



AN ISO 9001:2000 CERTIFIED

**FAIRFIELD**  
**Institute of Management & Technology**  
Under the Management of 'The Fairfield Foundation'

BJ(MC): 3<sup>rd</sup> SEM.

RADIO JOCKEYING AND NEWS READING

Exam code: 207

**OBJECTIVE:** On Completion Of The Course Students Should Be Able To, Define And Explain Radio Jockeying, Identify The News, Define News Reading, Nature Of Fm Channel, All India Radio.

### QUESTIONS

1. Nature of FM Channel
2. News Service Division
3. News Value
4. News Reader
5. News Room
6. News Services

### PROCEDURE

For completing the assignment students should refer to the books mentioned in syllabus and they can take help from library. The assignment should be handwritten and properly filled. Presentation of assignments is important; students should make assignment in the following manner:

1. Cover page
2. Objectives
3. Index
4. Content
5. Conclusion
6. References
7. Softcopy and Hardcopy
8. Give proper headings and subheadings
9. Explain every topic in points and use diagrams, wherever applicable.
10. Put Examples etc.

### OUTCOME:

After doing the assignment, students understand the RADIO.

### REFERENCE BOOKS:

1. All India Radio
2. Pratiyogita Darpan