



FAIRFIELD

Institute of Management & Technology
Under the Management of 'The Fairfield Foundation'

BCA:5th Semester

E commerce

Code: BCA305

OBJECTIVE: The objective of this paper is to identify the foundation terms and concepts that are commonly used in **E commerce**. This course will give complete descriptions about the terms used in the **E commerce**.

QUESTIONS:

1. Explain the Aims of E-commerce, Functions of E-commerce, Applications of E-commerce in business functions, Tools & Technologies for E-commerce
2. Explain EDI, Search Engine optimization techniques, Payment Gateways for online payment.
3. Explain Intranet, Extranet and VPN
4. Explain the Electronic Payment Systems
5. Explain Security issues in E-Commerce Transactions. Explain Porter's Five Forces Model & Business Strategies in Digital Economy. Explain the various Technology & Legal Issues in E-Commerce.

PROCEDURE:

For completing the assignment students should refer to the books mentioned in syllabus and they can take help from internet. The assignment should be handwritten and properly filled. Students should make assignment in the following manner:

1. Cover page
2. Objectives
3. Index
4. Content
5. Conclusion
6. References
7. Softcopy AND Hardcopy
8. Give proper headings and subheadings
9. Explain every topic in points and using diagrams.
10. Put Examples

OUTCOME:

After doing this assignment, students will come to understand the important terminologies to related to the **E commerce**.

REFERENCE BOOKS:

[T1] e-commerce: Strategy, Technologies and Applications, David Whiteley, Tata McGraw Hill

[T2] E-Commerce: The Cutting Edge of Business, KK Bajaj & Debjani Nag, McGraw Hill.