



वेजिस्व नावधीतमस्व
ISO 9001:2008 & 14001:2004
NAAC ACCREDITED

FAIRFIELD Institute of Management & Technology

(Affiliated to GGSIP University, New Delhi)



'A' Grade Institute by DHE, Govt. of NCT Delhi, Affiliated to GGSIP University Delhi
and Approved by Bar Council of India & NCTE

BBA 2nd Semester

BUSINESS ENVIRONMENT

Paper Code: BBA 112

ASSIGNMENT

Objective: -

To familiarize the students with the nature and dimensions of evolving business environment of India to influence managerial decisions and how the Indian economy is influencing the business environment of India context.

Assignment Questions- (Attempt all questions)

- 1) What do you mean by Business Environment? Explain its various components.
- 2) Explain the terms Monetary and Fiscal Policy. Highlight the various components of these policies.
- 3) Explain the Keynesian theory of employment.
- 4) What are the different methods of calculating National Income?
- 5) What is "Industrial Sickness"? Explain the factors which are responsible for industrial sickness.

Procedure:-

1. Assignment should be Hand written.
2. Give proper headings and subheadings.
3. Use examples.

Students should make assignment in the following manner:

1. Cover page
2. Objectives
3. Index
4. Content
5. Conclusion
6. References

Text Books:

- 1) Dwivedi, D.N., (4th edition, 2015), Macro economics, McGraw Hill Education.
- 2) Aswathappa, K. (1st Edition, 2012), Essentials of Business Environment, Himalaya Publishing House.
- 3) Gupta, C.B., (1st Edition, 2014), Business Environment, Himalaya Publishing House.

Reference Books:

- 1) Paul J. (4th Edition, 2017), Business Environment, McGraw Hill Education.

- 2) Cherunilam, Francis, (1st Edition 2014), Business Environment- text and cases, Himalaya Publication House.



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