

B.COM. (H) VI SEM (SEC: B)**ADVERTISING & BRAND MANAGEMENT (CODE: 320)**

S.NO.	NAME	ENROLL.NO.	TOPICS
1	RIYA GUPTA	52390188816	Compensating Advertising Agency
2	SAI VENKATA PRASAD SANAPATI	52490188816	Diff B/W Brand Personality And Brand Image
3	SHAIFALI DAHIYA	52690188816	Components Of Brand Equity
4	SHIVAM UDAR	52790188816	Features Of Advertising
5	SHUBHANGI MAIKHURI	52890188816	Elements Of Advertising
6	SIDDHARTH KUMAR	52990188816	Theories Of Advertising
7	SIDHARTH DHILLON	53090188816	Functions Of Advertising
8	SIMRAN GUGNANI	53190188816	Evolution Of Advertising
9	TWINKLE CHUTANI	53290188816	Criticism Of Advertising
10	VIDUSHI VIRMANI	53390188816	Social Aspects Of Advertising
11	YASHIKA SEHRAWAT	53490188816	Ethical Issues Of Advertising
12	YOGENDER KAUSHIK	53590188816	Legal Aspects Of Advertising
13	YOGESH	53690188816	Importance Of Truth In Advertising
14	ASHISH KHANDELWAL	00151488816	Economic Role Of Advertising
15	DIKSHA RATHORE	00251488816	Deceptive Advertising
16	HARSHIT GUPTA	00351488816	Regulations And Control Of Advertising
17	SAHIL SANSANWAL	00451488816	Advertising Copy
18	SAMRIDHI SHARMA	00551488816	Media Planning
19	SHUBHAM KUMAR	00651488816	Types Of Advertising Media
20	LALIT	35151488816	Branding Strategies
21	NIKHIL MAAN	35251488816	Identifying And Selecting Brands Name
22	RAJESH MANRAL	35351488816	Brand Positioning
23	SAHAJ ARORA	35451488816	Enhancing Brand Image
24	ASHISH KUMAR SINGH	50151488816	Difference B/W Advertising And Sales Promotion
25	ASHISH NEGI	50251488816	Difference B/W Advertising And Publicity
26	AVINASH JHA	50351488816	Importance Of Advertising
27	DEEPAK RANA	50451488816	Types Of Advertising
28	JAIMINI BHASKAR	50551488816	Setting Advertising Budget
29	KOMAL SEHRAWAT	50651488816	Dagmar Model

30	KRITIKA	50751488816	Factors Influencing Choice Of Media
31	MAYANK GODARA	50851488816	Elements Of Advertising Copy
32	MOHIT TYAGI	50951488816	Layout Style Of Print Copy
33	MONIKA YADAV	51051488816	Buying Motives Of Consumer
34	NEHA RANA	51151488816	Time Of Measuring Advertising Effectiveness
35	PAWAN	51251488816	Types Of Advertising Media
36	PRACHITA KAPOOR	51351488816	Types Of Advertising Copy
37	PRANJAL BISHT	51451488816	Essential Facts For Copywriting
38	SHREYASI SINHA	51551488816	Objectives For Measuring Advertising Effectiveness
39	SHUBHAM KESHRI	51651488816	Methods Of Measuring Advertising Effectiveness
40	SUMIT KUMAR	51751488816	Causes Of Waste In Advertising
41	SWAPLEEN KUMAR PUPUL	51851488816	Functions Of Advertising Agency
42	VIKAS SHARMA	51951488816	Selection Of An Advertising Agency
43	SHUBHAM KR.DWIVADI	11901488815	Importance Of Branding
44	ROHIT CHHETRI	40290188815	Types Of Brand Personality