

**B.B.A. L.LB-IV- (D)**

**STRATEGIC MANAGEMENT (CODE: 214)**

<b>S.NO.</b>	<b>NAME</b>	<b>ENROLL.NO.</b>	<b>TOPICS</b>
1	Pragati Rana	44590103517	Evolution of strategic management
2	Nitin Boken	44690103517	significance of the business policy & the essential of business policy
3	Dhriti	44790103517	steps involved in strategic management process
4	Nishu sehwaq	44890103517	corporate planning embraces strategic planning
5	Hitakshi Maggo	44990103517	strategy? strategic decision differs operational decisions
6	Nitin sejwal	45090103517	corporate strategy& its features
7	Jatin sharma	45290103517	Analysis of strategic planning and strategic management
8	Shashank dixit	45390103517	. List down at least three situations where strategic planning is not suitable/relevant
9	Akash tiwari	45490103517	Why do firms have objectives and why are they important to strategic planning
10	Shushant walia	45590103517	Limitations and pitfalls of strategic management
11	Rahul	45790103517	in what ways do you explain the success of businesses that do not use a formal strategic planning
12	Ram narayan tiwari	45890103517	Think about your post graduation job search as a strategic decision discuss with a suitable model?
13	Vaishali sharma	45990103517	Goal and Objectives. implication on the organization
14	Lovekesh malwa	46090103517	List the characteristics of a good mission statement
15	Ayush	46190103517	strategic intent and its application in the organization
16	Deepansh sharma	46290103517	Discuss Globalization as an important strategic global business trend
17	Paranav chawla	46390103517	Porter had summarized the salient factors. He believes competitor analysis should emphasize
18	Chintu kumar	46490103517	organizational redesign is the requirement of the time
19	Saideep koushik	46590103517	Discuss the Environmental analysis and diagnosis process
20	Devesh gour	46690103517	Strategic change is a means to an end .
21	Arsha prakash	46790103517	Discuss the ways of strengthening an organization's position
22	Kriti arora	46890103517	The business process re-engineering
23	Bhushan kalia	46990103517	Various strategic model and implications on the organization
24	Prabhnoor singh	47090103517	key benefits of the strategic management
25	Sahil kr. Garg	47190103517	Various approaches to strategy development
26	Gourav gupta	47290103517	Discuss the mission statement of an organization
27	Harsh bisht	47390103517	external forces effect strategic management process
28	Arun kumar	47490103517	Define directional strategy of an organization
29	Manoj kumar	47590103517	various growth strategy followed by the organization

30	Ankita sharma	47690103517	. What is Joint Venture discuss with some examples.
31	Shiavansh narula	47790103517	Evaluate the Retrenchment strategies
32	Kanishka rawat	47890103517	Discuss the process of generation of strategic alternative
33	Vishal singh	47890103517	What is the value chain in an industry? Justify with examples
34	Daksha goutam	48090103517	Discuss internal and external growth strategy
35	Manshi Kapoor	48190103517	What is the yardstick for deciding the type of diversification
36	Jatin sholanki	48390103517	Classify competitive and cooperative strategies
37	Tushar sharma	48490103517	Business and Business model
38	Aarin koushik	48590103517	product life cycle model with refence to the product of a company
39	Akansha anand	48690103517	The BCG Matrix and its applications
40	Haritika tyagi	48790103517	. Have a presentation on The Nine-Cell G.E. Matrix
41	Lokesh kumar	48990103517	what is the Porter' model Generic strategy
42	Ravi Kumar	49190103517	What is the product – market strategy
43	Paras Verma	49290103517	Profit impact on marketing strategies
44	Manisha Yadav	49490103517	Explain the role of SWOT analysis in strategic management
45	Kunal karole	49590103517	What role does politics play in the development and evaluation of alternative strategies
46	Nushant sejwal	49690103517	what do you mean by strategic implementation
47	Manish Kumar	49890103517	Implementation strategy in international setting
48	Shivani Singh	50190103517	Why is pre-implementation of strategy important.
49	Yash Bhardwaj	50290103517	Have a presentation on functional,divisional,adoptive structure
50	Dhruv Vats	50390103517	Discuss issues in strategic evaluation
51	Kanishka	55190103517	. What is the Process of strategic evaluation
52	Himanshu Goyal	50490103517	What is the Hofers strategic Evaluation Measure of organizational performance