

BJ(MC): II SEMESTER

Health Communication

Exam code: 108

OBJECTIVE

The main objective of writing this assignment is to understand the various aspects of writing for media. Develop both linguistics and communication abilities. Write correctly using proper grammar, vocabulary, syntax, spellings and punctuation.

QUESTIONS

Q1) Define Public Health.

Q2) Describe need and importance of Health Communication

Q3) Define Public Health Care System in India: Issues & Problems in Rural and Urban India

Q4) Explain the Role of Media in Public Health Care Campaigns: Polio, HIV/AIDS, reproductive Child Health.

Q5) what are the Future of Health Communication and Career Prospects?

PROCEDURE

For completing the assignment students should refer to the books mentioned in syllabus and they can take help from Internet. The assignment should be handwritten and properly filled. Presentation of assignments is important; students should make assignment in the following manner:

1. Cover page
2. Objectives
3. Index
4. Content
5. Conclusion
6. References
7. Softcopy and Hardcopy
8. Give proper headings and subheadings
9. Explain every topic in points and use diagrams, wherever applicable.
10. Put Examples etc.

OUTCOME:

After doing the assignment, students will be sensitized to equip themselves with the nuances of writing.

REFERENCE :

1. Jethwaney, J. N. (2016). Social Sector Communication in India: Concepts, Practices, and Case Studies: New Delhi: Sage Publications.