

B.Com 5th semester

MCQ of entrepreneurship development (303)

S.NO	Question	A	B	C	D	Answer
1	Intrapreneurship is also known as _____	innovative entrepreneurship	cooperate entrepreneurship	women entrepreneurship	none of these	B
2	_____ entrepreneur adopt the successful innovations of others	innovative	Adoptive	fabian	drone	B
3	_____ entrepreneur are very cautious and sceptical in adopting any change.	fabian	adoptive	innovative	drone	A
4	_____ entrepreneur are laggards as they continue to operate in their traditional way and resist changes	innovative	fabian	drone	adoptive	C
5	Entrepreneurial skills includes	creative problem solving	persuading	negotiation	all of these	D
6	As per McCLELLAND's psychological theory suggest the most important characteristics for an entrepreneur is	need for power	need for affiliation	need for achievement	need for cooperation	C
7	Need hierarchy theory is given by	McClelland	herzberg	maslow	J.S.mill	C
8	Joseph Schumpeter describe entrepreneur as	risk taker	energetic	innovators	information seeking	C
9	Basic problems of women entrepreneurs in India	lack of education skill	male dominating society	lack of financial strength	all of these	D
10	Which of the following factors should not be included in PESTLE analysis?	Government re-cycling policy	Proposed reduction in	Competitor activity.	Demographic changes.	C
11	A new venture's business plan is important because _____.	It helps to persuade others to commit funding to the	Can help demonstrate the	Provides a guide for business activities by	All the above.	D
12	Promoter is a person who _____.	takes part in the incorporation of a	is a director	is a relative of the managing director	works to publicity to the company	A
13	The process of preparing an inventory of skills needed for effective implementation of the project is called as	Economic viability	Financial feasibility.	Technical feasibility	Managerial competence.	D
14	Memorandum of association of a firm contains _____	rules regarding the internal management of the	rules regarding the constitution and	rules regarding the external management	rules regarding the constitution	B
15	discretionary responsibilities relates to	philanthropy	ethical responsibility	legal responsibilities	economic responsibilities	A
16	legal responsibilities relates to	just and fair practices	obey the laws of land	attain economic goals	do good to others	B
17	corporate social responsibility leads to	long run survival of business	improvement in public image	helps in avoiding government interference	all of these	D
18	EDP stands for	Entrepreneurship development programme	Entrepreneurship development	Entrepreneurship demand plan	none of these	A

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19	Entrepreneurial behaviour includes	solving problems	taking initiative	taking responsibility	all of these	D
20	Entrepreneurial skills includes	creative problem solving	persuading	negotiation	all of these	D
21	the entrepreneurial growth in India gained momentum after the launch of economic planning in _____	1872	1772	1952	1978	C
22	Why are small businesses important to a country's economy?	They give an outlet for entrepreneurs	They can provide specialist support	They can be innovators of new products.	All the above.	D
23	Which of the following factors does the macro-environment not include?	political and regulatory factors.	customer needs in a given market.	social and demographic factors.	technological changes	B
24	_____ is a problem-solving technique designed to produce numerous ideas in a short period	Synectics	Delphi technique	Brain storming	Nominal group technique	C
25	_____ describes the direction, the enterprise is going in, what its goals are, where it wants to be, and how it is	project report	technical analysis	market analysis	financial analysis	A
26	The oldest form of business organization is _____.	Partnership.	sole proprietorship	joint stock company	co-operative undertaking.	B
27	A business arrangement where one party allows another party to use a business Name and sell its products or services is known	A cooperative.	A franchise	An owner-manager business	A limited company	B
28	The 'T' in a PESTLE analysis refers to _____.	Time	Technology	Training	Talent	B
29	Which of the following is the reason for business failure _____	Lack of market research.	Poor financial control.	Poor management.	All the above	D
30	Kunkel proposed the theory of	social behaviour	consumer behaviour	cognitive response	X-efficiency	A

SUBJECTIVE QUESTIONS (2 MARKS EACH)

- List out five forces of Porter's five forces model. (only name)
- Define opportunity analysis.
- List out the steps involved in EDP (only headings of the process)
- How do entrepreneurs contribute to economic growth. (only two points)
- What is the relationship between creativity and innovation.