



# FAIRFIELD Institute of Management & Technology

(Affiliated to GGSIP University, New Delhi)



'A' Grade Institute by DHE, Govt. of NCT Delhi, Affiliated to GGSIP University Delhi and Approved by Bar Council of India & NCTE

**BJ(MC): IV SEM**

**TV NEWS**

**Exam code: 208**

## **OBJECTIVE:**

On completion of the course students should be able to: Explain new media technology for journalist purpose. Describe online discussion forums keeping in mind cyber laws and create blogs

## **QUESTION**

1. What are the essentials of field reporting? Explain with examples.
2. How writing for audio-visual is different from other media writings.
3. Discuss the monitoring services of TV news channels.
4. Explain the style of TV news reporters and write the importance of gestures while covering the report.
5. Discuss P2C and write a P2C on Road accident.

## **PROCEDURE:**

For completing the assignment students should refer to the books mentioned in syllabus and they can take help from internet. The assignment should be handwritten and properly filled. Students should make assignment in the following manner:

1. Cover page
2. Objectives
3. Index
4. Content
5. Conclusion
6. References
7. Softcopy OR Hardcopy
8. Give proper headings and subheadings
9. Explain every topic in points and using diagrams.
10. Put Examples

## **OUTCOME:**

After doing the assignment, students understand the various basic functioning of the advertising.

## **REFERENCE BOOKS:**

1. Ronal Dewolk Introduction to Online Journalism Allyn& Bacon, ISBN 0205286895
2. John Vernon Pavlik New Media Technology Allyn& Bacon ISBN 020527093X
3. Michael M. Mirabito, New Communication Technologies : Application, Barbara . Mogrenstorn, Policy & Impact Focal Press, 4th edition ISBN 0240804295