

BJMC: 2 nd SEMESTER	PRINT JOURNALISM-I	SUBJECT CODE: BJMC 102
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OBJECTIVE:

Students will be able to understand the basic elements of the News, Student would be able to explain the functioning of the Newspaper. Student should be able to understand the ethics of News. Student would be able to understand the importance of News, Student will understand the role of Reporter. Student will be able to understand the functioning of editorial department.

QUESTIONS:

Q.1 Identify the news elements in a day's news items.

Q.2 Locate a human interest story in the paper.

Q.3 Compare the presentation styles of several newspaper. How does your edited version.

Q.4 Cut out large reports without their headlines. Give your own headlines and compare them with the ones actually given. Which are better?

Q.5 Collect material for as many fresh human interest stories as you can. Select the best among them and prepare them, as they should appear in a newspaper.

PROCEDURE:

For completing the assignment students should refer to the books mentioned in syllabus and they can take help from internet. The assignment should be handwritten and properly filled. Students should make assignment in the following manner:

1. Cover page
2. Objectives
3. Index
4. Content
5. Conclusion
6. References
7. Softcopy OR Hardcopy
8. Give proper headings and subheadings
9. Explain every topic in points and using diagrams.
10. Put Examples

OUTCOME:

After doing the assignment, students understand the various basic functioning of the Newspaper and Role of the News and Reporter.

REFERENCE BOOKS:

1. Practical Journalism, Vir Bala Aggarwal
2. Handbook of Journalism, M.V.Kamath

BJ(MC): 2nd SEMESTER MEDIA LAWS AND ETHICS Exam code: 104

OBJECTIVE

The main objective of writing this assignment is to understand the various aspects to identify and apply the necessary provisions of laws and acts applicable to publication and broadcast of news and programmes of a sensitive nature.

QUESTIONS

- Q1. What are the reasonable restrictions to the freedom of press Article (19)1.
- Q2 Explain Official Secret Act 1923.
- Q3. What are the major guidelines and functions of the press council?
- Q4. How would you elaborate the Press laws before independence and after.
- Q5. How would you explain AIR code?

PROCEDURE

For completing the assignment students should refer to the books mentioned in syllabus and they cantake help from Internet. The assignment should be handwritten and properly filled. Presentation of assignments is important; students should make assignment in the following manner:

1. Cover page
2. Objectives
3. Index
4. Content
5. Conclusion
6. References
7. Softcopy and Hardcopy
8. Give proper headings and subheadings
9. Explain every topic in points and use diagrams, wherever applicable.
10. Put Examples etc.

OUTCOME:

After doing the assignment, students will be able to understand the basic restrictions for freedom of the salient feature of the press council of India, its power and functions and introduction to various Acts and Laws.

REFERENCE BOOKS:

1. P.K. Ravindranath : Press Laws and Ethics of Journalism,
2. R.K. Ravindrana Press in the Indian Constitution

BJMC: 2nd SEMESTER	Still Photography	Paper CODE: BJMC 106
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OBJECTIVE: Students will be able to understand the basic aspect of photography, concept of photography, the basics parts of a SLR camera. Student will understand basic composition of a photograph. Student will be able to know about different photographers and their style of work.

QUESTIONS

- Q1. Elaborate different parts of a SLR camera with diagram.
- Q2. Explain different types of lenses used in photography.
- Q3. Explain Exposure triangle with a diagram.
- Q4. Explain different camera formats.
- Q5. What do you understand by nature and physical properties of light?

PROCEDURE:

For completing the assignment students should refer to the books mentioned in syllabus and they can take help from internet. They can browse the websites of various pro photographers or collectives to study their work style. They have to submit both soft & hard copies (postcard sized print) of photographs. Students should make assignment in the following manner:

11. Cover page
12. Objectives
13. Index
14. Content
15. Conclusion
16. References
17. Softcopy OR Hardcopy
18. Give proper headings and subheadings
19. Explain every topic in points and using diagrams.
20. Put Examples

OUTCOME:

After doing the assignment, students understand the basics of photography.

REFERENCE BOOKS:

- 1) Basic Photography; Michael Langford, Focal Press
- 2) Photography; Lee Frost , Hodder Headline

BJMC: 2nd SEMESTER	Health Communication	Paper CODE: BJMC 108
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OBJECTIVE:

1. Explain the role of media in Public Health Care Campaigns- Polio, HIV/AIDS, and Reproductive Child Health?
2. Define BCC? Explain the functions of BCC?
3. Explain the role and importance of yoga?
4. What is Health Reporting? Explain the ethics in Health Reporting?
5. Write the short note on following:
 - a) India as a Medical Tourism Destination.
 - b) Role and Responsibility of Health Journalist.

PROCEDURE:

For completing the assignment students should refer to the books mentioned in syllabus and they can take help from internet. They can browse the websites of various pro photographers or collectives to study their work style. They have to submit both soft & hard copies (postcard sized print) of photographs. Students should make assignment in the following manner:

21. Cover page
22. Objectives
23. Index
24. Content
25. Conclusion
26. References
27. Softcopy OR Hardcopy
28. Give proper headings and subheadings
29. Explain every topic in points and using diagrams.
30. Put Examples

OUTCOME:

After doing the assignment, students understand the basics of photography.