

B.B.A. L.LB-IV- (C)

STRATEGIC MANAGEMENT (CODE: 214)

S.NO.	NAME	ENROLL.NO.	TOPICS
1	VINEET VERMA	11390103517	Evolution of strategic management
2	YASH MODI	11490103517	significance of the business policy & the essential of business policy
3	YASHAS SURHATIA	11590103517	steps involved in strategic management process
4	YOGESH KHANDUJA	11690103517	corporate planning embraces strategic planning
5	ESHAN JAIN	35290103517	strategy? strategic decision differs operational decisions
6	GURJASH SINGH PURI	35390103517	corporate strategy& its features
7	MANHARMAN SINGH MALHOTRA	35590103517	Analysis of strategic planning and strategic management
8	MANISH KUMAR	35690103517	List down at least three situations where strategic planning is not suitable/relevant
9	MAYANK SANSANWAL	35790103517	Why do firms have objectives and why are they important to strategic planning
10	RACHNA	35890103517	Limitations and pitfalls of strategic management
11	RUBY NAGPAL	35990103517	In what ways do you explain the success of businesses that do not use a formal strategic planning
12	SAJEEV KATYAL	36090103517	Think about your post graduation job search as a strategic decision discuss with a suitable model?
13	SHASHANK SINGH	36190103517	Goal and Objectives.implication on the organization
14	TARUN GULYANI	36290103517	List the characteristics of a good mission statement
15	BIMAN SETH	40290103517	strategic intent and its application in the organization
16	DEVENDER SINGH	40390103517	Discuss Globalization as an important strategic global business trend
17	PRIYAM SEHRAWAT	40490103517	Porter had summarized the salient factors. He believes competitor analysis should emphasize
18	DHRUV GUPTA	40590103517	organizational redesign is the requirement of the time
19	SHOBHIT VYAS	40690103517	Discuss the Environmental analysis and diagnosis process
20	GARIMA KHURANA	40790103517	Strategic change is a means to an end .
21	KAJAL TYAGI	40890103517	Discuss the ways of strengthening an organization's position
22	PRATEEK GOUR	40990103517	The business process re-reengineering
23	MANJRI GUPTA	41090103517	Various strategic model and implications on the organization
24	AAKASH BHAT	41190103517	key benefits of the strategic management

25	SHIVAM SINGH	41290103517	Various approaches to strategy development
26	SIDHARTH PUNJ	41390103517	Discuss the mission statement of an organization
27	AMULYA NARANG	41490103517	external forces effect strategic management process
28	KANIKA HARJAI	41590103517	Define directional strategy of an organization
29	SARTHAK OBEROI	41690103517	various growth strategy followed by the organization
30	PRATEEK GOYAL	41790103517	What is Joint Venture discuss with some examples.
31	GEETANSHU NAGPAL	41990103517	Evaluate the Retrenchment strategies
32	SOURESH NAGAR	42090103517	Discuss the process of generation of strategic alternative
33	GURSHA KAKKAR	42190103517	What is the value chain in an industry? Justify with examples
34	DINKU YADAV	42290103517	Discuss internal and external growth strategy
35	DEEPANSHU KOUISHIK	42390103517	What is the yardstick for deciding the type of diversification
36	HEENA SHARMA	42490103517	Classify competitive and cooperative strategies
37	DEEPA SRIVASTAVA	42590103517	Business and Business model
38	PUNEET SOL	42690103517	product life cycle model with reference to the product of a company
39	SHAKSHAM GUPTA	42790103517	The BCG Matrix and its applications
40	SHIVAM JUNEJA	42990103517	Have a presentation on The Nine-Cell G.E. Matrix
41	HARNEESH KOUR	43090103517	what is the Porter' model Generic strategy
42	MANSHI KHANNA	43190103517	What is the product – market strategy
43	ADITI VERMA	43290103517	Profit impact on marketing strategies
44	MANSHI KOTRIWAR	43490103517	Explain the role of SWOT analysis in strategic management
45	ABHINAV	43590103517	What role does politics play in the development and evaluation of alternative strategies
46	KUNAL TAREJA	43690103517	what do you mean by strategic implementation
47	MAYANK JHA	43790103517	Implementation strategy in international setting
48	ROHIT GARG	43890103517	Why is pre-implementation of strategy important.
49	ROHIT DUA	43990103517	Have a presentation on functional, divisional, adoptive structure
50	PAROMOD MAHNA	44090103517	Discuss issues in strategic evaluation
51	SHRUTI TRIPATHI	44190103517	. What is the Process of strategic evaluation
52	MUSKAN ARORA	44290103517	What is the Hofers strategic Evaluation Measure of organizational performance
53	AYUSHI SHUKLA	44390103517	What is the Richard Rumet criterion for evaluation
54	ABHIJEET	44490103517	Discuss the problems in designing evaluation criteria