



FAIRFIELD Institute of Management & Technology

(Affiliated to GGSIP University, New Delhi)



Grade Institute by DHE, Govt. of NCT Delhi, Affiliated to GGSIP University Delhi and Approved by Bar Council of India & NCTE

B.Com : II Semester

BUSINESS STUDIES

Code: 110

OBJECTIVE:

The objective of this paper is to identify the foundation terms and concepts that are commonly used in Business Studies. It also aims to familiarize the students with the basic business concepts, allocation and control of various business and methods of doing business.

QUESTIONS:

1. Discuss the different components of business environment in detail.
2. Explain the features of following forms of business organization:-
 - a. Sole proprietorship
 - b. Partnership firm
 - c. Joint Hindu family firm
3. Discuss the instrument of money market. Also differentiate primary and secondary market (capital market)
4. Discuss the role of Securities and Exchange Board of India (SEBI).
5. Write short note on:-
 - 1) Role of MNC'S
 - 2) FICCI

PROCEDURE:

For completing the assignment students should refer to the books mentioned in syllabus and they can take help from internet. The assignment should be handwritten and properly filled. Students should make assignment in the following manner:

1. Cover page
2. Objectives
3. Index
4. Content
5. Conclusion
6. References
7. Softcopy AND Hardcopy
8. Give proper headings and subheadings
9. Explain every topic in points and using diagrams.
10. Put Examples

OUTCOME:

After doing this assignment, students will come to understand the basic concepts of Business Studies.

REFERENCE BOOK:

Basu C. (1st Edition 2010), Business Organization & Management, Mc Graw Hill.