	Conditions and Procedure for Registration	2 HRS.
8	Effect of Registration and Special provisions relating to Trade Marks & Prior Uses	2 HRS.
9	Offences, Penalties and Procedure	2 HRS.
10	Introduction to Patent Laws & Patentable and Non-Patentable Inventions	2 HRS.
11	Application, publication and examination and opposition of Applications	2 HRS.
12	Surrender and Revocation of Patents, Powers of Controller generally	2 HRS.
13	Working of Patents, Compulsory Licenses and Revocation	2 HRS.
14	Suits Concerning infringement of Patents	2 HRS.
15	Assessment	2 HRS.

PEDAGOGY

- The pedagogy will be highly interactive in hybrid mode.
- It will consist of a judicious blend of lectures, real life case studies, quizzes & assignment.

CERTIFICATE

After Course Completion, Certificate will be provided by Guru Gobind Singh Indraprastha University(GGSIPU) New Delhi.

REGISTRATION

- All interested candidates should register through the link <https://forms.gle/y53cB1WuMiVTyoat6>
- Fee Structure: 10,000/- (₹)
- Examination fee : 1,000/- (₹)
- Payable through Online Mode.

ACCOUNT HOLDER NAME	FAIRFIELD INSTITUTE OF MANAGEMENT & TECHNOLOGY
BANK NAME	HDFC BANK
ACCOUNT NUMBER	50200024027620
ACCOUNT TYPE	CURRENT
RTGS/NEFT/IFSC CODE	HDFC 0004404
BRANCH	MAHIPALPUR





PROFESSIONAL COURSES @FIMT

FIMT-SCHOOL OF LAW- BBA-LL.B. INTEGRATED(H.) , BA-LL.B. INTEGRATED(H.) , LL.M.

FIMT-SCHOOL OF ENGINEERING & TECHNOLOGY- BCA , B.TECH. (CSE / IT / AI&ML)

FIMT-SCHOOL OF JOURNALISM & MASS COMMUNICATION- BA(JMC)

FIMT-SCHOOL OF HUMANITIES & SOCIAL SCIENCES- BA-(H) ENG.

FIMT-SCHOOL OF BUSINESS ADMINISTRATION- BBA(GEN.)

FIMT-SCHOOL OF COMMERCE- B.COM.(H)

FIMT-SCHOOL OF EDUCATION- B.ED.



FIMT Institutional Campus, Bijwasan Road, New Delhi-110097, Email : fimtnd@gmail.com

24 x 7 Helpline : 9312352942, 9811568155

Website : www.fimt-ggsipu.org