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FAIRFIELD

INSTITUTE OF MANAGEMENT & TECHNOLOGY

UNNAT BHARAT ABHIYAN Handbook



उन्नत भारत अभियान
UNNAT BHARAT ABHIYAN

*“Only a life lived in service of others
is the one worth living”*



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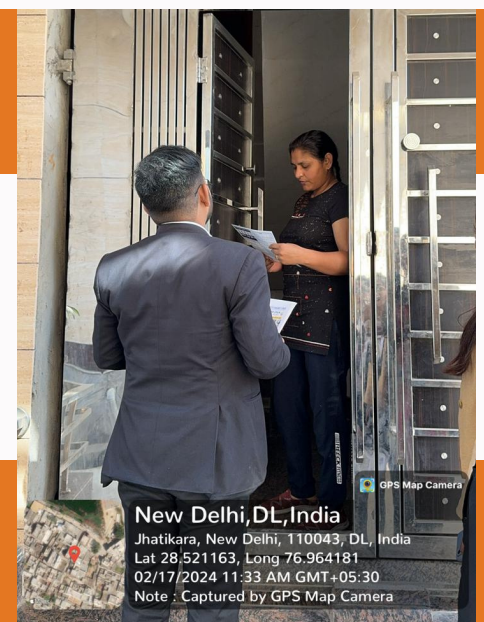
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INTRODUCTION

About the Unnat Bharat Abhiyan (UBA)



The **Unnat Bharat Abhiyan**, commonly known as **UBA**, is a flagship program of the Ministry of Education (MOE), Govt of India. It is inspired by the vision of transformational change in rural development processes by leveraging knowledge institutions to help build the architecture of an inclusive India.

It aims to create a vibrant relationship between the society and higher education institutions, with the latter providing scientific knowledge and technological support to improve livelihoods & lives in rural areas and to enable faculty and students of higher educational institutions to work with the people of rural India in identifying development challenges, and evolving appropriate solutions for accelerating sustainable growth of villages.

The program was formally launched by the Ministry of Education (MOE) on 11th November 2014 by His Excellency, the President of India with IIT Delhi as the National Coordinating Institute.



MISSION OF UBA



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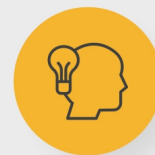
OBJECTIVES OF UNNAT BHARAT ABHIYAN 2.0



To engage the faculty and students of Higher Education Institutions in understanding rural realities.

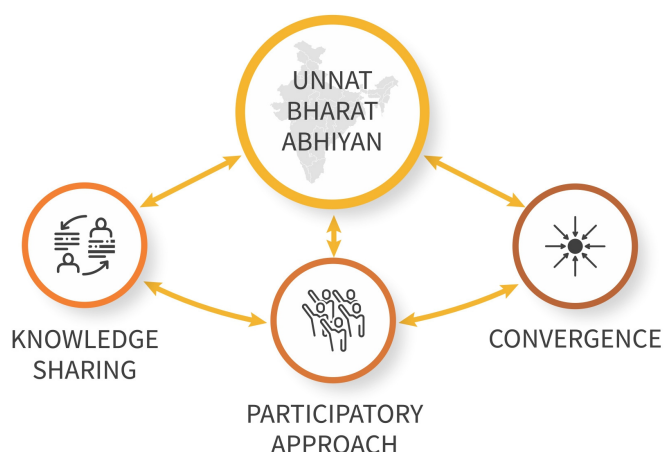


To identify & select existing innovative technologies, enable customisation of technologies, or devise implementation methods for innovative solutions, as per the local needs.



To leverage the knowledge base of the educational institutions for effective implementation of various government programmes.

ETHOS OF UBA



Developing effective coordination among educational institutions, local authorities, and grassroots stakeholders is crucial for implementing sustainable interventions in selected rural clusters. Utilizing eco-friendly technologies and local resources, while integrating government schemes and tailored technologies, will foster employment and holistic development. Moreover, reorienting higher education curricula to address societal needs enhances student understanding of rural issues and promotes holistic development.

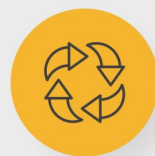
STRATEGY OF UNNAT BHARAT ABHIYAN 2.0



Capacity enhancement of Higher Education Institutions in research and training activities relevant to national needs, especially those of rural India.



Village Adhyan (गाँव का अध्ययन)
Situation analysis, Need Assessment of the adopted village with objective to study, assess and identify area of intervention / initiatives on different subjects broadly categorized



To create a virtuous cycle benefitting the society, government, and higher education system.



UNDER THE GUIDANCE OF OUR LEADERS



Shri V.K.N Bhardwaj
CHAIRMAN, FIMT

Shri V.K.N. Bhardwaj serves as the Chairman of Fairfield Institute of Management and Technology (FIMT). With a distinguished career spanning decades, he brings profound leadership and strategic expertise to FIMT. His dedication as a social worker is evident in his commitment to the betterment of society, and his values greatly influence FIMT's ethos. Under his guidance, FIMT has continually evolved as a premier institution, fostering innovation, academic excellence, and industry relevance. His mentorship and support towards the UBA Cell of FIMT has been commendable, providing new opportunities to the volunteers and supporting them at every stage. Encouraging the volunteers with his compassionate leadership, he instills in them the importance of service and community engagement. His visionary leadership has been pivotal in shaping FIMT's mission to nurture future leaders and contribute meaningfully to society.

Dr. Saroj Vyas is the esteemed Director of FIMT. With a distinguished background in academic and leadership, Dr. Vyas brings a wealth of experience to her role, guiding FIMT towards academic excellence and holistic student development. She inspires and supports all UBA volunteers and her guidance makes a significant impact on the UBA Cell of FIMT. Dr. Vyas is deeply involved in social work and encourages the volunteers to work for the society, with her strong will and dedication to making society a better place through her hard work is commendable. Her visionary approach and commitment to provide quality education has played a pivotal role in shaping the institution's success.



Dr. Saroj Vyas
DIRECTOR, FIMT

OUR CO-ORDINATOR



Ms. Sonam is the revered Co-ordinator of the Unnat Bharat Abhiyan Cell of FIMT. Her dedication to foster selflessness and social consciousness among her students is admirable. Her impactful and innovative contributions towards social welfare through community engagement initiatives, including village surveys, awareness campaigns and donation drives have earned great recognition. Her visionary leadership and dedication inspire our team to create meaningful changes and foster sustainable development across all UBA's adopted villages.

Major Activities of UBA



Unnat Bharat Abhiyan (UBA) undertakes a myriad of events aimed at fostering rural development in India. The UBA Cell of FIMT, established in 2022, intends to enrich the five adopted villages through structured community outreaching. The five villages adopted under the programme are **Daulatpur, Badusara, Raghupur, Jhatikara, and Salahpur, situated in South west district of Delhi.**



Health camps are organized to provide vital medical services to underserved communities, offering free check-ups and consultations.

Educational workshops are conducted, focusing on vocational training, literacy programs, and skill development to empower rural youth and adults alike.



Environmental initiatives form a significant part of UBA's agenda, encompassing tree plantations, waste management seminars, and water conservation projects to promote sustainability.

Cultural festivals celebrate the rich diversity of rural India, fostering community cohesion and preserving indigenous traditions.

Additionally, technology dissemination programs are introduced to implement innovative solutions in agriculture, aiming to **enhance productivity and economic growth in rural areas.**



These events collectively contribute to the holistic development of rural regions, addressing various socio-economic and environmental challenges while empowering local communities to thrive.

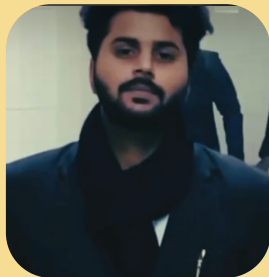
OUR VOLUNTEER'S TESTIMONIALS

**SAGAR PANDEY****BA.LLB**

"Initially skeptical about UBA's work, I discovered its profound impact extends beyond street cleaning. Joining fueled my desire to understand rural development deeply. UBA's emphasis on communication, problem-solving, and leadership transformed me from a hesitant fresher to a confident convenor. It's been a life-changing journey, and I'm proud to be part of this hard-working, dedicated family."

**ALICE SAINI****BA.LLB**

"UBA molded me into a proficient law student and a compassionate individual by enhancing my communication, leadership, and advocacy for women. Executing initiatives, especially in rural areas, taught me invaluable lessons in patience and adaptability. Through UBA's unique approach of think-implement-learn, I learned to appreciate diverse perspectives and tackle challenges head-on."

**KUNAL KAPOOR****BBA.LLB**

"UBA provided the platform for my holistic growth as a scholar. Despite initial introversion, engaging in group activities facilitated profound personal evolution. Through practical experiences and collaborative endeavors, I transitioned from reluctance to confidence in teamwork. The transformative process not only enhanced my academic journey but also catalyzed a positive shift in my overall approach to life."

**SAHIL CHAUHAN****BA.LLB**

"Being a part of UBA has been truly fulfilling. Every visit to our adopted villages reaffirms my commitment to its morals & ideals. From providing essentials like food & clothes to organizing health checkups and national events, each visit fills me with excitement to serve. It has taught me both compassion and empathy towards our society"

**YASH SHERAWAT****BA.ECO**

"UBA has helped me reshape my perspective on development, bridging the urban-rural gap and empowering citizens with government schemes. Grateful to UBA and my college for this enriching opportunity to contribute to nation-building, I love collaborating with individuals from varied backgrounds reinforced the importance of listening and embracing different viewpoints."



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