



**Objectives:** The objective of the assignment is to familiarize students with the different aspects of managing Human Resource in the organization through the phases of acquisition, development and retention.

**Questions for Assignment:**

- 1 Discuss the importance of human resource management in the present day competitive environment. As a human resource manager how would you face these challenges?
- 2 Write down the difference between Training and Development?
- 3 Explain the 360 Degree Appraisal Technique?
- 4 Distinguish between Human resource management and personnel management? Discuss in detail the operative functions of human resource management.
- 5 Explain the concept of Promotion and Demotion?

**Procedure:** For completing the assignment students should refer to the books Mentioned in references and they can also take help from internet. The assignment should be handwritten and properly filled.

The students should cover all these headings in their assignment.

- Index
- Introduction
- Objective of the assignment
- Assignment Questions with Answers
- Conclusion
- References

**Outcome:** After doing the assignment, students will be able to understand the basic important concepts of business economics and their application in daily life.

**Reference Books:**

1. Durai ,Praveen , (2010), Human Resource Management, Pearson Education.
2. Monappa, A and Saiyadain,M. , (2001) , Personnel Management , McGraw-Hill Education.
3. Dessler, Gary, (2004) Human Resource Management , Pearson Education.
4. Jyothi , p. and Venkatesh , D.N (2006), Human Resource Management, oxford Higher Education.