

B.B.A. L.LB-II- (D)**MARKETING MANAGEMENT (CODE: 118)**

S.NO.	NAME	ENROLL.NO.	TOPICS
1	NIDHI SHARMA	42590103518	Product Concept Vs Production Concept
2	KANIKA RAHEJA	42690103518	Targeting Vs Positioning
3	ARJUN GOYAL	42790103518	Social Media Marketing
4	VINITA KUMARI	42990103518	Traditional Marketing
5	TARUN YADAV	43090103518	Personal Selling Vs Publicity
6	LALIT SOROUT	43190103518	Scope Of Marketing
7	KAJAL BHARGAW	43290103518	Personal Selling
8	PARTH BATHLA	43590103518	Publicity
9	ANIKA RATTI	43690103518	Sales Promotion
10	SHASHANK CHAUHAN	43790103518	Distribution Channel Decisions
11	VRINDA THAKUR	43890103518	Types Of Intermediaries
12	ANUBHAV RANA	43990103518	Organisation Buying Behaviour
13	PIYUSH VASHISTH	44090103518	Market Segmentation
14	SATISH KUMAR	44190103518	Targeting
15	ISHIKA JINDAL	44290103518	Positioning
16	SAGAR CHAUDHARY	44390103518	Selling Concept Vs Marketing Concept
17	VASU SHARMA	44490103518	Types Of Product
18	SARTHAK RAMI	44590103518	Major Product Decisions
19	CHIRAG ANEJA	44690103518	Product Life Cycle
20	PRARTHANA ARORA	44790103518	New Product Development Process
21	RADHIKA GUPTA	44890103518	Meaning , Nature And Scope Of Marketing
22	PRATI KSHA	44990103518	Core Marketing Concepts
23	VATSAL PAREWA	45090103518	Production Concept
24	ARYAN YADAV	45190103518	Selling Concept
25	NEHA KATARIYA	45290103518	Marketing Concept
26	SHIVAM SETIA	45390103518	Social Marketing Concept
27	SALONI SHARMA	45490103518	Marketing Mix
28	GEETRIKA NEGI	45590103518	Internal Marketing Environment
29	SANJANA KUMARI	45690103518	Product Concept
30	AKANSHA RAJPUT	45790103518	External Marketing Environment
31	YUSUF FARIDI	45890103518	Consumer Buying Behaviour
32	KUMARI ETI	45990103518	Functions Of Intermediaries
33	TUSHAR VERMA	46090103518	Selection And Management Of Intermediaries
34	ABHIUNAV GOEL	46190103518	Rural Marketing
35	AKASH SINGH	46290103518	Social Marketing
36	RAGHAV MITTAL	46390103518	Consumerism
37	SAHIL SEHRAWAT	46490103518	Direct Marketing
38	SOMAYA MERIDIRATTA	46590103518	Green Marketing
39	ANSUL VATS	46690103518	Digital Marketing
40	PRANAY RATHORE	46790103518	Online And Social Media Marketing
41	KARAN SINGH	46890103518	Marketing Ethics

42	BANI KHERA	46990103518	Guerrilla Marketing
43	PARTH MAHNA	47090103518	Convenience Products
44	RITU BHANDARI	47190103518	Shopping Products
45	RUDRANSH KUMAR	47290103518	Speciality Products
46	MUSKAN	47390103518	Unsought Products
47	HARDIK GOEL	47490103518	Pricing Policies And Strategies
48	NITISH KUMAR MANDAL	47590103518	Social Marketing Concept Vs Marketing Concept
49	SANDEEP SHUKLA	47690103518	Digital Marketing Vs Selling
50	MEDHA JYOTI	48090103518	Communication Types
51	KHUSHI AGGARWAL	48190103518	Communication Barriers
52	RUPANSHU PARCHA	49790103517	Corporate Social Responsibility
53	RUPALI SETHI		Marketing Concept Vs Production Concept