

## Internship Record BBA(G) Batch 2016

S.No.	Name of the Student	Enrol. No.	Name of the Company	Name of the Project	Duration	
					From	Till
1	Sandeep Aggarwal	31290101714	Maruti Suzuki Ltd.	Maruti Suzuki Segmentation & Sales Trend	02.07.2016	31.08.2016
2	Gagandeep Singh Sura	31790101714	IDBI Federal Life Insurance Co. Ltd.	Assessing the quality of services delivered to customers	17.06.2016	16.08.2016
3	Akshay Kumar Guleria	00651401714	Caparo Maruti Limited	Financial Statement Analysis	01.07.2016	12.08.2016
4	Kapil Rana	02251401714	Metlife India Pvt. Ltd.	Marketing Analysis of Metlife	15.06.2016	10.08.2016
5	Divyansh Gupta	03351401714	Global Exhibition Services	Sales & Marketing of Overseas Exhibitions in India	01.05.2016	30.06.2016
6	Yogender Singh	04651401714	HDFC Bank Ltd.		20.06.2016	30.08.2016
7	Sarang Sejwal	05151401714	Bharti AXA Life Insurance Co. Ltd.		06.06.2016	08.08.2016
8	Gaurav Negi	04551401714	Exponential Growth Ventures	Marketing Operation at Exponential Growth Venture	17.06.2016	27.09.2016
9	Prince Singh	02951401714	ITC Limited	Marketing Strategy by ITC	15.06.2016	08.08.2016
10	Kiran Dhillon	10990101713	HDFC Bank Ltd.		17.06.2016	14.08.2016
11	Yash Kumar	11590101713	Ambuja Cement	Study of Training & Development of Employees	10.06.2016	10.07.2016
12	Gaurav Bhatia	16390101714	CIPLA Limited	Sales Promotion	15.06.2016	30.07.2016
13	Manish Kumar	16190101714	Future Lifestyle Fashions Limited	Impact of Different Sales Promotions on Customer for FLF Ltd.	05.06.2015	30.07.2016
14	Aakash Tokas	16490101714	Amway		10.06.2016	30.07.2016
15	Akash Tyagi	16590101714	Maruti Suzuki India Ltd.	Marketing Strategy of Maruti Suzuki	02.07.2016	31.08.2016
16	Ashish Majoka	16990101714	IDBI Federal Life Insurance Co. Ltd.	Assessing the quality of services delivered to customers	17.06.2016	16.08.2016
17	Aastha Bansal	30190101714	Samsung Pvt. Ltd.	Training & Development of Employees	6 Weeks	
18	Shivani Parwal	10390101714	Tirupati Logistics		20.06.2016	05.08.2016
19	Gautam Gupta	13590101714	HCL Infosystem Ltd.	Marketing Strategy by HCL	05.06.2016	08.08.2016
20	Sahil Khan	00190101714	BS Kaiser Consultancy Pvt. Ltd.	Comparative Analysis of Mutual Funds	20.06.2016	27.08.2016
21	Hitanshu Sachdeva	00290101714	Godrej & Boyce Mfg. Co. Ltd.	Study on Market Mapping & Categorization of Dealers	17.06.2016	23.07.2016
22	Kapil Rana	00490101714	HDFC Bank Ltd.	Recruitment & Selection Process in HDFC Bank	02.07.2016	31.08.2016
23	Goldy Jain	00590101714	BS Kaiser Consultancy Pvt. Ltd.	Portfolio Management & Financial Planning	20.06.2016	27.08.2016

24	Somya Jain	00690101714	BS Kaiser Consultancy Pvt. Ltd.	Distribution and Sales of Financial Products & Analysis of WCM	20.06.2016	27.08.2016
25	Vishant Kumar Singh	01890101714	Habitat World	Marketing & Communications	15.06.2016	16.08.2016
26	Vishal Rana	01190101714	HPM Chemicals & Fertilizers Ltd.		13.06.2016	06.08.2016
27	Sajan Chhatwal	16890101714	T-Series	A Study on Work Culture	15.06.2016	30.07.2016
28	Samarth Sood	16790101714	HCL Infosystem Ltd.	Marketing Strategies	15.06.2016	30.07.2016
29	Anjali Bisht	16690101714	Idea Cellular Ltd.	An Empirical Study of Marketing Strategies of Idea Cellular	01.07.2016	31.08.2016
30	Chirag Verma	03151401714	BS Kaiser Consultancy Pvt. Ltd.	Consumer's Perception towards Insurance & likeliness of IDBI Federal Life Insurance Co. Ltd.	20.06.2016	27.08.2016
31	Akash Kumar Pandey	04890101714	First Source Merchandise Pvt. Ltd.		15.06.2016	30.08.2016
32	Monika Kumar	01290101714	First Source Merchandise Pvt. Ltd.		15.06.2016	30.08.2016
33	Vipin Satyawali	01490101714	BS Kaiser Consultancy Pvt. Ltd.	Comparative Analysis of Mutual Funds	20.06.2016	27.08.2016
34	Shubham Goswami	04090101714	Navjyoti Global Solutions Pvt. Ltd.	Skill Development Project	21.06.2016	29.07.2016
35	Shubham Sharma	01690101714	Idea Cellular Ltd.	Advertising Strategy of Idea Cellular Mobile	02.07.2016	31.08.2016
36	Shubham Nimkar	02190101714	Agility Global Integrated Logistics Pvt. Ltd.	Consumer Preference completed in Agility Global Integrated Logistics Pvt. Ltd.	13.06.2016	05.08.2016
37	Bhuvan Kapoor	05390101714	IGT Solutions Pvt. Ltd.		07.07.2016	01.09.2016
38	Karan Valleja	06390101714	IDBI Federal Life Insurance Co. Ltd.	Brand Awareness of IDBI Federal Life Insurance	18.06.2016	17.08.2016
39	Ankit Kumar	01990101714	Orient Taj Hotels & Resorts Agra	A study on quality service & customer satisfaction	20.06.2016	20.08.2016
40	Rohit	02390101714	Amway	Marketing Strategy of Amway	02.06.2016	31.08.2016
41	Kriti Sharma	01590101714	Ladder HR Solutions		20.06.2016	17.08.2016
42	Pooja Tokas	30290101714	GSP Motors		01.06.2016	01.08.2016
43	Rahul Kumar Rai	30490101714	ICICI Bank Limited	A Study - Job Satisfaction in Private Banks in India	11.06.2016	31.07.2016
44	Kapil Verma	30690101714	Indiabulls		10.06.2016	30.07.2016
45	Ankit Godara	30890101714	Rohan Motors Limited	Customer Satisfaction - Study of Maruti Suzuki	02.07.2016	31.08.2016
46	Shweta	31190101714	Parle Biscuits Pvt. Ltd.		11.07.2016	02.09.2016
47	Udaydeep Sain	31090101714	Honda Motor India Pvt. Ltd.	Gaining Competitive Advanatge through Employee Motivation	06.06.2016	01.08.2016
48	Tanuj Bhargav	31390101714	Bisleri		15.06.2016	30.07.2016
49	Ajay	31590101714	Bajaj Allianz Life Insurance Co. Ltd.	Customer Survey & Diversification of Distribution Channel	17.06.2016	05.08.2016
50	Amol Sharma	31490101714	Titan Co. Ltd.	Marketing Strategy of Fastrack	01.07.2016	30.08.2016
51	Mansi Gupta	31690101714	C & S Electric Limited		11.06.2016	11.08.2016

52	Amir Khan	31890101714	Religare Securities Limited	Analysis of Religare Securities Limited Position, Equity Market and Trading	6 Weeks	
53	M. Swati	00151401714	Rites Limited	A Study on performance appraisal system in Rites Ltd.	20.06.2016	20.08.2016
54	Shikhar Singla	00251401714	Bang in the middle Pvt. Ltd.		15.07.2016	15.09.2016
55	Deepak Yadav	00351401714	Rantalcon Retail (India) Ltd.	Marketing Strategy of Pantaloon	02.07.2016	31.08.2016
56	Gunjan Sharma	00551401714	Ladder HR Solutions		20.06.2016	17.08.2016
57	Tanu Pahuja	00751401714	Bharti Airtel Limited	A Study on the Employee Job satisfaction in Bharti Airtel Limited	15.06.2016	15.08.2016
58	Akhil Garg	00851401714	Vodafone Services Limited	Marketing Strategy of Vodafone	15.06.2016	16.08.2016
59	Chitra Vasisth	00951401714	Bharti Airtel Limited	Recruitment & Selection Process in Airtel	15.06.2016	15.08.2016
60	Ayush Sharma	01451401714	PNB Metlife India Insurance Co. Ltd.	An Analysis of Marketing Strategies	04.06.2016	29.07.2016
61	Garima Wadhwa	01351401714	HSBC Bank	Global Trade and Recievable Finance	4-6 Weeks	
62	Nayan Soni	01151401714	Bajaj Allianz Life Insurance Co. Ltd.	Evaluation of Working Capital Management	04.06.2016	29.07.2016
63	Sushant Kumar Pandey	01051401714	Delhi Metro Rail Corporation Limited	Training & Development practices with particular reference to DMRC	13.06.2016	05.08.2016
64	Laxman Singh	02451401714	HDFC Life Insurance	Service Quality of HDFC Bank	30 Days	
65	Jatin	01651401714	Birla Sunlife		14.06.2016	28.07.2016
66	Sushant	02851401714	Parle Biscuits Pvt. Ltd.		11.07.2016	02.09.2016
67	Naveen Kumar	02651401714	HDFC Life Insurance	A Study of buying Insurance in HDFC Life	30 Days	
68	Yaman Vats	03051401714	IDBI Federal Life Insurance Co. Ltd.	Enhancement of Distribution Channel of IDBI Federal Life Insurance	15.06.2016	14.08.2016
69	Vivek Pal	03251401714	BS Kaiser Consultancy Pvt. Ltd.	Comparative study of Mutual Funds	20.06.2016	27.08.2016
70	Kapil Kumar	03851401714	ICICI Bank Limited		17.06.2016	14.08.2016
71	Sourabh Luthra	04051401714	HDFC Bank Ltd.	Customer Perception and Comparative Analysis of HDFC Bank Products & Services	6 Weeks	
72	Shubham Goswami	04251401714	Axis Bank		22.06.2016	01.08.2016
73	Mahesh Khatri	04751401714	Amul Milk		22.06.2016	03.08.2016
74	Lokesh	04951401714	Rites Limited	Training and Development Process in Rites Ltd.	20.06.2016	20.08.2016
75	Indu	05051401714	Rites Limited	Recruitment Process in Rites Ltd.	20.06.2016	20.08.2016
76	Nisha	30351401714	Indian Farmers Fertiliser Cooperative Limite	Fertiliser Scenario in India	28.06.2016	12.08.2016
77	Harshit Negi	30251401714	Atulyam Infratech Private Limited	Magnum Oasis Green	01.05.2016	30.06.2016
78	Hema Saini	30151401714	Idea Cellular Ltd.	To Study the level of consumer satisfaction of TATA DOCOMO & Idea Cellular	01.07.2016	31.08.2016
79	Kanika Khurana	30551401714	Idea Cellular Ltd.	Employee motivation & Retention in Idea	01.07.2016	31.08.2016

80	Ankita Grewal	05790101713	PMR Pvt. Ltd.	A study on Marketing Strategy at PMR Pvt. Ltd.	25.05.2016	15.07.2016
81	Reena	30451401714	EVP Consultancy Limited	Recruitment and Selection in EVP Consultancy Limited	6 Weeks	
82	Vishal Atri	04790101713	Britannia Industries Limited		15.06.2016	30.07.2016
83	Sapna Yadav	30651401714	HDFC Bank Ltd.	A Study on Financial Analysis of HDFC Bank	25.05.2016	15.07.2016
84	Siddharth Anand	02690101713	IDBI Federal Life Insurance Co. Ltd.	Training and Development at IDBI Federal Life Insurance Co. Ltd.	15.06.2016	14.08.2016
85	Chiranzeev Tyagi	03090101713	ICICI Prudential Life Insurance Co. Ltd.	Brand Image of ICICI Prudential Life Insurance Co. Ltd.	15.06.2016	14.08.2016
86	Akshay Yadav	30790101714	Royal Scaffolding Pvt. Ltd.		18.06.2016	18.08.2016
87	Honey Solanki	03890101714	Sheraton New Delhi Hotel		13.07.2016	26.08.2016
88	Komal Rajawat	05490101714	Whirlpool of India Ltd.	An Analysis on Inventory Management at Whirlpool	20.06.2016	20.08.2016
89	Mohd. Rizwaan	03690101714	Kotak Life Insurance	Customer Satisfaction & Customer Awareness	6 Weeks	
90	Abhishek Udar	02590101714	Larsen & Toubro Ltd.	Recruitment & Selection Process - Study of L&T	02.07.2016	31.08.2016
91	Jasjeet Singh	02990101714	CIPLA Limited	Prevalance of Incontinence & its status of Awareness in the Society of CIPLA	10.06.2016	10.08.2016
92	Mukul Patial	02090101714	IDBI Federal Life Insurance Co. Ltd.	Assessing the quality of services delivered to customers	15.06.2016	01.08.2016
93	Yashika Sharma	03090101714	BS Kaiser Consultancy Pvt. Ltd.	Risk Management in Insurance Sector	20.06.2016	27.08.2016
94	Kanishk Tokas	04790101714	Emtex Engineering Pvt. Ltd.		28.06.2016	30.07.2016
95	Manik Verma	03290101714	Axis Bank	Marketing Strategy of Axis Bank	15.06.2016	08.08.2016
96	Diksha Tomar	04490101714	SAFEXPRESS Pvt. Ltd.	Detailed report on TDS	01.07.2016	13.08.2016
97	Prabhat Mehto	05190101714	IDBI Federal Life Insurance Co. Ltd.	Recruitment & Selection in IDBI Federal Life Insurance Co. Ltd.	18.06.2016	17.08.2016
98	Akhil Joshi	01390101714	Ecom Express Private Limited		14.07.2016	13.09.2016
99	Sarvpriya Dutta	05690101714	Delhi Infratech Limited		27.06.2016	17.09.2016
100	Hitesh Gulati	04990101714	Parle Biscuits Pvt. Ltd.	Marketing Strategies	6 Weeks	
101	Hemant Yadav	03590101714	HCL Infosystem Ltd.		6 Weeks	
102	Kanchan Mahur	06590101714	IDBI Federal Life Insurance Co. Ltd.	Marketing & Promotional Strategies if IDBI Federal	18.06.2016	17.08.2016
103	Shubham Sharma	05990101714	HDFC Bank Ltd.		01.07.2016	30.08.2016
104	Tarandeep Singh Chowdhary	04690101714	IDBI Federal Life Insurance Co. Ltd.	CRM in IDBI Federal Life Insurance	01.06.2016	01.08.2016
105	Ashish Ahuja	03490101714	JNS Instruments Limited		20.07.2016	25.09.2016
106	Sonam Kaushik	06190101714	HDFC Life Insurance	Comparison between Insurance & Mutual Funds	05.07.2016	22.08.2016
107	Akanksha Sharma	04590101714	Ladder HR Solutions		20.06.2016	17.08.2016
108	Nikhil Bhatia	10490101714	HCL Infosystem Ltd.	Promotion in Education Service	17.06.2016	16.08.2016
109	Gulshan Aggarwal	10890101714	ICICI Bank Limited	Marketing Strategies of ICICI Bank with its Competitors	15.06.2016	08.08.2016

110	Vernika Choudhary	10990101714	Bharti Airtel Limited	A Study on Training & Development	20.06.2016	10.08.2016
111	Anand Tiwari	11890101714	HDFC Bank Ltd.	To Know the customer satisfaction level & their perception toward current account of HDFC Bank	30 Days	
112	Vishal Sharma	12190101714	Yes Bank	A Study on Retail Banking with special refernce to Yes Bank	30 Days	
113	Manish Kumar	12390101714	Outlook Publishing (India) Pvt. Ltd.	Customer Satisfaction Survey of Outlook Group	15.06.2016	30.07.2016
114	Rishabh Sethi	12590101714	IDBI Federal Life Insurance Co. Ltd.	Financial Statement Analysis	17.06.2016	16.08.2016
115	Sonu Kumar	12690101714	Big Bazaar (Future Group)	Marketing Strategies of Big Bazaar	6 Weeks	
116	Avneesh Singh	13790101714	Kotak Life Insurance		6 Weeks	
117	Harsh Kumar Singh	13990101714	BS Kaiser Consultancy Pvt. Ltd.	Marketing Mix and Promotional Strategies of Life Insurance Company	20.06.2016	27.08.2016
118	Ajay Kant	14190101714	BS Kaiser Consultancy Pvt. Ltd.	Customer Retention in Life Insurance Companies	20.06.2016	27.08.2016
119	Rohan Sharma	14990101714	Light in the Tunnel		15.06.2016	22.08.2016
120	Rohit Kumar	15390101714	Patanjali Ayurveda Limited	A Study of Supply Chain Management in Patanjali Ayurveda Ltd.	04.07.2016	31.08.2016
121	Harish Sahu	15490101714	Axis Bank Ltd.	Marketing Strategy of Axis Bank	25.05.2016	15.07.2016
122	Roshan Ballabh Pant	15790101714	HDFC Life Insurance	Process Management of Mortgages and Analysis of Customer who have taken loan against Gold from the bank	30 Days	
123	Monika Sati	07090101714	IDBI Federal Life Insurance Co. Ltd.	Advertising Strategy of IDBI Federal Co. Ltd.	17.06.2016	16.08.2016
124	Mayank Rana	07390101714	Radnik Exports		16.06.2016	16.08.2016
125	Shubham Khandelwal	07490101714	Vodafone Services Limited	Customer Satisfaction on Vodafone Service	15.06.2016	16.08.2016
126	Rahul	07690101714	Agility Global Integrated Logistics Pvt. Ltd.	Training & Development	13.06.2016	05.08.2016
127	Katyyani	07890101714	Website Sketchers Pvt. Ltd.	Digital Marketing	20.06.2016	05.08.2016
128	Kunal Joshi	08090101714	Maruti Suzuki India Ltd.	Outdoor Advertising at Maruti Suzuki	02.07.2016	31.08.2016
129	Bittoo	08190101714	HDFC Life Insurance	Customer-Buying Behaviour with a focus on market segmentation	30 Days	
130	Aman Goel	08290101714	Maruti Suzuki India Ltd.	Customer Perception towards Maruti Suzuki	15.06.2016	16.08.2016
131	Dishant Bhatt	08390101714	AllSec Technologies Limited		01.07.2016	30.07.2016
132	Aakash Arora	04190101714	BS Kaiser Consultancy Pvt. Ltd.	Portfolio Management & Financial Planning	20.06.2016	27.08.2016

