

BJMC-Vth Semester

BASIC OF NEW MEDIA

Paper Code: 301

OBJECTIVE: - The objective of this paper is to make students aware about the new media technology for journalist purpose also describe online discussion forums keeping in mind cyber laws and create blogs.

QUESTIONS:

1. Explain the 3 stages of World Wide Web
2. Define piracy and copyright act in detail
3. Define website audience measurement, its process and techniques
4. Explain various content strategies required for promoting web content
5. What are the dos and don'ts for reporting and editing for e-papers and websites?

Procedure:-

- Assignment should be handwritten.
- Refer to the books mentioned in references and you can also take help from internet.
- Use examples and cover all the headings.

Students should make assignment in the following manner:

1. Introduction
2. Index
3. Objective of the assignment
4. Conclusion
5. References

Outcome: After doing the assignment, students will be aware about the new media technology for journalist purpose also describe online discussion forums keeping in mind cyber laws and create blogs.

Text Books:

1. Ronal Dewolk Introduction to Online Journalism Allyn & Bacon.
2. John Vernon Pavlik New Media Technology Allyn & Bacon.