BJMC: 1st SEMESTER	Personality Development	Paper CODE: BJMC 107

Objectives of the Course: On completion of this course, the student should be able to: - Describe basics of Personality Development.

1. Elaborate the models of Self-Introspection?
2. Why time management is required for media person. Write down its advantages.
3. Express your views on Art of negotiation. Explain it with examples
4. What do you mean by Social Behavior Institutions? Explain different institutions in Personality Development?
5. Write down the various communicative personas.

PROCEDURE:

For completing the assignment students should refer to the books mentioned in syllabus and they can take help from internet. They can browse the websites of various information of collectives to study their work style. They have to submit hard copies. Students should make assignment in the following manner:

1. Cover page
2. Objectives
3. Index
4. Content
5. Conclusion
6. References
7. Hardcopy
8. Give proper headings and subheadings
9. Explain every topic in points and using diagrams.
10. Put Examples

OUTCOME: After doing the assignment, students understand the basics of design &graphics.

REFERENCE BOOKS:

1. Davis, M.(2012). Graphic Design Theory. London: Thames& Hudson
2. Joss, M., Nelson, L. (1977). Graphic Design Tricks & Techniques. Cincinnati, OH: North Light Books.