Multiple Choice Questions - E-Commerce [BCA-305]

S.No.	Question	A	B	C	D	Answer
1	Which of the below is/are goals of E-Commerce?	24×7	reach out to larger audience	time saving	all of the above	D
2	In which one of the following type of E-Commerce, consumer sells to consumer directly?	C2B	B2C	B2B	C2C	D
3	.... is the electronic transmission of business transaction documents directly between the computers of trading partners in a standard message format	Encapsulation	EDI	ERP	Transaction processing	B
4	What does EDI stand for?	Electronic Data Interface	E-Commerce Data Interface	Electronic Data Interaction	Electronic Data Interchange	D
5	When a company buys some raw material from some other company, then it will come under:	B2B	B2C	C2B	C2C	A
6	In traditional commerce, people buy goods and services :	over the internet	physical visit	Both online & offline	None of the mentioned	B
7	Promotion of products in e-commerce can be done by	Social media	Online Ads	Blog	All of the mentioned	D
8	Which of the following is not a dimension of e-commerce security provided by encryption ?	availability	integrity	non-repudiation	confidentiality	A
9	Conversion of Plain text to Cipher Text is called………………	Encryption	Decryption	Cryptography	none of these	A
10	In Porter's Five Forces, the 'threat of new entrants' relates to:	Barriers to entry	Substitutes	Switching costs	Buyer power	A
11	Which of the following is true for supply chain management?	The physical material moves in the direction	Flow of cash backwards through the chain	Exchange of information moves in both the	All of the above	D
12	Logistics is the part of a supply chain involved with the forward and reverse flow of	goods	services	cash	All of the above	D

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13	BPM is about:	Aligning business processes to organisational	Maintaining a process view of the organisation rather than a functional	Establishing and maintaining an environment of continuous	All of the above	**D**
14	CRM is :	Customer Relationship Management	Customer Relationship Manager	Customer Recovery Manager	Consumer Relation Manager	**A**
15	The best products to sell in B2C e-commerce are:	Small Products	Digital Products	Special Products	Fresh Products	**B**
16	Which form of e-commerce currently accounts for about 97% of all e-commerce revenues?	B2B	B2C	C2B	C2C	**A**
17	Which of the following is a useful security mechanism when considering business strategy and IT?	encryption	decryption	firewall	All of the mentioned	**D**
18	Which type of products is lesser purchased using e-commerce?	automobiles	books	groceries	None of the mentioned	**A**
19	Which is not the application area of e-commerce?	E-Learning	E-Banking	E-Auction	None of the mentioned	**D**
20	In which year the IT Act was introduced?	2000	2020	2001	2010	**A**
21	_____ is an early form of E-Commerce.	SCM	EDI	Both SCM & EDI	None of the mentioned	**B**
22	Which of the following is not related to security mechanism?	encryption	decryption	e-cash	All of the mentioned	**C**
23	Digital Products are best suited for B2C e-commerce because they:	Are commodity like products	Can be mass-customized and personalized	Can be delivered at the time of purchase	All of the mentioned	**D**
24	Which type of e-commerce focuses on consumers dealing with each other?	B2B	B2C	C2B	C2C	**D**

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25	Which of the following is part of the four main types of e-commerce?	B2B	B2C	C2B	All of the mentioned	**D**
26	The dimension of E-Commerce that enables commerce across the boundaries is called _____	interactivity	global reach	richness	ubiquity	**B**
27	Reverse logistics is required because	Goods are defective	Goods are unsold	The customers simply change their minds	All of the above	**D**
28	The purpose of supply chain management is	provide customer satisfaction	improve quality of a product	integrating supply and demand management	increase production	**C**
29	Barriers to entry into an industry are likely to be high if:	Switching costs are low	Differentiation is low	Requirement for economies of scale is high	Access to distribution channels is high	**C**
30	A digital signature is required ….. i) to tie an electronic message to the sender's identity ii) for non repudiation of communication by a sender	i and ii	i, ii and iii	i, ii, iii and iv	ii, iii and iv	**B**

	Subjective Questions - E-Commerce [BCA-305]
31	How Traditional Commerce is different from E-Commerce?
32	Why the need of IT Act arise in India?
33	List any four crimes which are punishable under IT Act.
34	List any two disadvantages of E-Commerce.
35	Define G2C.