

BBA (G): 2nd Semester

Business Organization

Code: 102

OBJECTIVE:

The basic objective of this course is to acquaint the students about the basic concepts and knowledge with regard to a business enterprise and its various functional areas, course contents.

QUESTIONS:

- 1) Elaborate Rationale for governmental role in business.
- 2) Critically examine the Weber's Theory of Industrial Location.
- 3) Explain Trans-National Corporations. Discuss characteristics of Indian Trans-National Corporations.
- 4) Examine role of FICCI in present day economic environment
- 5) Elaborate social responsibility in ultimately in the interest of business itself.

PROCEDURE:

For completing the assignment students should refer to the books mentioned in syllabus and they can take help from internet. The assignment should be handwritten and properly filled. Students should make assignment in the following manner:

1. Cover page
2. Objectives
3. Index
4. Content
5. Conclusion
6. References
7. Softcopy AND Hardcopy
8. Give proper headings and subheadings
9. Explain every topic in points and using diagrams.
10. Put Examples

OUTCOME:

After doing this assignment, students will come to understand role of business in Indian economy.

REFERENCE BOOKS:

1. Basu, C.R; Business Organization and management ,Tata McGraw Hill Publishing House,
2. Telsian, P.C; Business Organization and Management, 5th Edition, Pearson Education 2003.

BBA (G): 2nd Semester

Business Economics - II

Paper Code: 104

OBJECTIVE:

To develop basic understanding of the concepts of Business Economics, familiarize the students with different aspects of Business Economics and to inculcate the habit of self study.

QUESTIONS

1. What is Inflation and explain its Types.
2. Describe National Income Determination in Two sector model.
3. Explain Leakages and Injections in Circular Flow.
4. Write a short note on:
(a) Monetary Policy (b) Fiscal Policy
5. Define the concept of National Income and discuss the Problems in Measurement of National Income

Procedure:

The students should refer to the books mentioned in references and they can also take help from internet. The assignment should be handwritten and properly filled. Students should cover all these headings in their assignments.

- Index
- Introduction
- Objective of the assignments
- Assignment questions with answers
- Conclusion
- References

OUTCOME:

After completing the assignments students will be able to get thorough knowledge of concepts of Business Economics and will be able to perform better in the subject.

REFERENCE BOOKS:

Soga, Erol, (2008) Macro Economics, 1st edition, Pearson Education.

Agarwal, (2010) Macroeconomics Theory and Policy, 1st edition, Pearson Education.

BBA(G): 2nd SEMESTER

Q T & OR in Mgt.

EXAM CODE: 106

OBJECTIVE:

The main aim of these topics is to help the students in understanding the basic Principle of Data Analysis as well as to develop the skill of Business Decision making.

QUESTIONS:

Ques.1- Describe the Graphic presentation of frequency distribution.

Ques. 2- Make a comparative analysis of Mean, Median & Mode.

Ques. 3- Describe the difference and limitations associated with regression and correlation Analysis;

Ques. 4- Describe Vogel approximation method of transportation problem and testing for optimality with suitable example..

Ques. 5- Describe Gantt chart with suitable example.

PROCEDURES:

First of all read the topics carefully. Repeat if required. For more clarification of the topics use a text Book of QT & ORM, Reference books, Journals, and internet

Prepare assignment including;

Cover Page-*Institute Name, Paper Name, Paper Code, Student, Name, Course, Enrollment Number, Batch, Faculty Name*

Objective

Index- *Question No. Page No.*

Contents

Conclusion

References- *In Standard Format*

OUTCOMES:

After doing this assignment students will able to understand various methods of data analysis and application of mathematical techniques for tacking various Business decisions.

REFERENCE BOOKS:

1. Jain T. R., Agarwal, S.C., (2008) Quantitative Methods, V.K. (India) Enterprises.
2. Kapoor V.K. , Kapoor Suman, (2008) Operation Research , Eighth Edition ,Sultan Chand and Sons.
3. Vohra, N.D.; Quantitative Techniques in Management 2003.

OBJECTIVE:

The objective of this paper is to identify the foundation terms and concepts that are commonly used in DBMS. It also identifies the essential elements for making a Data base. This course will give complete relation between the DBMS architecture and other relevant management functions.

QUESTIONS:

- 1) Discuss about DBMS, Explain what do you mean by a Relational DBMS.
- 2) Define ER Diagram using a suitable example.
- 3) Discuss the various forms of Normalization by giving suitable example for each form.
- 4) Explain the Logical and Conceptual Schema of a DBMS.
- 5) Give an overview of SQL queries using suitable examples. Define Union, Expect, Intersect.

PROCEDURE:

For completing the assignment students should refer to the books mentioned in syllabus and they can take help from internet. The assignment should be handwritten and properly filled. Students should make assignment in the following manner:

1. Cover page
2. Objectives
3. Index
4. Content
5. Conclusion
6. References
7. Softcopy AND Hardcopy
8. Give proper headings and subheadings
9. Explain every topic in points and using diagrams.
10. Put Examples

OUTCOME:

After doing this assignment, students will come to understand the important terminologies to create an effective DBMS.

REFERENCE BOOKS:

1. Ramakrishnan, R. and Gehrke, J. (2007), Database Management Systems, 3rd edition, McGraw Hill Education.
2. Kanan, A. and Date, C. J., (2006), An Introduction to Database System, Vol. I & Vol. II, 8th edition, Addison Wesley Publishing Company.

Objective:

The primary objective of the assignment is to familiarize the students with the basic cost concepts, allocation and costs and methods control of various costing.

Questions:

1. Explain the following terms: Life Cycle Costing, Back Flush Costing, and Activity Based Costing.
2. What is inventory? Give techniques of inventory valuation.
3. What are overheads? How will you treat over absorption and under absorption of overheads?
4. Why do we need contract and process costing?
5. Give difference between Job and batch costing.

Procedure:

The students should refer to the books mentioned in references and they can also take help from internet. The assignment should be handwritten and properly filled. Students should cover all these headings in their assignments.

- Index
- Introduction
- Objective of the assignments
- Assignment questions with answers
- Conclusion
- References

Outcome:

After completing the assignment, students will understand the various basic concepts of costing and will be able to perform better in the subject

Reference Books:

1. Maheshwari, S. N. and Mittal, S. N. (2009), Cost Accounting – Theory and Problems, 22nd Revised Edition.
2. Rajasekaran, (2010), Cost Accounting, 1st edition, Pearson Education.

OBJECTIVE

To enable professional undergraduate students to act with confidence while they have to participate in real life situations calling for skill self expression, social communication, interviews, group discussions and presentations and to make them effective in managing professional roles of day to day needs of guiding ,supervising and directing.

QUESTIONS

- 1) How to write an effective Report? Explain with one example of Report.
- 2) What are the Boredom Factors in Presentation and describe the ways to overcome them?
- 3) What are the important points to be considered for preparing a Resume? Prepare your resume for job interview.
- 4) What are the qualities of a leader? Discuss the importance of Leader in group discussion.
- 5) Write short notes on: Group Discussion and Case Study.

Procedure:

The students should refer to the books mentioned in references and they can also take help from internet. The assignment should be handwritten and properly filled. Students should cover all these headings in their assignments.

- Index
- Introduction
- Objective of the assignments
- Assignment questions with answers
- Conclusion
- References

OUTCOME:

After doing this assignment, students will come to understand the importance of managing Personality development.

REFERENCE BOOKS:

- a. Essentials of Business Communication by Rajendra Paul, Sultan Chand & Sons Publisher.
- b. Business Communication by D.D. Sehgal, V.K. Mittal and N.C. Garg, Ramesh Book Depot.
- c. Reuben, Ray; Communication today – understanding creating skills, Himalaya Publishing House, 2001.