

BA.JMC (H) IV SEM (SEC: A & B) (ELECTIVE)**CORPORATE COMMUNICATION (CODE: 210)**

S.NO.	NAME	ENROLL.NO.	TOPICS
1	NIKITA	01390112417	Corporate environment
2	PRIYANSHU SRIVASTAV	01090112417	Concept of Corporate Environment
3	RAHUL MISHRA	01190112417	Contemporary corporate environment
4	UDIT MADAN	01690112417	Forms of corporate constituencies
5	CHIRAG ANAND	35190102417	Policies and procedures in corporate constituencies
6	LAVISHA AHUJA	35390102417	Board of directors in corporate constituencies
7	SAHIL MATHUR	40790102417	Auditing in corporate constituencies
8	MONIKA GURU	40890102417	Balance of power in corporate constituencies
9	TARUN SOLANKI	41090102417	Concept of Brand Identity
10	RIYA VOHRA	41190102417	Concept of Brand Image
11	ANKITA SETHI	41290102417	Concept of Brand Reputation
12	RITIKA NANDI	41390102417	Corporate philanthropy
13	RISHITA CHAUHAN	41490102417	Corporate Social Responsibility
14	DHRUV SHARMA	41590102417	Concept of corporate communication
15	PARUL TOMAR	41690102417	Social Responsibility and Employees
16	NIKUNJ GHAMBIR	41890102417	Concept and scope of corporate communication
17	DEEPALI MEHRA	42390102417	Corporate philanthropy and Employees
18	MUSKAAN TANEJA	42790102417	Shift of PR to Corporate communication
19	SHIVAM SINGLA	43190112417	Structure of corporate communication
20	ARUNIMA MISHRA	43290112417	Forms of corporate communication
21	JANVI AGGARWAL	43690112417	Role of Corporate Communication in today's work culture
22	KANIKA VIJ	43790112417	Management form of corporate communication
23	ABHISHEK YADAV	00151412417	Marketing form of corporate communication
24	APOORVA	00251412417	Organizational form of corporate communication
25	DEEPAK NEGI	00351412417	Corporate communication as branding strategy
26	KARTIK SINGH	00751412417	Concept of communication strategy with examples
27	NAMAN ARORA	00851412417	Steps to develop a communication strategy
28	SOMYA KANDWAL	01251412417	Concept of organizing communication
29	UJJWAL UPPAL	01351412417	Vertical, horizontal & vertical communication as perspectives on organizing comm.

30	SONAL TANWAR	35351402417	Monolithic, endorsed and branded used as communication branding strategy
31	SUMIT BALHARA	35451402417	Corporate identity and corporate identity audit
32	TANVI SETHI	35551402417	Concept and steps of corporate identity audit
33	RITIKA DAHIYA	40251412417	Concept of Corporate advertising
34	SAKSHAM ARORA	40351412417	Functions of corporate advertising
35	PRABHAT KUMAR	40451412417	Concept of media relations
36	CHETAN SEHRAWAT	40551412417	Tools and techniques of media relations
37	CHIRAG BATHEJA	40651412417	Media monitoring and research
38	SHYAM	40751412417	Concept of Output Analysis with examples
39	MANISHA YADAV	40951412417	Concept of gatekeeping research
40	VIKASH CHANDOLIA	41251412417	Internal and external communication
41	ANISHA PANWAR	50251412417	concept and tools of internal and external communication
42	MAYANK TANWAR	50451412417	Concept of Crisis Management
43	DIGVIJAY SINGH	50751402416	Guidelines and ethics for corporate communication