

**B.COM. (H) VI SEM (SEC: A)****ADVERTISING & BRAND MANAGEMENT (CODE: 320)**

S.NO.	NAME	ENROLL.NO.	TOPICS
1	ARUN KUMAR	00190188816	Features Of Advertising
2	JYOTI GULERIA	00290188816	Elements Of Advertising
3	SURAJ RAWAT	00390188816	Theories Of Advertising
4	TARUN KUMAR	00490188816	Functions Of Advertising
5	TUSHAR KALRA	00590188816	Evolution Of Advertising
6	JAIDEEP RANA	35190188816	Criticism Of Advertising
7	JATIN KUMAR	35290188816	Social Aspects Of Advertising
8	MONIKA RANA	35390188816	Ethical Issues Of Advertising
9	NIHARIKA SHARMA	35490188816	Legal Aspects Of Advertising
10	SAHIL PULANI	35590188816	Importance Of Truth In Advertising
11	SHAHIN PARVEEN	35690188816	Economic Role Of Advertising
12	CHARU	40190188816	Deceptive Advertising
13	KARAN SHARMA	40290188816	Regulations And Control Of Advertising
14	JATIN SEJWAL	40390188816	Advertising Copy
15	PRERNA YADAV	40490188816	Media Planning
16	MOHIT PANWAR	40590188816	Types Of Advertising Media
17	SHUBHANGI SINGH	40690188816	Types Of Advertising Copy
18	AAMIR AFZAL	40790188816	Essential Facts For Copywriting
19	DHIRAJ KUMAR	40890188816	Objectives For Measuring Advertising Effectiveness
20	KHUSHBOO	41090188816	Methods Of Measuring Advertising Effectiveness
21	SHIPRA MISHRA	41190188816	Causes Of Waste In Advertising
22	SUSHMITA RATHORE	41290188816	Functions Of Advertising Agency
23	AKSHIT SHARMA	50190188816	Selection Of An Advertising Agency
24	ANUBHAV BHOLA	50290188816	Importance Of Branding
25	ANUJ YADAV	50390188816	Types Of Brand Personality
26	APURV SINGH	50490188816	Brand Personality Factors
27	AYUSHI SHARMA	50590188816	Types Of Brand Personality
28	GOURAV DAGAR	50690188816	Brand Loyalty
29	HIMIKA ARORA	50790188816	Branding Strategies

30	INDRANIL RATAN PAUL	50990188816	Identifying And Selecting Brans Name
31	ISHA VERMA	51090188816	Brand Positioning
32	KUSH VASHISHT	51190188816	Enhancing Brand Image
33	MANDEEP GULIA	51290188816	Difference B/W Advertising And Sales Promotion
34	MANU RAJA	51390188816	Difference B/W Advertising And Publicity
35	MUSKAN TUTEJA	51490188816	Imporance Of Advertising
36	PARAS KATHURIA	51590188816	Types Of Advertising
37	POOJA SEHRAWAT	51690188816	Setting Advertising Budget
38	PRAVEEN	51790188816	Dagmar Model
39	PRERNA MITTAL	51890188816	Factors Infulencing Choice Of Media
40	PRINCE RAJ	51990188816	Elements Of Advertising Copy
41	PRIYANKA GARG	52090188816	Layout Style Of Print Copy
42	RAKHI CHANDA	52190188816	Buying Motives Of Consumer
43	RAM TIWARI	52290188816	Brand Loyalty