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# **INSTITUTE OF MANAGEMENT & TECHNOLOGY**

- Affiliated to GGSIP University
   'A' Grade Institute by DHE, Govt. of NCT Delhi
- Approved by Bar Council of India & NCTE
   Recognised under 2 (f) of UGC Act of 1956

# ADVANCING KNOWLEDGE TRANSFORMING LIVES



We, at Fairfield Institute of Management & Technology (FIMT), aim to be excellent, engaged and accessible to our students striving to render quality management education with values, to those seeking managerial skills for the past 15 years. Attempting to satiate the needs of the students for quality education, we aim at providing sharply focused guidelines for embarking upon a successful career and to gain the preeminence as a premier Institution that is offering teaching and learning programs dedicated to the synergetic blend of theory and practice, academics and administration, education and employment, traditionalism and modernism, preparing self reliant individuals of the highest character.





Our overarching emphasis has been on our mission of achieving excellence with values, to develop and enhance human resource, ensuring a distinctive approach towards the curriculum, to improve the quality of life and contribute sustainable development of the region and the nation in harmony with our culture, heritage and environment, through the creation, sharing and use of new knowledge. We will achieve our goals through our distinctive approach to curriculum, the student experience, research and know ledge exchange, and engagement with industry and the community.

# MISSION



# QUALITY BENCHMARK SETTERS IN THE HISTORY OF MOOT COURT COMPETITIONS IN INDIA

The First & only College of GGSIP University to Host the Prestigious

BAR COUNCIL OF INDIA & BAR COUNCIL OF INDIA TRUST ALL INDIA INTER-UNIVERSITY MOOT COURT COMPETITION - 2016

























# FIMT - SCHOOLS OF PROFESSIONAL STUDIES



FIMT SCHOOL OF LAW

**BA-LLB** (Integrated) **BBA-LLB** (Integrated)



FIMT SCHOOL OF MANAGEMENT

BBA (G.)



FIMT SCHOOL OF EDUCATION

B.Ed.



FIMT SCHOOL OF HUMANITIES & SOCIAL SCIENCES

BA - Eco. (H), BA - Eng. (H)



FIMT SCHOOL OF COMMERCE

B.Com. (H)



FIMT
SCHOOL OF
INFORMATION TECHNOLOGY
BCA



FIMT
SCHOOL OF
JOURNALISM & MASS
COMMUNICATION
BA-JMC

# Applying to FIMT is easy:

Once you have qualified the CET (Common Entrance Test) or CLAT (Common Law Admission Test) conducted by the GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, New Delhi you are eligible for admission in various courses offered at FIMT, New Delhi.

Our view books are an excellent source of information and provide an understanding of what this institution is as a community and the individuals who make the college what it is—strive for.

# WELCOME TO FAIRFIELD-FIMT COLLEGE

Welcome to the Fairfield Institute of Management & Technology (FIMT), New Delhi, established by "The Fairfield Group of Institutions". With a very humble beginning, the Institute has grown in Stature and Size. FIMT offer admission in various courses such as BA(H)-English, BBA(Gen.), BALLB (Integrated), BBA-LLB (Integrated), BCA, BA-JMC, B.Ed., B.Com. (H) and BA (H)-Economics courses, admission for which shall be on the basis of CET, CLAT & counseling by Guru Gobind Singh Indraprastha University, New Delhi in its lush green, beautiful Campus, which is proud of legitimately spacious Academic, Administrative blocks, Hostels, Playground, well-stocked evergrowing and spacious Libraries, IT Departments, Moot Court, Sound & Editing Labs, Graphic & Visual Room, Art & Craft Room, ICT Lab., Psychology Lab. etc.

At FIMT you will discover new experiences in adynamic and supportive environment. Our students engage in numerous extended learning experiences that connect their course content to community-based activities. Service learning, volunteers, field-basedresearch and contribution to a rich and meaningful academic environment.

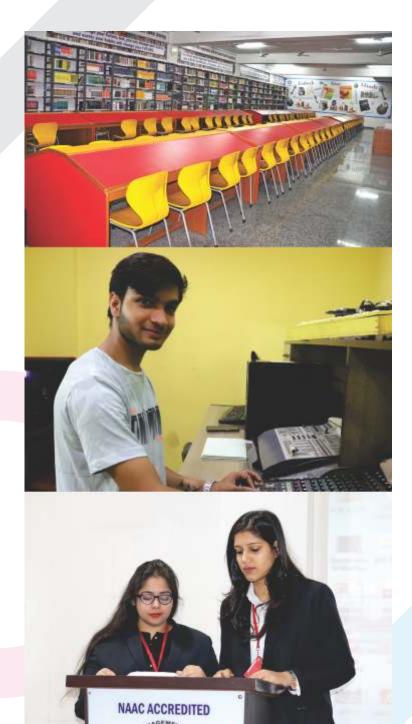
It is our firm belief that value-based learning has far greater relevance in a dynamic and ever-changing work environment and we ensure this through easy access to faculty guidance, firm assurance of state support and a caring and nurturing environment. Students are provide individualized attention, enhancing their ability to acquire and apply knowledge. A vibrant and skilled faculty base inducted both from academia and industry, in addition to impressive credentials, possesses missionary zeal for teaching and shaping careers. FIMT is an exciting place to study and grow. It is a place where thinkers become leaders, a place where the thirst for knowledge fuels our desire for distinction. We are committed to educating tomorrow's leaders who are analytical and creative thinkers, as well as effective team players. If you want to Change Your World for the best then FIMT is the right place for you to be.

The Min. of Health & Family Welfare, Govt. of India has banned smoking in public places/Educational Institutions and therefore all the students are directed not to smoke in the campus or hostel of the Institute. Any student found doing so will be booked under the law. As per the directions by the Hon'ble Supreme Court of India ragging in any form is strictly prohibited in Educational Institutions. In case, if any student is found ragging/harassing other candidate he/she will be restigated and booked under law.

STUDENTS ARE ADVISED TO IMMEDIATELY REPORT CASES OF RAGGING TO THE ANTI-RAGGING COMMITTEE HEADED BY THE DIRECTOR, FIMT, New Delhi.







The college has an excellent infrastructure and accessibility from various parts of the city. The college has a well designed administrative block and various other rooms and facilities for the students etc. It has provided well equipped furnished labs for basic sciences separately and other departmental laboratories and departments.

#### LIBRARY:

Library is the heart and soul of any Education Institution. For the students of Management, Law & B.Ed. courses, the college is providing separate libraries. It serves the entire staff and students to enrich the class room discussions and academic work. The Library creates an atmosphere of mutual help & goodwill among the students, teaching staff and also provides necessary aid to the students to attain proficiency in their fields of specialization, general knowledge, provides recreation that's essential for their mental development. The Library is open from Monday-Saturday 09:00 a.m. to 05:00 p.m. with Xerox facility, Reference Services, Computerization, online Periodicals and Journals Section . The students are encouraged to make full utilization of these service which will help them in acquiring more knowledge and information.

#### IT DEPARTMENT:

The IT Department or the Computer Labs, as they are popularly known, are equipped with latest technology systems, where the students are trained by qualified and experienced faculty members. Apart from excellent hardware, all the necessary and latest software required for application development are provided. Keeping abreast with changing time the College has gone for an Internet leased line facility and the students are also provided commercial packages that help them to excel in their fields of specialization. Well qualified, dedicated and experienced faculty members are our main strength, who are always ready to guide students at any point of time.

#### SPORTS AND RECREATION ROOM:

The Sports and Recreation Department provides students with different fitness equipments and gyms like Basketball, Table Tennis, Circuits, Multi-gyms, Static cycles etc). The students make full utilization of the Department during their sports period or even in their free periods.

#### MOOT COURT:

A Moot Court is an extracurricular activity in which students take part in simulated court proceedings, which usually involves drafting briefs (or memorials) and participating in oral argument. Moot court and law review are the two key extracurricular activities in which law schools are encouraged to take part. The students take part in moot court competitions tend to focus on subjects such as public laws, human rights law, international humanitarian law, trade law, and international commercial arbitration. The moot society ensures that the student participate at National / International Moot Court competition.

#### **AUDIO-VIDEO STUDIO:**

The Media Training Studio serves as hand-on video and audio training facilities with lighting, portrait backdrops, green screen wall, tripods, changing space etc. for students in several departments. Students utilize it to produce television programming and perform real-time video editing and uses of Teleprompters. The Studio contains a professional audio and video recording facility.

#### PRODUCTION CONTROL ROOM:

The Production Deptt. has professional staff and technology viz. Glass Cockpit (sound proof) with Video Monitor, Video Mixture, Multi-camera Set-up, Cameras, Graphics with Digital Video effects to edit video, colour correct footage, edit and sweeten audio. The Deptt. with the students participation assist other departments with the planning of very special video projects.

## ART, CRAFT & MUSIC ROOM:

Specifically for use by the students of the Bachelor of Education (B.Ed.) programme, the Department provides practical knowledge about general art and craft idea and making of various crafts viz. spin painting, stain glass bunting, body trasing & painting, 3D paintings, puppet making from waste materials, playdough ideas, leaf printing fabric etc. The students also actively takes part in preparation of decoration materials during conferences, seminars and fests which are organised on regular basis at FIMT.





#### **RADIO PRODUCTION LAB:**

The Lab provides students with equipments and resources to create radio programming and other audio productions with Stereo phonic sound recording system, latest Lapel, Condenser Microphones and sound editing softwares etc.

#### ICT LAB:

The Information & Communication Technology (ICT) Lab. plays an important role in the training of students of Bachelor of Education (B.Ed.). The Lab. provides students with indepth information and knowledge on different issues related to education.

#### FIRST AID ROOM:

Being full time professional courses in nature the students spend nearly 6-8 hours in the College and keeping in view that medical emergencies can occur any time, the College has set-up a Medical Emergency Room or a First Aid Room for providing immediate relief in minor ailments like fever, cough and cold, minor cuts and wounds.

#### PERSONALITY DEVELOPMENT PROGRAM:

This transform you into a well-groomed individual ready for the corporate world. If you conduct a quick reality check, you'll find that most applicants for a job are at par when it comes to academic and technical competence in which case the final criteria for selection are communication skills, conduct and grooming. That is why FIMT includes soft skills in its curricula. The program addresses aspects of human personality like trust building, assertiveness training, decision-making, survival skills, resume writing, interview skills, stress management and language competence, among others.

#### SCIENCE LAB:

Staffed by peer tutors this is for use by the students of Bachelor of Education (B.Ed.). The Lab helps students in familiarizing themselves with the basic lab set-up in Schools and also various activities which are conducted in Science labs.

# TRANSPORTATION/CAB FACILITY:

For the Students traveling from different parts of Delhi, the Institute provides CAB/BUS facility from various parts of Delhi NCR. For the safety of students all the vehicles are GPRS enable.

#### **SUMMER TRAINING:**

The classrooms are the site of some of the our most exciting moments: ideas are elaborated and debated, questions are answered and explored, and minds are exchanged. But, we believe that experience is also an important and effective part of teaching.

We include experiential learning across the curriculum, and we encourage all our students to participate in learning through internships, fieldwork, student teaching and summer training.

An important feature in all the Programmes is the Project undertaken by the students after completion of the lst Year. For the students the Project offers an opportunity to use & validate some of the theories, skills and ways of thinking they have acquired during the previous semesters. Furthermore, the Project comforts students with difficulty of working independently or as a part of team on a complete real-life problem in a relatively short span of time.

# **AUDIO-VISUAL DEPARTMENT:**

Audio visual Room is provided with all teaching aids, OHP, Slide Projector, Television, Video Player, LCD Projector, Video Camera, Still Camera, DVD, Multimedia Computer, Audio Systems, Microscopic Projector, etc., in order to ensure overall development of students.

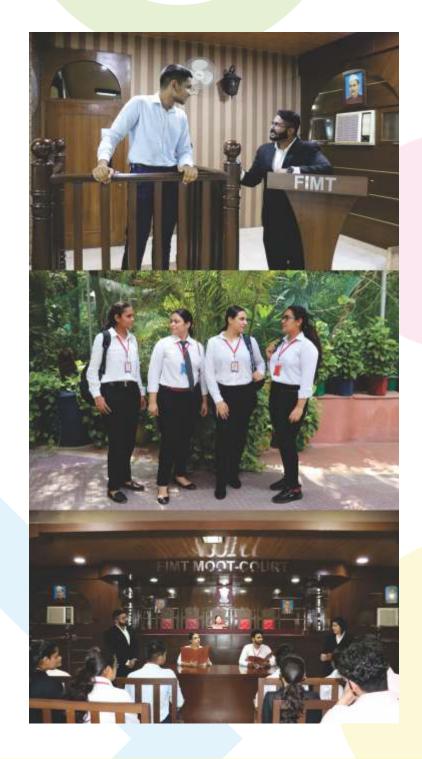
#### **EXTRA CURRICULAR ACTIVITIES:**

A college education involves learning about a wide range of subjects. Not all of your learning will be done in labs and lectures. Participating in extra curricular activities in college will make your college experience that much more fulfilling.

Extracurricular activities abound at FIMT, whether in clubs, sports or the community. Getting involved in other activities on campus provides opportunities to learn things you won't study in a classroom. Participation in University Sports, organizing of Anoogunj Fests of GGS IP University @ FIMT, participating in various sports activities of other colleges.

# AFTER-HOURS/WEEKEND ASSISTANCE:

In the event that a crisis occurs after our regular business hours, students usually seek assistance from Residence staff who connect them with the Senior Staff members.





# MESS / CANTEEN:

A spacious and hygienic canteen at the institute, provides fresh snack time, tea, coffee, juice, drinks and daily need to students and visitors. Food is prepared under the distinct supervision of the messing committee comprising of management, faculty and student representatives.



# **Green Campus Initiatives**

Solar Panel: Institute has installed a grid connect Solar for harnessing solar energy.

Composting Pit: The College has a facility for compositing of garden waste and canteen kitchen waste.

Rainwater recharge point: College also has rain water recharge point which helps to increase the overall ground water level.



# STUDENT HEALTH & COUNSELING SERVICES

THE MISSION of Counseling Services is to provide professional mental health counseling and consultation services for our campus community that: Confidential, Professional and Accessible Counseling Services incorporates a brief therapeutic model with an emphasis on developmental counseling directed at helping students succeed in the College environment. When specialized, more intensive, and/or longer term services are needed, we can assist in making referrals to off-campus professionals..

# Common Issues faced by students:

- **Stress**
- **Family Concerns**
- Anxiety
- Sexual Assault
- Depression
- Major/Career
- Relationships
- Self-Esteem -Body Image
- Alcohol/Drugs Abuse
- Grades
- Grief

# **CLUBS & SOCIETIES**

The Self- motivated and ceaseless activities the various clubs & societies constitute a very important part of College life and offer a large variety of avenues for self expression. There are many other academic and cultural society and clubs covering wide range of activities.

- ZAHAANAT The Theatre Society
- AAHANG The Music Society
- HASGULLE Stand-up Comedy Society
- ECOMANIA-ECONOMIC & COMMERCE SOCIETY SPORTS SOCIETY
- MOOT COURT SOCIETY

- THIRAK The Dance Society
- POLAROID The Photography Society
- ZAHANAT Theatre & Drama Society



# **COMMITTEES**



THE MISSION of these Committees is to act as bridge between the students, Management and Administration. These Committees work in close association with students for the overall development of the College and as well as of its staff and students.

- Development Committee
- Discipline Committee
- Disciplinary Committee

Placement & Career Counseling Committee

Library Committee

- IQAC Committee
- Recreation & Sports
- Examination Committee
- NSS Advisory Committee
- Sexual Harassment Committee
   Students Welfare Committee
  - Research Committee



# The FIMT - NSS Unit

शाश्वतम् - National Service Scheme (NSS) unit of Fairfield Institute of Management & Technology is a voluntary program in which the students work towards creating a campus-community linkage. It helps in building a sense of social and civic responsibility among the youth community. They utilize their knowledge in finding practical solutions to individual and community problems which helps in acquiring leadership qualities and democratic attitude. NSS helps the student to grow individually and also as a group. It makes the students confident, develop leadership skills, and gain knowledge about different people from different walks of life. Students also learn other skills that help them to lead a better life in various situations.

शाश्वतम् - NSS FIMT has a volunteer base of around 200 students belonging to various disciplines and courses at FIMT College divided into two units . Each Unit is divided in teams which are led by team head followed by volunteers.NSS volunteers work to ensure that everyone who is needy gets help to enhance their standard of living and lead a life of dignity. We work in rural areas to serve the cause of society through food donation , education, blood donation, environment & economic issues and health awareness programs. We also collaborate with several NGO's in and around Delhi on working these issues.

The NSS Unit(s) of FIMT are working together to fight against COVID-19 and giving the utmost contribution for the betterment of the society in these hard times. Some of the activities under taken by the NSS Volunteers are:

### • COVID-19: SPREADING AWRENESS

- MERA BHARAT MAHAAN : AUDIO / VIDEO ACTIVITY
- PLANTATION DRIVE
- BASANT PANCHMI CELEBRATION
- CANCER AWARENESS SESSION
- DONATION DRIVE: INTERNATIONAL WOMEN'S DAY 2021
- CONVERSATION @ COFFEE:
  INTERNATIONAL WOMEN'S DAY 2021
- PLANTATION DRIVE
- ORPHANGE VISIT ON HOLI 2021
- HOLI DONATION DRIVE 2021
- PLANTATION DRIVE
- WEBINAR ON HIV / AIDS
- HELPING THE LABOUR DRIVE
- MOVIE SCREENING 1232 kms : INTERNATIONAL LABOUR DAY 2021

- ASTHAMA BATTLE FOR BREATH
- MATRITVA TRIBUTE TO MOTHER
- MOVIE SCREENING Nirmal Hriday
- WEBINAR ON COVID 19 MYTH vs FACTS
- MANAGING STRESS DURING COVID-19
- VANASHRAY PLANTATION & MEDITATION SESSION UNDER COVID 19
- BLOOD DONATION & COVID 19
   VACCINE REGISTRATION
   AWARENESS
- WASTE MANAGEMENT SESSION
- YOGA SESSION FOR COVID 19
- VIRTUAL AWARENESS SESSION ON WORLD ENVIORNMENT DAY 2021





The FIMT Alumni Association started in the year 2009 is to provide a platform for students who have graduated from this college to stay in touch with each other and their alma mater.

Students are the heart and soul of FIMT College. We treasure all our students – current ones as well as the alumni. Our alumni are a source of our pride. Many of our key alumni didn't think twice before following their dreams. They sought excellence and success crowned their endeavors.

Sumanglam Alumni Association Aims and Objectives:

To maintain a database of the alumni

To provide a platform to connect, collaborate and network with past and current students

To maintain the website and Facebook pages of the alumni

To organize industry, motivational and technical talks by esteemed alumni.



# FAIRFIELD - SCHOOL OF LAW

# Be the change you want to see in the world!

The Fairfield –School of Law a Professional College under the flagship of the Fairfield Institute of Management & Technology, situated in the National Capital offers BA-LLB (Integrated) and BBA-LLB (Integrated) programs affiliated to the renowned Guru Gobind Singh IndraPrastha University, ND and approved by the Bar Council of India. The Course Curriculums are both contemporary and global in perspective, enhancing the arena for students and the employability potentials of the graduating students. The focus on hands-on-training is more, wherein Court Visits, Drafting, Legal Research, Lok Adalats, Mediation Centres, Legal Aid & Advise Centres, Seminars, Documentation and Moot Court Practicebecome an integral part of the learning process.



# **QUALITY BENCHMARK SETTERS**

In the History of Moot Court Competitions in India The First College of GGSIP University to Host the Prestigious

3 1 ST BAR COUNCIL OF INDIA & BAR COUNCIL OF INDIA TRUST ALL INDIA INTER-UNIVERSITY MOOT COURT COMPETITION

The Fairfield- School of Law with active association and guidance of the Bar Council of India hosted the 31st National All India Inter-University Moot Court Competition for University/Collegiate Law Students. The objective of Moot Court is to equip students with the skills to identify legal issues, to present coherent, well-formulated arguments in a court of law. The students were given a scenario where they had to argue and show their knowledge of litigation procedures, research, presentation skills and knowledge of law. The students had to apply the law they have learnt into real life situations. The applicants began presenting their arguments to a team of jury. As the presentations were made the jury scrutinized and sought clarity of their presentations. After they were finished the defendants had to pour water into the applicant's arguments. It became evident that the Moot Court Competition is a good battery test for Law students as they were thrown into the deep end. Students who participate learn skills of arguing and confidence. Before the judges handed down their judgment they expressed their joy at the level of quality of arguments made and the potential of this activity as a major teaching tool.

# REGULAR UNDER GRADUATE DEGREE COURSES

Admission through Guru Gobind Singh Indraprastha University Counselling

# BACHELOR OF BUSINESS ADMINISRATION + BACHELOR OF LEGISLATIVE LAW BBA - LLB (INTEGRATED) DURATION : 5 YRS.

Description of Degree: BBA-LLB (Integrated) is an undergraduate Administrative Law professional course which is a Higher Academic Standard Course of five years duration with 10 Semesters. It is called an Integrated Course because its course curriculum involves the study of Commerce and Business Administration etc. along with the in-depth study of law and legislature.

Skill Obtained: During the program the students study history, political science, economics, sociology, law of contract, legal theory, environmental law, advocacy skills, Indian Penal Code, Family law, Code of Civil Procedure, Criminal Procedure Code, Business and Commercial Laws, Intellectual Property Rights, Tax Laws, Llaw of Torts, Banking and Insurance Laws, International Law, International Trade Law. etc.

Moot Court: Moot courts or mock courts are hypothetical courts. In which some hypothetical legal problems are given to the students which are argued by them on legal grounds. This practice is common to all the semesters which help in developing critical thinking of the student.

Career Options/Wrap Up: There is plethora of opportunities for law graduates, one can make their career in judicial services for which the exams can be given right after the candidate completes graduation. For students aspiring to enter Civil services doing law is one of the best choices, because a good administrator certainly needs to be well aware of law of land. Law officers in various sectors like banks, companies, public sector undertaking etc. One can go for private practice in the courts which gives them opportunity to become, senior advocates, advocates on record.

# BACHELOR OF ARTS + BACHELOR OF LEGISLATIVE LAW BA-LLB (INTEGRATED) DURATION : 5 YRS.

Description of Degree: BA (LLB) is five year integrated graduation program, divided into ten semesters. The program has been prepared to create dynamic and dedicated professionals who are well trained in legal domain.

Skill Obtained: During the program the students study history, political science, economics, sociology, law of contract, legal theory, environmental law, advocacy skills, Indian Penal Code, Family law, Code of Civil Procedure, Criminal Procedure Code, Business and Commercial Laws, Intellectual Property Rights, Tax Laws, Law of Torts, Banking and Insurance Laws, International Law, International Trade Law etc..

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# FAIRFIELD - SCHOOL OF EDUCATION

# Education is the best provision for old age!

The FIMT-School of Education educates future teachers. The School offers B.Ed. Course, affiliated to the GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY and NCTE. The programme is structured to provide a substantial introduction to Education through a broad-based and focussed study of educational research, theory and practice. The goals of the course is to develop an understanding of the core issues is to provide rigorous preparation for students in Education.

Our Mission: Within the Fairfield Institute of Management & Technology, the FIMT-School of Education serves the nation by

- Preparing individuals to be leaders and practitioners in education and related human service fields.,
- Expanding and deepening understanding of education as a fundamental human endeavour, and
- Helping society define and respond to its educational responsibilities and challenges.

# REGULAR UNDER GRADUATE DEGREE COURSES

Admission through Guru Gobind Singh Indraprastha University Counselling

# BACHELOR OF EDUCATION B. ED. DURATION: 2 YRS.

Description of Degree: The Bachelor of Education (B.Ed.) is a two years programme with four semesters. To encourage the pupil teachers to be a global citizen, serving the human beings at large through the noble profession of teaching. During one year teaching programme the students undertake various theoretical and practical topics which helps them in establishing themselves as agents of modernization, social change, promote social cohesion, international understanding, and work for protection of human rights and rights of the child.

Skills Obtained: During the course of study the pupil teachers are taught and undertake Philosophical Perspectives of Education, Psychology of the Learner & the Teaching Learning Process, Curriculum, Instruction and Evaluation, Teaching Method, Teaching Method, School experience program, Teaching Skill Development Examination Teaching Skill Development Examination Education in Emerging Indian Society, Policy Framework & Issues in Education, ICT Mediated Education etc.

Career Options/ Wrap Up: A very good career option indeed. The pupil teachers are eligible to take up career either in schools or in play schools or after clearing the NET can opt for teaching jobs in centres for higher education.



# FAIRFIELD - SCHOOL OF MANAGEMENT STUDES

# Redefine what business is!

The FIMT-School of Management Studies educates future business leaders. The School offers Bachelor of Business Administration (General) Course, affiliated to the GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY. The programme is structured for IS FOR INDIVIDUALS WHO ARE... business-oriented and multifaceted. You are constantly inspired with new ideas and strive to turn them into reality.

LOOKING FOR...a challenging and international business program with an experiential learning approach that empowers you as a leader to build a successful professional career.

TO BECOME consultant, financial manager, your own boss, marketing manager

# REGULAR UNDER GRADUATE DEGREE COURSES

Admission through Guru Gobind Singh Indraprastha University Counselling

# BACHELOR OF BUSINESS ADMINISTRATION BBA (GENERAL) DURATION: 3 YRS.

Description of Degree: Bachelor of Business Administration (BBA) programs feature classes in general economic theory as well as opportunities to explore specific fields of study in more depth. These concentrations range from Accounting and Marketing to Finance and Human Resource.

Skills Obtained: To give you a well-rounded business education, Bachelor of Business Administration programs feature courses in a wide range of subjects. This gives you a chance to learn practical knowledge while honing leadership, communication and team building abilities and can also pursue individual interests through concentrated study in areas such as Accounting, Finance, Marketing, Operations etc..

Higher Educational Options: The Master of Business Administration is also one of the most popular graduate degrees. Students from a wide range of backgrounds apply to MBA programs to stay competitive in a crowded job market.

Career Options: Students who graduate with a degree in Business Administration may work in a wide range of environments. From accountants to marketing staff and human resource managers to IT administrators, the work of these business professionals is important toward the success of organizations throughout the world.

Wrap Up: A degree in Business Administration can give you a decided advantage in an increasingly competitive job market. Graduates are needed in virtually every industry, and they are qualified to land eagerly sought positions from the nation's top employers. Effectively in demand within every sector of the economy, graduates with Business Administration degrees can expect a healthy future in the job market.

# FAIRFIEL - School of Journalism & Mass Communication

Start Here. Go Anywhere!

The FIMT-School of Journalism & Mass Communication offers Bachelor of Arts (Journalism & Mass Communication), affiliated to the GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY. The programme is structured for:

As one of the best Affiliated Colleges of the GGSIPU, the FIMT- School of Journalism & Mass Communication also stands as the best. We believe that professional communication education should be grounded in a deep foundation of liberal arts education—and that to graduate leaders, we must prepare our students not just for the jobs and industries of today, but for the ever-changing mass communication landscape of tomorrow. The Bachelor of Arts (Journalism & Mass Communication), a nationally recognized program, combine's an excellent liberal arts education with a curriculum that focuses on skills over medium, thereby providing students with a greater range of abilities and preparing them for the changing face of communications.

# REGULAR UNDER GRADUATE DEGREE COURSES

Admission through Guru Gobind Singh Indraprastha University Counselling

# BACHELOR OF ARTS (JOURNALISM & MASS COMMUNICATION) BA-JMC DURATION: 3 YRS.

Description of Degree: Bachelor of Art (Journalism & Mass Communication) (BA-JMC) provides equal grounding in print journalism, broadcast media, advertising, public relations, corporate communication, media arts and new media, besides traditional and digital photography. Mass Communication is the study of mass media and mass media includes all types of medium used to convey the information to the audience. Examples of mass media include newspapers, magazines, cinema films, radio, television, etc. The graduates of Mass Communication programs work in a variety of fields in news media and publishing, public relations and research institutes

Skill Obtained: Mass communication is the word used to explain the academic study of various indicator by which individuals and society relay information to a huge section of the population. The various media include newspaper and magazine, radio, television, and films. A career Mass Communication surely beckons those who are creative, analytical, and excellent with words. The other important stream under mass communication include: Journalism, Film-making, Advertising, Public Relations, Radio-Jockying, Video-Jockeying Publishing and Printing etc.

Career Options / Wrap Up: Mass Communication is a broad field. A student Wrap up takes up the course in Mass Communication has number of career options option before him. He/she can opt for Copy writer if he wants to go into Advertising, a Journalist if he has a nose for news and Public relation officer if he wants to be the image builder of the company. But whatever career options a student choose, one thing that will be found common in all career options are meeting tight deadlines. The media people have to work in lots of pressure as they have to meet the deadline. A 'news' for instance cannot be taken lightly and put off for another day as it would become stale and won't sell. A journalist has to rush whenever any news breaks in. Let's take a peep into the lifestyle and nature of work of various professionals in this field.

# FAIRFIELD - School of Commerce

World is in your Hand!

The FIMT-School of Commerce is regarded as one of the finest business school of GGS IP University, offering Three Years Bachelor of Commerce.

The programme offers students sharpen their accounting, analytical and technical skills they need to excel in the field of accounting;

# **REGULAR UNDER GRADUATE DEGREE COURSES**

Admission through Guru Gobind Singh Indraprastha University Counselling

BACHELOR OF COMMERCE B. COM.(H) DURATION: 3 YRS.

Description of Degree: The B.Com. (Hons.) course, a three-year, six-semester academic program aims to impart strong subject-matter expertise to students by focusing on the learning that includes the knowledge of basic theories, principles, methods and procedures of commerce and accounting. The curriculum of the B. Com. (Hons.) degree course is rigorous and progressive, and prepares its graduates for careers in commerce and accountancy as well as for other professional roles such as security, economic and business analysts in financial institutions and stock broking firms.

Skills Obtained: During the course of your study you will learn Banking, Economy, Investments, Equity Research Analyst, Financial Accounting & Auditing & Cost Accounting, Company Secretarial Practice, Foreign Trade Practice & Procedures

Career Options: On completion of the programme the students can either opt to work as a business analyst assist the Chartered Accountants or can serve on any suitable post in accounts department of an organization, However, the students interested in pursuing higher education they can opt for Masters in Commerce (M.Com), MBA (Master of Business Administration), Chartered Financial Analyst etc.

Wrap Up: A bachelor's degree in commerce is a fundamental graduating qualification, and opens up opportunities in higher education for graduates to pursue Master's-level courses such as M. Com., MFM and MBA as well as other professional courses in commerce and accountancy such as CA, CS, ICWA and CIMA.



# FAIRFIELD - School of Information Technology

Inspiration. Innovation. Impact.

The FIMT-School of Information Technology provides premier and distinguished undergraduate graduate program for the education of computing and telecommunications professionals. The School offers many opportunities for IT students that provide academic enrichment, professional development, recognition of achievement and financial aid. The School encourages students to take advantage of these opportunities.

The BCA is an undergraduate degree. The richly interdisciplinary program encompasses both the social and technical aspects of the digital revolution, examining major issues at the intersection of people, information, and technology. The School gives students the opportunity to gain breadth and depth through rigorous coursework, frequent interaction with faculty, high-level practical experiences, and research engagement.

# REGULAR UNDER GRADUATE DEGREE COURSES

Admission through Guru Gobind Singh Indraprastha University Counselling

# BACHELOR OF COMPUTER APPLICATION BCA DURATION: 3 YRS.

Description of Degree: Bachelor of Computer Application (BCA) is an undergraduate course for the tech-savvy youth who are interested in making a career in the field of Info-tech. If one wishes to become a Software Developer or web-designer or wants to take up a career in Systems Management, then BCA is the best course to get an early start for their careers. Job opportunities can be found in both large and small software development organizations as well as hardware companies. The aim is to equip individuals with skill sets comparable to international standards. The successful completion of this course opens up options such as MCA, MBA etc.

Skills Obtained: Bachelor of Computer Applications (BCA) course grooms the students with comprehensive inputs from the rapidly changing IT industry & enables them to develop an all-round personality that would enable the students to take up the challenges of the corporate world. The primary focus is to build strong foundation needed for careers in Computers, Emphasis on emerging Computer Applications.

Career Options/ Wrap Up: A very good career option indeed. The successful completion of this course opens up options such as MCA, MBA etc. IT being a sunshine sector there are no dearth of opportunities in the same. The IT industry has a shortage of skilled resources. Develop a strong analytical ability and excellent written and verbal communication skills if you want to move ahead in this field. Excellent team working and peer to peer interaction are a must to succeed in the IT industry. Given the era of globalization it is advisable to pick up a foreign language as well.



# FAIRFIELD - School of Humanities & Social Sciences

Redefine what business is!

The course provides a sound theoretical basis in economic theory supplemented by practical applications of theories. The first four semesters are devoted to give a firm background in microeconomics, macroeconomics, development economics & international economics. In the fifth and sixth semesters, the students take two compulsory courses namely Indian Economy since Independence & Financial Economics. They have elective courses in the final year encompassing two options each semester. The elective courses offered by the department are mathematical methods for economics or health economics in the fifth semester and statistical methods for economics or environmental economics in the sixth semester. The idea is not to instill interest in any one particular area of research or cater to the requirements of a particular kind of job. Studying economics today opens up several possibilities for the future, and the idea is to guide students select their own trajectory in career advancement.

# REGULAR UNDER GRADUATE DEGREE COURSES

Admission through Guru Gobind Singh Indraprastha University Counselling

# BACHELOR OF ARTS ECONOMICS (HONS.) BA-ECO.(H.) DURATION: 3 YRS.

SCOPE: You can work in the fields of your interests like retail management, public relations, stocks, aviation, social space etc. The candidate can join Govt. jobs like Reserve Bank of India and Indian Economic Services. You can go for higher studies, Post graduation in Economics or MBA in Economics. Through that you can also pursue your Ph.D. and get into research. You can join as professor in Indian and Foreign Universities for professional studies.

Job Prospects: You can apply to Indian Economic Services. The people who get selected are recruited as Grade A officers in organisations like the Planning Commission, Planning Board, and the Ministry of Economic Affairs. You can even write reports on economic and business events in newspapers. The demand for economics teachers in educational institutions is growing in India and foreign universities.

POST PROGRAMME CAREERS: The B.A. (Hons.) Economics is one of the few undergraduate degree programmes that open several possibilities for immediate employment. In many firms, including banks, financial institutions, and large manufacturing companies, require economists with analytical skill sets in substantial numbers. There is a growing demand for economics graduate in the domain of analytics, including business consultancies, forecasting, survey and marketing agencies. The B.A. (Hons.) degree in economics is also a good stepping stone for careers in government at the state, national, or international levels. B.A. (Hons.) Economics provides a sound foundation for pursuing higher studies in business management and in law, especially corporate law. It will be an ideal launch pad for those who seek to pursue post-graduate and doctoral studies in economics in universities in India and abroad and careers in teaching and research.

# FAIRFIELD - School of Humanities & Social Sciences

Redefine what business is!

B.A. English Honours is a 3-year undergraduate course, minimum eligibility for which is a 10+2 or intermediate qualification. Successful pursuance of the course prepares candidates for careers in fields such as teaching, media, advertising, writing, and publishing, for further graduate or professional studies in English, communications, or law; and for other fields requiring competent communication skills.

# REGULAR UNDER GRADUATE DEGREE COURSES

Admission through Guru Gobind Singh Indraprastha University Counselling

# BACHELOR OF ARTS [B.A.] (HONS.) BA-ENG.(H.) DURATION: 3 YRS.

Description of Degree: To introduce the students to important trends in social and literary history of the world through a study of selected texts and thereby enabling them to read and interpret multicultural literature in perspective. To study literature and inculcate among learners an understanding of the basics of various forms such as drama, novel, poetry and films, and to equip them with critical skills to understand and appreciate text and performance. To enhance the sensibility and sensitivity of students at mapping the intersection between society & human values through literary texts.

Skills Obtained: The course provides the skill of maintaining a better understanding of the philosophical, historical and aesthetic dimensions of the selected literary texts and tracing their reflections in society. Improvement in the communication skill set is a complimentary add-on with plethora of options to project the inner ideas through creative and critical writing and thinking.

Career options: Teaching in Schools after completing B.Ed. course or qualifying NET and pursuing higher education ensures a substantial career in the field of academics. If you have the eye for details, the quest to explore more, a razor-sharp tongue, assertive thoughts, and writing skills; journalism is a field to explore.

Multiple Fields offer varied jobs such as Teacher, Writer, Editor, Publisher, Researcher, Public Relations Officer, Speech Writer, Travel Writer, Blogger, Arts Administrator, and so on. Copy-writing and content writing is also an arena where you can exploit your creative thoughts.



# INTERNSHIP @ FIMT COLLEGE

The Importance of Internships in College

During college, immersive internships in your field of study are essential to successful outcomes after graduation. Classroom environments may involve you with discussion, debate, peer interaction, and shared learning experiences, but it's important to seek opportunities for you to apply and develop the academic concepts you're learning in a professional setting as well.

Learning, growing, and most importantly, preparing for life and a career, is what college is all about. These internships help in Career Development, Character Growth, A Door to Opportunity and Real-Life Application.



Deliberative preparation for a rewarding career is a must. Internships are beneficial because they help develop your professional aptitude, strengthen personal character, and provide a greater door to opportunity. By investing in internships, you'll give yourself the broadest spectrum of opportunity when seeking and applying for a job after college. .The students of various professional Courses of FIMT attend some of the most prestigious Organizations of the Country.

# THE PLACEMENT CELL @ FIMT

The Placement Cell of the FIMT- college is committed to providing students with training and professional opportunities throughout their academic career. The Placement Cell maintains contact with various industry sources, organises on-campus training and recruitment and informs the students about opportunities for placement. The Placement Cell also provides the students various avenues to develop their professional and personal skills in order to prepare them for recruitments. In the past, the Cell has organised workshops for the holistic development of the students; to prepare them for the challenges of the professional world.



















# FIMT - SCHOOLS OF PROFESSIONAL STUDIES

FIMT-School of Education - B.Ed.

FIMT -School of Commerce - B.Com.(H)

FIMT-School of Information Technology - BCA

FIMT -School of Business Administration - BBA(Gen.)

FIMT-School of Law - BBA-LLB(Integrated), BA-LLB(Integrated)

FIMT-School of Journalism & Mass Communication - BA-JMC

FIMT-School of Humanities & Social Sciences - BA-Eco. (H), BA-Eng. (H)



# FAIRFIELD

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