



FAIRFIELD Institute of Management & Technology

(Affiliated to GGSIP University, New Delhi)

'A' Grade Institute by DHE, Govt. of NCT Delhi, Affiliated to GGSIP University Delhi and Approved by Bar Council of India & NCTE

BJMC: II SEM

PRINT JOURNALISM-I

CODE: BJMC 102

OBJECTIVE:

COGNITIVE DOMAIN: Students will be able to understand the basic elements of the News

KNOWLEDGE: Student would be able to explain the functioning of the Newspaper.

UNDERSTANDING: Student should be able to understand the ethics of News.

APPLICATION: Student would be able to understand the importance of News

AFFECTIVE DOMAIN: Student will understand the role of Reporter.

PSYCHOMOTOR DOMAIN: Student will be able to understand the functioning of editorial department.

Q.1 Identify the news elements in a day's news items.

Q.2 Locate a human interest story in the paper.

Q.3 Compare the presentation styles of several newspaper. How does your edited version.

Q.4 Cut out large reports without their headlines. Give your own headlines and compare them with the ones actually given. Which are better?.

Q.5 Collect material for as many fresh human interest stories as you can. Select the best among them and prepare them, as they should appear in a newspaper.

PROCEDURE:

For completing the assignment students should refer to the books mentioned in syllabus and they can take help from internet. The assignment should be handwritten and properly filled. Students should make assignment in the following manner:

1. Cover page
2. Objectives
3. Index
4. Content
5. Conclusion
6. References
7. Softcopy OR Hardcopy

8. Give proper headings and subheadings
9. Explain every topic in points and using diagrams.
10. Put Examples

OUTCOME:

After doing the assignment, students understand the various basic functioning of the Newspaper and Role of the News and Reporter.

REFERENCE BOOKS:

- 1) Practical Journalism, VirBalaAggarwal
- 2) Handbook of Journalism , M.V.Kamath