

**BA.JMC (H) IV SEM (SEC: A)****BASICS OF PUBLIC RELATION (CODE: 204)**

| S.NO. | NAME                | ENROLL.NO.  | TOPICS   |
|-------|---------------------|-------------|--|
| 1     | AA YUSHI GUPTA      | 00190112417 | Public Relation , Role And Responsibility Of Public Relation |
| 2     | AA YUSHI NAWANI     | 00290112417 | Functions And Elements Of Public Relation                    |
| 3     | ADITI ANAND         | 00390112417 | Types Of Public Relation                                     |
| 4     | ASHWIN MONCY        | 00490112417 | Public Relation Is Useful During Crisis                      |
| 5     | BALRAJ SINGH        | 00590112417 | Evaluation Of Public Relation                                |
| 6     | DEEPANSHU SHARMA    | 00690112417 | Issue Management   |
| 7     | HIMANSHU PANTHRI    | 00790112417 | Lobbying   |
| 8     | IKSHA TIWARI        | 00890112417 | Corporate Social Responsibility                              |
| 9     | JAYSHI SHARMA       | 00990112417 | Evolution Of Corporate Communication                         |
| 10    | PRIYANSHU SRIVASTAV | 01090112417 | Public Opinion Is Useful In Public Relation                  |
| 11    | RAHUL MISHRA        | 01190112417 | Advertising In Public Relation                               |
| 12    | RICHA SAJWAN        | 01290112417 | Propaganda   |
| 13    | NIKITA              | 01390112417 | Publicity And It Is Useful In Public Relation                |
| 14    | SATYAM KUMAR        | 01490112417 | Public Relation As A Marketing Tool                          |
| 15    | SOUMYAJIT PATNAIK   | 01590112417 | Ethics Of Public Relation                                    |
| 16    | UDIT MADAN          | 01690112417 | PRSI Code  |
| 17    | CHIRAG ANAND        | 35190102417 | IPRA   |
| 18    | KARAN GULATI        | 35290102417 | PR Agency  |
| 19    | LAVISHA AHUJA       | 35390102417 | Role Of Pr Agency  |
| 20    | SHUBHAM JAIN        | 35490102417 | Functions Of Pr Agency                                       |
| 21    | TUSHAR KASHYAP      | 35690102417 | Structure Of Different Pr Agency                             |
| 22    | SHANU BHARDWAJ      | 40190102417 | Press Conference   |
| 23    | SWAKSHAR JHA        | 40290102417 | Multi-Media Release  |
| 24    | KESHAV YADAV        | 40390102417 | Press Kit  |
| 25    | GAURI SACHDEVA      | 40490102417 | Press Briefings  |
| 26    | VIDHI MALHOTRA      | 40690102417 | Familiarizing Tours In PR                                    |
| 27    | SAHIL MATHUR        | 40790102417 | Corporate Communication And PR                               |
| 28    | MONIKA GURU         | 40890102417 | Advertising And Public Relation                              |
| 29    | PRIYANKA KUMARI     | 40990102417 | Exhibition   |

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|----|-------------------|-------------|---|
| 30 | TARUN SOLANKI     | 41090102417 | Press Release And It's Important                      |
| 31 | RIYA VOHRA        | 41190102417 | Use Of Digital Media In PR                            |
| 32 | ANKITA SETHI      | 41290102417 | House Journals Used In PR Campaigns                   |
| 33 | RITIKA NANDI      | 41390102417 | Advantages Of In-House PR Specialist                  |
| 34 | RISHITA CHAUHAN   | 41490102417 | Impact Of Technology In Private Sector PR In India    |
| 35 | DHRUV SHARMA      | 41590102417 | Impact Of Technology In Government Sector PR In India |
| 36 | PARUL TOMAR       | 41690102417 | Importance Of Open House In Public Relation           |
| 37 | DIVYANSHU GAMBHIR | 41790102417 | Use Of Digital Media In Public Relation               |
| 38 | NIKUNJ GHAMBIR    | 41890102417 | Emerging Trends In Public Relation                    |
| 39 | PAVNEET SINGH     | 41990102417 | Role And Responsibility Of Public Relation Officer    |
| 40 | SARTHAK BHAGAT    | 42090102417 | Role Of Pr In Education, With Examples                |
| 41 | JYOTIKA RISHI     | 42190102417 | Role Of Pr In Health Sector, With Suitable Example    |
| 42 | TANYA NAGPAL      | 42290102417 | Role Of Pr In Political Parties                       |
| 43 | DEEPALI MEHRA     | 42390102417 | Brief Role Of Pr In Election Campaigns                |
| 44 | ARUN CHAUDHARY    | 42490102417 | Pr Pitch & Visit Management                           |
| 45 | AASHNA BHAT       | 42590102417 | Case Study On The " Johnson"                          |
| 46 | RAJAN KUMAR       | 42690102417 | Annual Reports And It's Use In Pr                     |
| 47 | MUSKAAN TANEJA    | 42790102417 | CSR In Public Sector                                  |
| 48 | ANUSHREE SINGH    | 42890102417 | CSR In Government Sector                              |
| 49 | SHUBHAM MITTAL    | 42990102417 | Case Study On The " Sundrop Oil"                      |
| 50 | JOSHNA            | 43090102417 | Functions Of The Pr Department Of State Government    |