



AN ISO 9001:2000 CERTIFIED

FAIRFIELD

Institute of Management & Technology

Under the Management of 'The Fairfield Foundation'

BJMC 1st Semester

BASIC OF RADIO PROG.

Paper Code-203

OBJECTIVE: On completion of the course students should be able to describe the characteristics of radio as a medium of mass communication and its limitations, Identify different modes of broadcasting and types of radio stations

QUESTIONS:

1. Explain the role of radio in mass communication?
2. Difference between radio feature and radio drama
3. Why sound effects and music are important in radio. Give relevant reasons
4. What kind of equipments are used in radio production
5. Explain audio filters and its types.

PROCEDURE:

For completing the assignment students should refer to the books mentioned in syllabus and they can take help from internet. They can browse the websites of various experts and their concepts. Students should make assignment in the following manner:

1. Cover page
2. Objectives
3. Index
4. Content
5. Conclusion
6. References
7. Softcopy or Hardcopy
8. Give proper headings and subheadings
9. Explain every topic in points and using diagrams.
10. Put Examples

OUTCOME:

After doing the assignment, students understand the characteristics of radio as a medium of mass communication and its limitations, Identify different modes of broadcasting and types of radio stations

Suggested Readings:

1. H.R. Luthra Indian Broadcasting, Publications Division
2. Robert Mc Liesh Radio Production, Focal Press