

B.B.A. L.LB-II- (B)**MARKETING MANAGEMENT (CODE: 118)**

S.NO.	NAME	ENROLL.NO.	TOPICS
1	MANAS SHARMA	06290103518	Pricing Decisions
2	MANASVI ARORA	06390103518	Determinants Of Price
3	MANASWINI KONDEPUNDI	06490103518	Pricing Process
4	MANSI	06590103518	Communication Process
5	MANU KUMAR	06690103518	Promotion
6	MAYANK MALHOTRA	06790103518	Advertising
7	MAYUR NARANG	06890103518	Personal Selling
8	MEHUL SHARMA	06990103518	Publicity
9	MOHIT SEHRAWAT	07090103518	Sales Promotion
10	MUSKAN SHARMA	07190103518	Distribution Channel Decisions
11	NAMAN JAGGI	07290103518	Types Of Intermediaries
12	NAVEEN BHATI	07390103518	Organisation Buying Behaviour
13	NEOMI PARSAD	07490103518	Market Segmentation
14	NIKHIL KUMAR SINGH	07590103518	Targeting
15	NIKUNJ MALHOTRA	07690103518	Positioning
16	NITOSH KATYAYAN	07790103518	Selling Concept Vs Marketing Concept
17	NIVEDITA MAHANTA	07890103518	Types Of Product
18	PRABHAT SHUKLA	07990103518	Major Product Decisions
19	PRAGAYE AMARJEET BALI	08090103518	Product Life Cycle
20	PRASHANT SINGH	08190103518	New Product Development Process
21	RACHIT GUPTA	08290103518	Meaning , Nature And Scope Of Marketing
22	RADHIKA SHARMA	08390103518	Core Marketing Concepts
23	RAHUL SOLANKI	08490103518	Production Concept
24	RAHUL VERMA	08590103518	Selling Concept
25	RISHAB KUMAR SINGH	08790103518	Marketing Concept
26	RISHAB PRATAP SINGH	08890103518	Social Marketing Concept

27	RISHI AGRAWAL	08990103518	Marketing Mix
28	RITIK AGGARWAL	09090103518	Internal Marketing Environment
29	RITVIK SHARMA	09190103518	Product Concept
30	RITVIK JHON	09290103518	External Marketing Environment
31	RIYA SHARMA	09390103518	Consumer Buying Behaviour
32	RIYA SHARMA	09490103518	Functions Of Intermediaries
33	RIYA SRIVASTVA	09590103518	Selection And Management Of Intermediaries
34	ROHIT	09690103518	Rural Marketing
35	ROHIT KUMAR	09790103518	Social Marketing
36	RUPESH SINGH	09890103518	Consumerism
37	SAGAR NANDWANI	09990103518	Direct Marketing
38	SAGAR RATHI	10090103518	Green Marketing
39	SAHASRADEEP SHARMA	10190103518	Digital Marketing
40	SAHIL KIRORIWAL	10290103518	Online And Social Media Marketing
41	SAKSHAM SHARMA	10390103518	Marketing Ethics
42	SARTHAK GROVER	10490103518	Guerrilla Marketing
43	SARTHAK SHARMA	10590103518	Convenience Products
44	SARTHAK TOMAR	10690103518	Shopping Products
45	SAURABH KUMAR TIWARI	10790103518	Speciality Products
46	SHANIA BANO ANSAN	10890103518	Unsought Products
47	SHEETAL SHARMA	10990103518	Pricing Policies And Strategies
48	SHREYAS PIPLANI	11090103518	Social Marketing Concept Vs Marketing Concept
49	SIMRAN MOHANTY	11190103518	Digital Marketing Vs Selling
50	SNEHA JHA	11290103518	Communication Types
51	SOMRAJ GUSAIN	11390103518	Communication Barriers
52	SURUCHI	11490103518	Corporate Social Responsibility
53	SURYANSH GARG	11590103518	Marketing Concept Vs Production Concept
54	TANYA KHURANA	11690103518	Product Concept Vs Production Concept
55	TANYA SACHDEVA	11790103518	Targeting Vs Positioning

56	TANYA VATS	11890103518	Social Media Marketing
57	TARINI KALRA	11990103518	Traditional Marketing
58	TARUNVEER SINGH BAJWA	12090103518	Personal Selling Vs Publicity
59	TUSHAR TANWAR	12190103518	Scope Of Marketing
60	UDITANSH PANWAR	12290103518	Digital Marketing