

**BA.JMC (H) VI SEM (SEC: A)****MEDIA ORGANIZATION & MANAGEMENT (CODE: 302)**

S.NO.	NAME	ENROLL.NO.	TOPICS
1	ASHIMA ARORA	00190102416	Management in aspect of Media Management
2	AMIT P. AJI	00290102416	Nature of Media Management
3	AYUSHI PANDEY	00390102416	Principles of Media Management
4	HARSHITA ARORA	00490102416	Need of Management in Media Organization
5	HEMA	00590102416	Functions of Management
6	KAVITA RAWAT	00790102416	Role of Responsibility and Authority in various fields in Management
7	KHUSHBOO DUGGAL	00890102416	Major functions of Media Management
8	KONKANA DUTTA	00990102416	Process of Media Management with diagram
9	LALIT KUMAR	01090102416	Importance of Planning for Media Organization
10	LOKESH SHARMA	01190102416	Importance of Media Management in a firm
11	MUKUL SEHRAWAT	01290102416	Structure of Media Organisation
12	PRASHIK MADAN	01490102416	Importance of revenue generation in various media
13	PREKSHA BHUTTAN	01590102416	Ownership patterns of different media organization
14	RAHUL GODARA	01690102416	Cross media ownership
15	RIYA SHARMA	01790102416	Conglomerates on national level
16	SHIV POPLI	01890102416	Conglomerates on international level
17	SHIVANI JOSHI	01990102416	Case study on Times Group
18	SHIVANSHI SRIVASTAVA	02090102416	Case study on Reliance Communication
19	SHRAY TOHAN	02190102416	Controlling and coordination part of media organization
20	SHREYA KAHOL	02290102416	Role of leadership, its importance and need in an organization
21	SIDDHI KUCHROO	02390102416	Steps involved in establishing a media organization
22	SRISHTI SHARMA	02490102416	Human resource management in an organization
23	SUSHMA	02690102416	Roles and responsibilities of Human Resource Management
24	UTSAV GOSAIN	02790102416	Methods of revenue generation by media organizations
25	AMIT BHOBHIA	35190102416	Managing cost of a start up in different terms
26	KANIKA NARANG	35290102416	Marketing in Media
27	PRATHIBA SHARMA	35390102416	Innovative ideas in media business
28	RISHAB CHAMOLI	35490102416	Entrepreneurship in media
29	SOORYA NARAYANA MENON	35590102416	Challenges faced by media entrepreneurship

30	YASH MUDDGAL	35690102416	Emerging trends in entertainment and media industry
31	DHEERAJ GIRI	40190102416	Competition and ownership structure of media organizations
32	MUDIT BHATT	40290102416	Emerging media markets
33	RIYA SAMAJPATI	40390102416	Revenue models for media firms
34	UNNATI SHARMA	40490102416	Media branding strategies
35	ASHISH JHA	40590102416	E-services in digital media platforms
36	GAUTAM NAIN	40690102416	New forms of income generation in media industry
37	NEHAL	40890102416	Media corporate entrepreneurship
38	ANANYA AVASTHI	41090102416	Interrelation between media and entrepreneurship in general
39	RAJAT SHIROMANI	41190102416	Media corporate entrepreneurship
40	NAVYA SURI	41290102416	New media business
41	NEHA DAWAR	41390102416	Media corporate entrepreneurship issues and challenges
42	SIDDHANT BHARDWAJ	41490102416	Corporate entrepreneurship and organizational decisions work
43	SUKHJEET KAUR	41590102416	Large firms of media create better opportunities
44	AYUSHREE SAUMYA	41690102416	Importance of entrepreneurship and fund raising in media
45	RAGHAV GUPTA	41790102416	FDI in India in context of media
46	AKHIL SAJAN	41890102416	New media marketing and its importance in Media entrepreneurship
47	SAHIL TOKAS	41990102416	Social media business opportunities and challenges
48	NAMITA ARORA	42090102416	Social media help a business
49	YATHARTH SIKKA	42190102416	Importance of revenue generation in various media
50	RAGHAV MEHRA	42290102416	Leadership styles and behavioural patterns in a media organization
51	KARAN VEER MADAN	42390102416	Business model becomes a message in media industry
52	SARTHAK GUPTA	42490102416	Sustainable business models and revenue models for media firms
53	ABHIMANYU UPPAL	42590102416	Major aspects of human resource planning in media industry