

MCQ- Basics New Media (301)

S.No.	Question	A	B	C	D	Ans
1	The different types of online communication tools are	Video Conferencing	Webcaasting	Podcasting	All of these	D
2	VoIP is a term that is used in reference to a _____ conversation	audio	video	text	None	A
3	Which online communication tool is broadly utilized for public communication, particularly in mailing lists ?	Whatsapp	Email	Skype	Line	B
4	Which of the following is an advantage of online communication ?	Information Overload	Flexibility of time and Space	Only Text based	documented	B
5	Who invented WWW ?	Denis Mcquail	George Tag	Tim Berners Lee	Phoebe Joseph	C
6	the first generation of the web1.0, also known as	informational web	communicative web	social web	sound web	A
7	A web service is a software that supports computer-to-computer interaction over the	aces	axis	wire	Internet	D
8	What does URL stand for?	Universal Resour ce Locator	Uniform Resource Locator	Unified Resource Locator	United Resource Locator	B
9	Which of the following is not a way of communicating using the Internet?	Instant Messaging	Emailing	Chat Rooms	Phishing	D
10	Which of the following are the Characteristics of Internet Communication ?	Immediacy	Interactive	Community building	All of these	D
11	Which of the following includes digital audio files ?	Webcasting	Podcasting	Serie	None	B
12	Webcasting is _____ over the internet .	broadcasting	narrowcasting	station casting	hollowcasting	A
13	Web 3.O is also called as _____	adhere web	semantic web	sentence web	tactic web	B
14	GPS stands for	Global Positioning System	Global Positioning Station	Global Posting Signal	Global Point Soution	A
15	Which of the following are the characteristics of New Media ?	Digital	Interactive	Virtual	All of these	D
16	Which of the followng is not the function of New Media ?	Information	Education	Entertainment	Fragmentation	D
17	Wordpress is used to create	films	blogs	virals	aesthetics	B
18	Web archives are	Digital Library	websites	Blogs	templates	A

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19	Cloud meeting is an example of ?	Browsing	Webcasting	Podcasting	Video Conferencing	D
20	New Media Technology is also known as	Offline Technology	Digital Media Technology	Section Media Technology	None	B
21	When IT Act 2000 came into effect?	17 October,2000	11 November,2000	17 October,2001	11 November,2001	A
22	What is the proposed punishment for Cyber Terrorism in IT Act?	1 crore rupees penalty	Life Imprisonment	10 year imprisonment	6 year imprisonment	B
23	The term "bit" is formed by compressing two terms;	Binary, Digit	Binary, Terminal	Basic, Intelligence	Broadcast, Digital	A
24	On what media there is large scope of using multimedia ?	Digital	Television	Radio	Print	A
25	Which advertising is most expensive as company must pay for both airtime and production.	Radio	Television	Digital	Print	B
26	Online journalism refers to content created and distributed over	desk	tradional media	offline	internet	D
27	Online Journalism follows the_____ similar to traditional journalism	professional code of conduct	free journalism	vibes	variations	A
28	Which journalism is not bound by any ethical and professional code of conduct in new media ?	open source reporting	citizen journalism	tradiotional reporting	distributive reporting	B
29	Which association provides the number of internet mobile users ?	SANI	BARC	IAMAI	RAKE	C
30	Popular social network for news are	facebook	Twitter	Instagram	All of these	D

Subjective Questions :

- 31 What do you understand by Communication technology ?
- 32 Define Online Communication with examples.
- 33 Discuss about Cyber crime .
- 34 Describe ICT with example.
- 35 What is the full form of SEO and its application.

A



